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Priority One Network Group subsidiary, Priority One Entertainment Group partners with GoConnect to deliver content to IPTV platform viewers

Priority One Entertainment Group has been established to create, produce and acquire entertainment properties and productions of global appeal to offer exclusively to Priority One Network Group members and joint venture partners. **Members will be offered preferential seating and booking when purchasing through Priority One / Ezybonds Global Payment system.**

To facilitate this outcome a team of highly successful and well credentialed entertainment industry figureheads have been assembled to assess, develop and deliver entertainment content to Priority One Network members and joint venture affiliates.

This team will be responsible for the acquisition of a broad range of entertainment content including live stage shows, music concerts and theatrical productions. Content will be assessed on its estimated appeal to different age groups, tastes and demographics.

Directors are pleased to announce that the GoConnect IPTV platform will form a key delivery medium for the content acquired by Priority One Entertainment Group.





Priority One Entertainment Group presents the Executive Team of Dragon Sagas Pty Ltd

Malcolm C. Cooke (Producer)

Melbourne based Producer; Malcolm Cooke has been a Theatrical Producer for over 35 years. One of his most recent projects is the global hit arena spectacular Walking with Dinosaurs – The Live Experience.

Malcolm started as the Assistant tour manager of the Beatles Australian tour for Aztec Services. He then produced for Aztec the original Australian production of GODSPELL, which ran for five years and the record breaking London Musical CHARLIE GIRL that starred Dame Anna Neagle, Derek Nimmo and Johnny Farnham in his first stage role.

Malcolm managed the legendary Marlene Dietrich on her first two Australian tours. NORMAN IS THAT YOU starring Bobby Limb was his first independent Production. He produced his first original show, Barry Humphries record breaking ISN'T IT PATHETIC AT HIS AGE that later played London for two years as Housewife Superstar. A STAR IS TORN, another original Australian production launched Robyn Archer as a major new star.

Malcolm joined forces with his partner, the late William May who was a creative genius. Together, they and Mike Walsh presented the 1927 Abel Gance silent movie NAPOLEON with a 72 piece live orchestra playing the especially composed score by Carmine Coppola.

The musical, THE BEST LITTLE WHOREHOUSE IN TEXAS was presented in 1983 Malcolm and William May produced a multi million dollar Broadway musical, MARILYN AN AMERICAN FABLE.

Another original Australian play produced by Malcolm was Patrick Edgeworth's BOSWELL FOR THE DEFENCE, starring the late Leo McKern. It was launched in Australia before playing London's West End. It was a great hit later doing two more sold out tours of Australia and a season in Hong Kong. Then came the West End musical ALWAYS, written and composed by William May.

A highly successful Australian tour of **THE HOBBIT** followed. Next, the lavish production of **THE LION THE WITCH AND THE WARDROBE** was acclaimed by the **CS Lewis Company** (as the best live stage production of the book they have seen) and critics alike.

Harry Sandler (Executive in Charge of Production)

Harry has been in the entertainment industry for over 40 years working in various capacities from driving trucks to managing some of the largest worldwide touring events. As well as managing touring events, Harry has experience in film and video production. Additionally, he has a vast working knowledge of how to move productions around the world in a cost effective manner.

Tour Management and Direction:

Bruce Springsteen; Billy Joel; Stevie Nicks; John Mellencamp; Barbara Streisand; Don Henley - The Eagles; Van Halen; Jewel

Supervised the production and staging on:

Christina Aguilera; Jennifer Lopez; The Eagles; John Mellencamp; Van Halen; Dancing with the Stars; America's Got Talent; Don Henley

Video Production:

The Bee Gees - One Night Only DVD - Live in concert from the MGM Grand Hotel and Casino in Las Vegas, with special guest Celine Dion. Includes a musical tribute to their brother Andy Gibb.

The Eagles – Live from Melbourne: Recorded in Melbourne Australia in 2005 – one of the largest selling music DVD is of all time.

Azoffmusic/Frontline Music Management:

Artist Management Company located in Westwood, California – principal owner is Irving Azoff. After finishing Bruce Springsteen's River Tour in 1981, Harry worked for Frontline Music Management as the Tour Manager for Stevie Nicks on her first US Solo Tour. When Mr. Azoff left Frontline to become President of MCA Records, Harry left to become one of three producers of the US Festival in Glenn Helen, California before becoming the Tour Manager of Billy Joel's Innocent Man Tour in 1984. During the period from 1984 until 2000, he was involved in various projects with the artists listed above. When Irving Azoff returned to artist management in 2000, Harry joined Mr. Azoff as Tour Manager of a Don Henley Solo Tour. From there, he went on to Tour Manage The Eagles Tours and then became the Touring Director of Frontline in 2006 where he oversaw all of the touring productions.



