



ASX / MEDIA RELEASE

VIRGIN BLUE HOLDINGS LIMITED (ASX:VBA)

Navitaire New Skies System Outage

BRISBANE, 11 October 2010: On Sunday, 26 September Virgin Blue Group experienced a complete outage of its Navitaire/Accenture hosted reservations, check-in and related operating systems, resulting in a severe interruption to its business for 11 days. The systems were restored to the normal production environment on Wednesday, 6 October.

An initial assessment of this interruption shows an estimated pre tax profit impact of \$15-20 million. Virgin Blue will be actively pursuing all avenues to recover this cost.

Prior to the outage the Group had seen an improvement in general trading conditions when compared to the corresponding period last year.

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