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## FOR IMMEDIATE RELEASE

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## Stratatel partners with Fuji Xerox Asia Pacific

Stratatel subsidiary, Softlog, has partnered with Fuji Xerox to develop a cost recovery software solution for multifunction devices (MFDs).

Stratatel Softlog and Fuji Xerox Asia Pacific, have partnered to deliver a solution which will allow Stratatel Softlog's proprietary cost recovery software to interact directly with Fuji Xerox MFDs. The agreement is the first step for Stratatel Softlog to potentially market and establish an ongoing sales relationship with Fuji Xerox across the Asia Pacific.

The **softlog.onboard** application enables professional organisations to control and recover costs associated with copying, printing, faxing and scanning - eliminating the need for traditional cost recovery workstations. Interacting directly with the Fuji Xerox touch screen, organisations can now allocate work to specific departments, clients or projects.

Stratatel Managing Director, Mike Fairclough said, "This is the first step in building an ongoing relationship with Fuji Xerox and another positive result for the company in its endeavour to develop strong relationships with key MFD suppliers."

The **softlog.onboard** solution also tracks documents transmitted by email; monitors postage, room hire, taxi fares, credit cards, couriers and sundry costs. The application is customisable, multisite compatible and stores all information in a powerful SQL database. **softlog.onboard** delivers a range of automated reporting, detailed queries and extensive management features.

Masahiko Saito, General Manager of Product Marketing, Fuji Xerox Asia Pacific (FXAP) said, "The FXAP and Stratatel Softlog relationship provides great inroads with our commitment to provide customer's with a total solution in the cost recovery domain. Our collaboration with Stratatel Softlog provides a great way for our customer's to enhance the value of Fuji Xerox MFDs, by leveraging the onboard technology. With complete control available to users directly from the devices touch screen, it greatly enhances the user experience. We look forward to an ongoing partnership with Stratatel Softlog."

For further information please contact:

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## **About Stratatel Softlog**

Stratatel Softlog is a wholly owned subsidiary of Stratatel Limited, an Australian publicly listed company formed in 1997 to provide specialist independent telecommunications advice, brokerage and facilities management services to the corporate and government sectors. As a leading developer with over 20 years industry experience in delivering cost recovery and expense management solutions, Stratatel Softlog have built a strong customer based throughout Australia and SE Asia. Clients include many of the region's leading accounting and legal practices. For more information please visit <a href="https://www.stratatel.com.au">www.stratatel.com.au</a>>

## About Fuji Xerox

Fuji Xerox is a global manufacturer of office products for document creation and publishing. Its products include network and standalone digital black-and-white and colour printers, copiers, electronic scanners, plotters, multifunction devices, document management software and document supplies. As 'The Document Company', Fuji Xerox is committed to delivering the industry's most comprehensive range of document services – including consultancy, project management and outsourcing to enhance the office productivity of customers. For more information about Fuji Xerox please visit <a href="https://www.fxap.com.sg">www.fxap.com.sg</a>>