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**ASX RELEASE**

20 December 2011

The Manager
Company Notices Section
ASX Limited
20 Bridge Street
SYDNEY, NSW 2000

Dear Sir/Madam

Ardent Leisure Group Appoints New Non-Executive Director

The Board of Directors is pleased to advise that Don Morris AO has been appointed as an independent non-executive director of both Ardent Leisure Limited and Ardent Leisure Management Limited with effect from 01 January 2012.

Ardent Leisure Group Chairman, Mr. Neil Balnaves, noted "Mr. Morris brings to the Board significant experience of advertising, marketing and promotion and will be able to provide invaluable insights for our businesses."

Mr. Morris was a founding principal of the Mojo Australia advertising agency and was responsible for many iconic brand advertising campaigns. Mojo won the "Advertising Agency of the Year" award a record four times in seven years and was awarded "international agency of the year" by America's Advertising Age.

Mr. Morris was a founding director of the tourism industry advocacy group, The Tourism Taskforce (now known as the Tourism and Transport Forum) and is a life member. He was Chairman of the Sydney 2000 Community Support committee and a member of the Sydney 2000 Communications Commission for the Sydney 2000 Olympics bid.

Mr. Morris was appointed an Officer in the Order of Australia (AO) in 2002 for services to tourism and holds a Bachelor of Economics from Monash University.

Mr. Morris's current directorships include Tourism Queensland (Chairman), Hamilton Island Enterprises Ltd, Ausflag Ltd and The Sport and Tourism Youth Foundation.

Yours faithfully

Alan Shedden
Company Secretary

Ardent Leisure Group

Comprising

Ardent Leisure Trust ARSN 093 193 438

(Manager: Ardent Leisure Management Limited ABN 36 079 630 676, AFS License No. 247010) and

Ardent Leisure Limited ABN 22 104 529 106

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