



2008 ANNUAL GENERAL MEETING

Friday 28 November 2008

Good morning Ladies and Gentlemen and welcome to the 2008 Annual General Meeting of Cash Converters International.

The year under review has been the most successful in the Company's history with a record net profit after tax of \$15.1m, up 30% on last year's result.

Profit upgrade - 2009

The first four months of this financial year have also been strong. The performance of the Group during this period sees net profit after tax up \$1.1m against the budget on which our full year published guidance of \$12m NPAT for 2009 was based. Accordingly, the Company expects that it will at a minimum achieve a result of \$13.1 million net profit after tax, taking into account the Group's performance during the first 4 months of this year.

Shareholders will recall from previous market releases that the initial guidance for 2009 of \$12 million incorporated the financial impact arising from the introduction by the Queensland Government in July 2008 of a 48% interest rate cap on consumer loan products, inclusive of certain fees and charges.

Notwithstanding, the Group will seek to exceed this revised FY2009 guidance of \$13.1 million, as it continues to provide customers across its company owned and franchised locations with a broad range of merchandise, financial products and services which are fully compliant with the Uniform Consumer Credit Code, and other relevant legislation.

As a highly recognised brand in the micro finance industry, with over 285,000 loyal customers nationally, Cash Converters recognises its industry leading position, and its special responsibility to work alongside the Federal and the various State and Territory Governments to ensure a fair and balanced approach to legislative change for the micro finance sector, and one which protects the long term interests of our customers and shareholders.

The results for the first four months of the 2008/2009 financial year suggest we are focused on achieving these objectives.

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Major highlights for the 2008 year include;

- Earnings before interest, tax, depreciation and amortisation up 32.6% to \$23.4m;
- EPS growth of 18.7% to 6.28 cents per share;
- Finance division operating profit up 24.5% to \$17.3m;
- Store operations profit up 51.5% to \$4.3m;
- The acquisition of 6 franchised stores in the UK and 8 in Australia, taking our company owned store numbers to 22
- Corporate store revenue grows by 380.4% to \$19.6m

Corporate stores

Subsequent to the year end, the Company completed the acquisition of 3 franchised stores in the UK, effective from 22 September 2008 and 2 stores in Perth, effective in October 2008. The Company is currently negotiating the purchase of a further 5 stores in Perth and 2 in the UK. These acquisitions should be completed over the coming months. Subject to completion, this will take Company owned store numbers to 34 as the Company accelerates its corporate store growth strategy.

Financial services

The financial service products offered by the Company through its retail store network continue to grow.

Some key Finance Division statistics for the 12 months ending 30 June 2008;

Cash Advance	Statistics
Total principal loaned increased by	7.4%
Average loan amount increased to	\$281
Total customer numbers increased	18.7%

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Total number of loans approved increased by	28.4%
Loan book increased by	8.2%
Total number of customers increased by	20.9%

Australian franchise and store operations

The Australian business continued to be a solid contributor with an EBIT from franchising operations (which incorporates the absorption of all head office costs) of \$2.88 million.

The total EBIT from Australian franchising and store operations was \$3.87 million.

Store numbers (company owned and franchised) grew by 3 to 134.

Since the end of the 2008 financial year, the Company continued its store expansion strategy by acquiring 2 additional stores in Perth.

The UK business

The UK has continued its improved performance over recent years and contributed an EBIT of \$1.12 million, up on the previous year. Store numbers grew by 6 to 130.

With the acquisition of a further 3 franchised stores in Liverpool, effective from 22 September 2008 and a further 2 stores before December, the UK business is well positioned to deliver further growth in the next financial year.

On-line business

Our on-line business continues to progress with the launch in January of “Webshop”, the Australian Cash Converters online site. This system is fully integrated with our in-store operating system CCWIN and will allow franchisees to upload commercial volumes of product for sale.

The UK on-line system has continued to enjoy an increase in visitors and sales volumes.

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While having yet to make a meaningful financial contribution to the Group result, Cash Converters on-line presence allows us to present the business to a new audience of potential customers at a low delivery cost. We have seen new customers visit stores and purchase product after their first contact with the brand commenced with their on-line search.

The Company receives a commission based on an agreed percentage of sales for providing the “Webshop” on-line service to its Franchisees.

Some key on-line statistics;