Simon Renshaw (Product & Touring Manager)

Music Manager Simon Renshaw, President & CEO of Strategic Artist Management is a thirty-year veteran of the entertainment industry and is probably best known for guiding the Dixie Chicks' career to super stardom. Over the years, he has represented a diverse group of artists including Mary J Blige, Miranda Lambert, and Tears for Fears, Tila Tequila and Clay Aiken!

Simon was the recipient of the 2000 Pollstar Personal Manager of the Year award, and a 2003 Bill of Rights Award from the ACLU, in 2007 he was named by Advertising Age as one of the Entertainment Marketers of the Year.

Widely known as a fierce advocate of artist's rights, he has testified before the Federal Trade Commission, The California Senate, and The Copyright Tribunal. Strategic Artist Management is part of the Front Line group of companies.

Butch Allen (Production Designer)

In his 20 plus year career Butch Allen has taken on many different roles in the touring business including: lighting director, lighting designer, set designer, and production manager.

In 2008, Butch was recognized as "Lighting Designer of The Year" for his work on tours for Van Halen & New Kids on The Block. In 2010, Butch has been nominated for Lighting Designer of The Year for his work on Nickelback. Parnelli Award nominations for Garbage and Metallica round out the list of proud moments in Butch's design career. Production credits include:

Production Designer:

The Eagles, Metallica, New Kids on the Block, Van Halen, Nickelback, Seal, Black Sabbath, Garbage, ALAS Foundation, Rock 'N' Rev Festival

Lighting Designer:

Jennifer Lopez & Mark Anthony, Christina Aguilera, New Kids on the Block

Greg Santamaria (Director)

Extensive experience in business development, asset and finance structuring, holds several board and consultancy positions within private companies in the fields of manufacturing, wholesale, and finance. Key directorships in Cyclotek Pty Ltd and Cyclotek Pharmaceuticals Ltd (New Zealand) with 1st to market commercial operations of Medical Cyclotrons for cancer diagnostics. Co-established the \$60M collaborative research centre for Biomedical Imaging Development as Executive Director – Commercial and Finance (research entity for oncology and neurology diagnostics). Earlier in career administrative role in film production (Ginger Megs, Phar Lap and Burke & Wills) with recent involvement consisting in theatrical roles for accounting, finance and strategy with Malcolm C. Cooke (Always, Lion Witch and Wardrobe, Dragons).

Dragon Sagas Presents:



Dragons of Truth
The arena spectacular

DRAGONS of Truth is a \$28 million arena production written by the late William May, the creator of the internationally successful WALKING WITH DINOSAURS – THE LIVE EXPERIENCE that will be produced by Malcolm Cooke who was the original Producer of the WALKING WITH DINOSAURS arena show.

ROAR TALENT

Prehistoric creatures have knocked rock off the top of the BRW Top 50 Entertainers list - a show of voracious appetite for spectaculars.

1	Bon Jovi	\$201.1m	6	Michael Buble	\$104m
2	AC/DC	\$177m	7	Walking With Dinosaurs	\$104m
3	U2	\$161m	8	Paul McCartney	\$93m
4	Lady Gaga	\$134m	9	The Eagles	\$92.3m
5	Metallica	(net) \$110m	10	Roger Waters	\$90m

SOURCE: POLLSTAR

The show will feature state of the art technology with a cracking good, fast paced story. It will feature fire breathing, flying dragons and amazing new, state of the art technology in a story that we believe will come across like Raiders of the Lost Ark meets Avatar! An amazing team of the finest international creatives is being assembled to bring DRAGONS OF TRUTH to vibrant life.

Priority One Network Group members will be appraised of the progress of this amazing new production as well as other theatrical properties that will be secured for the entertainment of Priority One members.

DRAGONS OF TRUTH weaves a fascinating story around three young teenagers who find themselves unexpectedly transported to a World of Dragons. What happens there takes them on a rite of passage as they face many life threatening dangers. What starts as a quest for treasure becomes much more complex and important as their values change and the journey they are on becomes tremendously important to the future of our own human world.

Producer, Malcolm Cooke has gathered an extraordinary creative team from around the world to design, build and stage this \$28 million dollar production that will premiere late 2012 and tour the world for five plus years thereafter.

“Dragons” is a compelling Global Product / Branding opportunity for Investment. Dragons will be presented throughout China, Europe, USA and Australia. It will draw upon a large global audience who will be captivated by the creatures, the technology, the script and spirit of the arena show. Dragons will utilize latest Animatronics, Robotics, Avionics, Human Interpreters, Sound, Lighting and Actors with a show that enhances imaginations and the mythological spirit of Dragons.



William May



Malcolm C. Cooke

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