



9 June 2010

The Manager  
Company Announcements  
Australian Securities Exchange Limited  
Exchange Centre  
20 Bridge Street  
Sydney NSW 2000

Dear Sir/Madam,

**STRATEGIC UPDATE.**

**APPOINTMENT OF CHIEF OPERATING OFFICER**

Please find attached an announcement by ADG Global Supply Limited containing a strategic update and details of the appointment of Mr. Michael Arnold as the Company's Chief Operating Officer.

Yours faithfully  
By Order of the Board

**Demetrius Hassiotis**  
Company Secretary

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9 June 2010

**ASX RELEASE - ADG GLOBAL SUPPLY LIMITED (ASX: ADQ)**

**“STRATEGIC UPDATE.**

**APPOINTMENT OF CHIEF OPERATING OFFICER”**

The Directors of ADG Global Supply Limited (“Company” or “ADG”) are pleased to provide an update following the Company’s recent strategic review and details of the appointment of Mr. Michael Arnold as the Company’s Chief Operating Officer.

**Strategic Update**

Following a five month review of ADG’s business the Directors of ADG are in a position to release initial details of the Company’s new strategic direction with further details to be released in due course.

A major outcome of the Company’s strategic review is the need for the Company to continue developing its core competencies in the areas of Procurement & Integrated Supply, Drilling Fluids & Equipment and Pumps in servicing the resource and energy markets globally.

To better enable the Company to achieve this strategic direction ADG’s business will be restructured into three operational units: 1)Sales and Marketing, 2)Customer Service & Supply Chain and 3) Finance & Compliance.

The *Customer Service & Supply Chain Management* operating unit will enhance ADG’s internal capability in systems, processes and people to deliver a robust, sustainable, scalable and efficient supply chain management capability that will enhance ADG’s market offering and deliver greater shareholder value.

This strategic vision will necessitate the streamlining and re-engineering of ADG’s systems and processes with the aim of implementing best practice processes and technology that can provide ADG with a source of competitive advantage. ADG will then be able to provide its customers with end-to-end supply solutions whilst enhancing its productivity and therefore the Company’s profitability. These investments will be funded from a number of cost reduction strategies that have been identified.

**Head Office Australia**  
17 Oxleigh Drive Malaga Western Australia 6090  
PO Box 2012 Malaga Western Australia 6944  
**T** +61 8 9249 7599 **F** +61 8 9249 7699  
**www.adgglobalsupply.com**  
ABN 16 082 341 197

**Perth**  
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global  
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**drilling** fluids  
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**tyre** sourcing  
and distribution  
universal  
**pumps**

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### New Chief Operating Officer

The Directors of ADG Global Supply Limited are pleased to announce that Mr Michael Arnold has been appointed as the Company's Chief Operating Officer ("COO") effective 14 June 2010.

The new role of Chief Operating Officer is a pivotal senior executive position within ADG, reporting to the Managing Director and responsible for the *Customer Service & Supply Chain Management* operating unit.

ADG's Managing Director, Mr John Mancini said:

*"Mike's appointment completes a process of building a diverse and experienced management team to lead a sustainable profit growth strategy. The management team appointments over the last 6 months bring to ADG business sound industry expertise and knowledge in supply chain, logistics, integrated supply, industrial supply, contracts and financial management. The Company is now well equipped to develop people, systems and processes to drive its strategy and provide returns for shareholders."*

### Michael Arnold

Mr Arnold, 42, is an experienced senior management executive with over 20 years of logistics and supply chain management experience within a number of market leading logistics organizations in Australia.

The appointment of Mr Arnold represents a significant investment in ADG's supply chain management capability. For the last 10 years, Mr Arnold has held Managing Director and senior executive management positions within companies such as Lakewood Logistics Pty Ltd (a JV Company with Australia Post's logistics arm Post Logistics), SWADS (State Warehousing and Distribution Services) and AirRoad Logistics Pty Ltd.

During his distinguished career, which includes a number of years in the Resource industry, Mr Arnold has demonstrated strong leadership in delivering robust supply chain systems and processes that have supported a sustainable framework for the delivery of revenue and profit growth.

Enquiries: Mr John Mancini, Managing Director on +61 8 9249 7599

Ends.

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