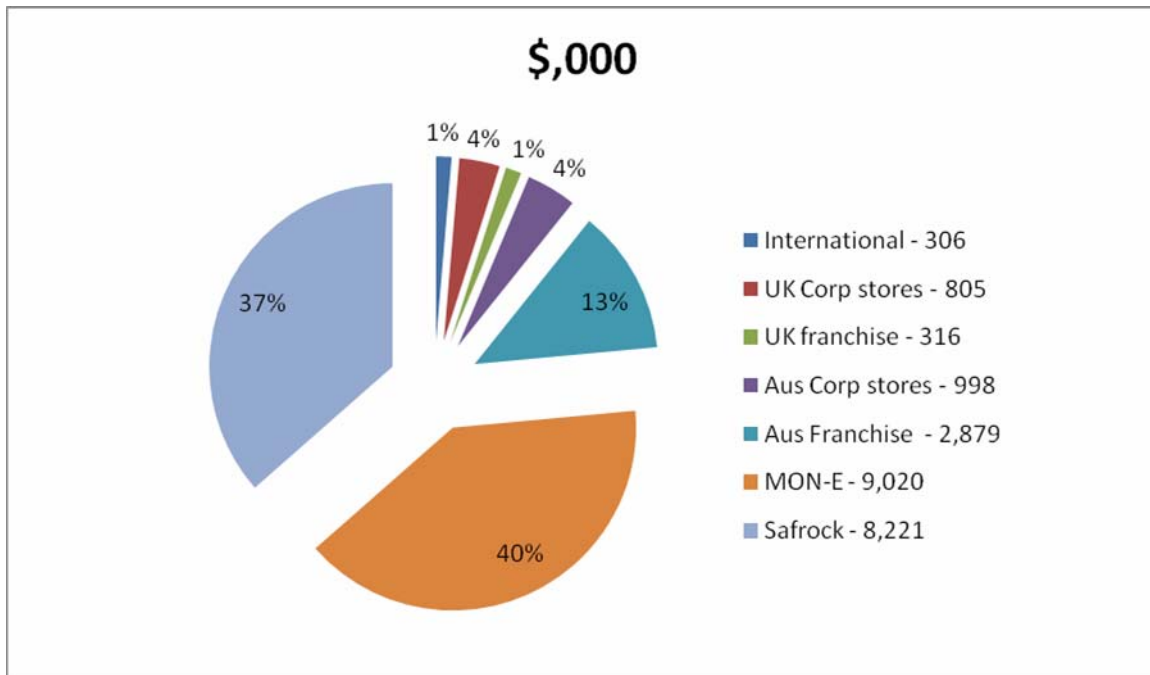
UK Site	Statistics	Australian Site	Statistics
Since launch		Jan 08 – Oct 08	
Registered customers	55,948	Registered customers	8,950
Unique visitors	2,882,701	Unique visitors	447,346
Total page views	50,270,846	Total page views	6,262,856

EBIT Contribution

In recent years the Company has diversified its approach to business in an attempt to create other significant income streams to spread its risk from the sole reliance on franchise fee revenue. The introduction of financial service products to its customers in the late nineties has been an outstanding success. The corporate store ownership strategy is already generating a significant income stream. The combined EBIT of the UK and Australian stores was \$1.8m with only a part year contribution from the group of acquired stores.

The following chart shows the contribution that the various business activities of the Company made to the overall EBIT of \$22.6m for year 2008.

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Dividends

This year's result allowed the Directors to declare a final dividend of 1.5 cents fully franked, making a total dividend payment for the year of 3.0 cents fully franked and representing a payout ratio of 47.7% of earnings per share. As previously stated, for so long as circumstances permit, the Board's intention is to provide shareholders with increased dividends and to continue to maintain a high payout ratio.

Share buyback

The Company commenced an on-market share buy-back on 10 December 2007 for a period of 12 months aimed at buying back up to 24.3 million ordinary shares (being approximately 10% of the issued ordinary share capital).

Shares have been purchased as and when considered appropriate by the directors during that time. To date 5,968,674 million shares have been purchased at a total cost of \$1,601,161.

The Directors have decided to renew this buy-back programme for a further 12 months. It is considered that at the current share price, the programme will deliver increased earnings per share and therefore be advantageous to shareholders.

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The future

The recently completed financial year has been a busy one with the successful acquisition of 14 franchised stores into our corporate store division. The staff and management are to be congratulated. It gives the Board a great deal of confidence that an accelerated acquisition programme can be achieved.

Additionally, the year has presented various challenges from a legislative perspective, which following the introduction in Queensland of an interest rate cap, saw our after tax profit guidance pared back to \$12 million. Pleasingly, this has now been upgraded to \$13.1 million. These challenges and uncertainties will remain in the short to medium term, as the Federal and State Governments work to transition the state based consumer legislation across to a single, standard national regulation of consumer credit.

The first phase of the action plan will see the Commonwealth assume responsibility for key credit regulation, the Uniform Consumer Credit Code (UCCC), by enacting it as Commonwealth law. The initial stage is scheduled for completion by 1 July 2009 and will also involve the licensing of credit providers and a requirement that they are part of an External Dispute resolution process and abide by a Code that expresses responsible lending practices.

The second phase of the plan is due to be in place by mid 2010. This phase will include enhancements to specific conduct obligations to stem unfavourable lending practices and regulatory reform such as mandatory comparison rates and default notices.

As the leading industry participant in the micro finance sector, Cash Converters is working closely with Government during this transition phase to ensure that legislative reform will enable our customers continued access to credit at a fair cost, within an improved regulatory and supervisory regime.

The Company will also be looking to introduce its range of personal finance products into our UK network early in the New Year. This will be done firstly in our corporate stores where we can control the implementation and make any modifications to suit local market conditions before launching the products through our franchised network. This represents a significant growth opportunity for the future.

In closing, I would like to thank my fellow Directors, Management and staff for an outstanding year.

Peter Cumins

Managing Director

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CASH CONVERTERS INTERNATIONAL LIMITED
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PROXY SUMMARY
28 NOVEMBER 2008

Election of Mr Reginald Webb as a Director

The instructions given to validly appointed proxies in respect of the following resolution were as follows:

In Favour	Against	Abstention	Proxy's discretion
74,617,100	32,000	20,000	101,077

The motion was carried on a show of hands as an ordinary resolution

Election of Mr Paul Cowan as a Director

The instructions given to validly appointed proxies in respect of the following resolution were as follows:

In Favour	Against	Abstention	Proxy's discretion
74,325,432	323,668	20,000	101,077

The motion was carried on a show of hands as an ordinary resolution

Remuneration Report

The instructions given to validly appointed proxies in respect of the following resolution were as follows:

In Favour	Against	Abstention	Proxy's discretion
73,818,930	269,670	580,500	101,077

The motion was carried on a show of hands as an ordinary resolution

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