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## ASX Release - 14 August 2003

## **Jumbo Provides Software Solution to MSBlaster Computer Virus Outbreak**

Jumbo Corporation Ltd (Jumbo) today launched new virus protection services to help combat the recent outbreak of the MSBlaster computer virus. Sales of the PC-cillin 2003 anti-virus software is expected to jump as computer users seek ways to protect their computers against viruses. The MSBlaster virus has received a high degree of publicity due to its ability to rapidly spread around the Internet without going through email.

"Sales typically increase five-fold every time a new virus outbreak is reported", said Mr Mike Veverka, CEO of Jumbo Corp. "Computer users affected by the virus need a quick solution and eventually become long term customers as they realize the importance of virus protection. The Jumbo download-and-pay-online service is proving very popular because it provides customers with a fast solution without leaving their computer".

Jumbo Corporation operates the **viruscheck.com.au** web site, a leading anti-virus web site. This site allows computer users to scan their computers for viruses and purchase the leading anti-virus software package "PC-cillin 2003" from Jumbo. The product sells for \$79.95 for the special "download-and-pay-online" version and ranges up to \$299.95 for the corporate 5-user license pack. Jumbo has developed a unique secure online ordering system that allows customers to securely pay for, download and register the software all in the space of a few minutes.

As announced in March 2002, Jumbo announced its agreement with Manaccom Pty Ltd to sell a variety of business software products online, including PC-cillin Anti-virus. Manaccom is a leading software publisher and distributor in Australia and has been supplying software for over 15 years. The company supplies a variety of software titles including security, business and educational software. Other titles include "Terminet" firewall software and "Net Nanny" safety and privacy software for the Internet.

**Jumbo General Information** 

Jumbo Corporation controls the online sale of over \$20 million worth of goods per year. The company focuses on

"Internet Friendly" goods that have proven to sell well over the Internet. This includes computer software,

computer hardware and a variety of specialized gifts. The company has developed a range of secure online

ordering and promotional software that provides a competitive advantage in marketing the products online.

In the 6 months ending December 02 the company posted its first profitable result.

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