



17 August 2010

The Manager
Company Announcements
Australian Securities Exchange Limited
Exchange Centre
20 Bridge Street
Sydney NSW 2000

Dear Sir/Madam,

ADG BECOMES EXCLUSIVE DISTRIBUTOR FOR MAGNA TYRES

Please find attached an announcement by ADG Global Supply Limited containing details of an exclusive supply agreement between the Company and the Magna Tyres Group.

Yours faithfully
By Order of the Board

Demetrius Hassiotis
Company Secretary

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ASX RELEASE - ADG GLOBAL SUPPLY LIMITED (ASX: ADQ)

“ADG BECOMES EXCLUSIVE DISTRIBUTOR FOR MAGNA TYRES”

The Directors of ADG Global Supply Limited are pleased to announce that the Company has signed a five year exclusive distribution agreement with Magna Tyres Group in Holland.

As a result ADG has established the new trading division ‘Magna Tyres Australia’ which allows ADG to create a sustainable operating platform for its Tyre division throughout Australia, New Zealand, Papua New Guinea and the South Pacific region as well as to ADG’s extensive client base in Africa and Asia. The entire range of Magna Tyres includes Industrial, solid, pneumatic, press-on, skidsteer, rubber tracks, Bias OTR and radial OTR tyres.

ADG’s Managing Director, Mr John Mancini said:

The partnership with Magna Tyres underpins our Tyre revenue and profit sustainability strategy, increases our product offering to the resource industry and creates new market growth opportunities in the industrial sector.

Through the establishment of the Magna Tyres Australia business model and brand, ADG will be providing a proven, quality controlled product, excellent support, value and the technical advice to provide our clients sound advice in selection and a real alternative to major brands. The Magna Tyre will offer our clients significant benefit both in price and operational efficiency.

Magna Tyres’ expertise in rubber compounds, commitment to quality & customer satisfaction, global presence and customer support made Magna Tyres the obvious choice for ADG.

Managing director of Magna Tyres BV, Mr De Ruijter said;

“ADG was the ideal partner for Magna Tyres Group. Our successful global growth has been achieved with key partnerships globally. ADG demonstrated the expertise, knowledge and relationships to provide Magna Tyres a successful entry point into the significant markets of Australia, New Zealand, Papua New Guinea, and the South Pacific region, as well as ADG’s global client base.”

This new agreement further supports the key activities arising out of ADG’s strategic review as outlined in the Company’s ASX announcement on 9 June 2010.

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About Magna Tyres

The Magna Tyres Group is a rapidly expanding, global manufacturer of Industrial and Off-The-Road (OTR) tyres, based in Waalwijk, the Netherlands.

An independent company, Magna Tyres has been involved for more than three decades in manufacturing and trading of premium quality compounds. This experience has led to further expansion of Magna Industrial Solid and Pneumatic tyres, and to further expansion of Magna Radial and Bias OTR tyres.

The Magna Tyres Group initialized its product range by producing industrial tyres for forklift trucks. Today Magna Tyres has established a full range of solid, pneumatic, press-on, skidsteer, rubber tracks and larger radial OTR tyres up to 63 inch in size.

Magna Tyres' OEM partners include prestigious names such as Liebherr Loaders, Volvo Loaders (Sweden), Terex-Demag Cranes (Germany), Tadano-Faun Cranes (Germany) and Hyster Forklifts (The Netherlands).

Magna Tyres is represented in 60 countries around the world and now through its exclusive relationship with ADG, Magna Tyres is also represented in Australia.

Enquiries: Mr John Mancini, Managing Director on +61 8 9249 7599

Ends.

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