



WEST AUSTRALIAN NEWSPAPERS HOLDINGS LIMITED
A.B.N. 91 053 480 845

PRESS RELEASE

The managing director of West Australian Newspapers Holdings Limited, Mr Ian Law, today announced the appointment of Mr Paul Armstrong as editor of *The West Australian*.

Mr Armstrong joined *The West Australian* in February, 2003 as business editor.

He will take up the appointment as editor from Wednesday, 10 September, 2003.

Mr Law said he was confident Mr Armstrong had the capacity to take *The West Australian* forward.

"Paul Armstrong is an experienced newspaper executive who for the last four years has been in England working on a range of newspapers including the highly regarded broadsheet, the *The Times*, and the mid-market tabloid the *Evening Standard*. He has worked for 15 years in the newspaper industry."

"He began his career with *The West Australian* and his knowledge of the State will be a big advantage in his new role." Since his return to *The West Australian* in February he has had a major impact on the quality of the content of the business section of *The West Australian*.

"He will bring new ideas and enthusiasm in his new role. He has an exciting agenda for all sections of the newspaper and I am confident he will lead our editorial team in producing a credible newspaper that will continue to meet the needs of all West Australians."

Mr Law said he had been impressed with the large number of quality internal and external applications for the position of editor.

"I would particularly like to acknowledge the contribution of the acting editor, Karen Brown, in the period since the resignation of the previous editor. She has done an excellent job improving the quality and depth of the content of the newspaper."

For further information contact:

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7 August 2003