

Launch of EFTel Wholesale
- Warwick Pye to head -
10 February 2009

Leading internet service provider EFTel Limited (**ASX: EFT**) has launched its expanded Wholesale Division, which will be known as EFTel Wholesale.

EFTel Wholesale will comprise the following:

- The existing DFT Wholesale business
- The recently acquired Concept Wholesale business
- Wholesaling of the BroadbandNext Network
- Wholesaling of Outsourcing Services delivered from Cyberjaya

As part of the launch, EFTel is pleased to announce the appointment of Mr Warwick Pye as the General Manager of Wholesale.

Mr Pye brings to the Company over 25 years of experience in the telecommunications industry, heading up key areas in both national and international telecommunications companies, including Managing Director of Telstra Greater China, Managing Director of Telstra Singapore, Director of Sales at Soul, and General Manager of Sales at PIPE Networks.

Incoming CEO John Lane said today the appointment of Mr Pye brings both change and experience to EFTel and its senior management team. "We are very pleased to have attracted a candidate of Warwick Pye's quality. Warwick's previous experience in leading successful wholesale businesses both here and internationally is highly valued. We are investing in our strategy, of which Wholesale is a crucial element," Mr Lane said.

Mr Pye said today that EFTel has a natural advantage in wholesale as a result of its BroadbandNext network ownership. "It delivers lower costs per port as well as superior products - ADSL2+, GigE backhaul and richer control for retail ISPs over wholesale ports," he said.

"Combined with the company's new state-of-the-art call centre in Cyberjaya, EFTel is backing its strategy. It is in a position to offer compelling value propositions to retail ISPs, including the fastest DSL services and low-cost outsourced support services. These propositions are particularly compelling in the present economic climate."

Enquiries:

John Lane
EFTel
+61 8 9420 9999

Karen Oswald
Professional Public Relations
+61 8 9388 0944

About EFTel:

EFTel Ltd (**ASX: EFT**) is a broadband network operator. Through ownership and partnership it provides access to Australia's sixth largest Broadband footprint.

EFTel has several business divisions which utilise the company's network. These operations are wholesale, retail and corporate.

EFTel Corporate is among Australia's most reliable ISPs, offering tailored solutions to business and government clients throughout Australia. It is a preferred supplier of the Victorian Government.

EFTel Retail is a Top 10 Internet Service Provider offering a full suite of consumer Internet products. Its online brand **aaNet** is one of Australia's most popular broadband providers among industry opinion leaders, receiving high customer satisfaction ratings in both the PC Authority and Australian Broadband surveys.

EFTel Wholesale services a quarter of Australia's ISPs with a range of services including IP, co-location, dialup ports and DSL Broadband. In addition it offers outsourcing services delivered from its state-of-the-art Business Processing Centre located at Cyberjaya in the heart of Kuala Lumpur's Multimedia Super Corridor.