



12 April 2012

COUNTY COAL APPOINTS EXPERIENCED COAL MARKETING EXECUTIVE

County Coal is pleased to announce the appointment of Mr Roger Knight as the Company's General Manager Marketing.

Mr Knight was previously with Centennial Coal for 14 years as General Manager Marketing, being responsible for both export & domestic coal sales of Centennial's thermal, soft coking and coking coal sales into Asia, Europe and the Middle East. In particular Mr Knight was responsible for the company's annual thermal price negotiations with Asian customers.

Prior to joining Centennial Mr Knight worked in coal marketing at Coalex (Oakbridge) for 18 years where he was involved in domestic and export sales, vessel chartering and all infrastructure negotiations and contracting.

Mr Knight's employment with the County Coal has now commenced to spearhead the Company's export coal sales development program. Mr Knight brings to County a wealth of knowledge gained from a career spanning 30 years as a coal trading executive in the global coal industry.

As head of the Company's export coal sales division, Mr Knight's immediate focus will be the development of the Company's export coal business in Asia, and to expedite early off take agreements for US coal sourced by the Company prior to supply from its own projects currently under development in the Powder River Basin.

Chairman of County Coal, Mr Bob Cameron, said: "The Board is delighted that a person with Roger's proven commercial and operational trading experience has agreed to join the Company at such a pivotal time in the development of the Company's US coal supply and export initiatives."

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COMPANY BACKGROUND

County Coal Limited is a coal exploration and development company engaged in the acquisition and development of thermal coal resources and projects in the USA. In particular County Coal invests in thermal coal resources and projects with export potential in proven quality coal producing regions of the USA.

County Coal looks for strategically located resources which are close to necessary infrastructure with good logistics to maximise project end-values and profitability. County Coal is seeking to establish early production revenue streams from its current coal properties and future projects, as well as further opportunities identified by the Company.

County Coal's initial focus is to define a JORC Measured Coal Resource base of a minimum of 1 billion tonnes of export thermal coal in the Powder River Basin in Wyoming USA and subsequently develop its two coal mines each with a minimum annual production of 5 million tonnes+ for export to the Asian markets, as well as further export production opportunities.

Mr Robert G Cameron
Chairman

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