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By: eLodgement

Re: Update on GoConnect /Priority One partnership

Both GoConnect Ltd ("GoConnect") and Priority One Network Group Ltd ("Priority One") have a strong China focus. GoConnect and Priority One each holds a 40% interest in Priority One GoConnect China Group Ltd ("Priority One GoConnect China") which is holder of the rights to issue the Priority One cards for the China market. Priority One GoConnect China has entered into a Memorandum of Understanding ("MOU") with International Payment Solutions (Hong Kong) Ltd ("IPSHK") (Refer the ASX announcement dated 12 December 2011). IPSHK is one of the top 5 payment gateway providers in Greater China. Under the MOU, IPSHK and Priority One GoConnect China plan to establish an equal strategic partnership for the introduction and promotion of Priority One Debit Card to the Greater China region including Hong Kong and Macau ("Greater China") and other Asian countries. The strategic partnership with IPSHK will generate revenue from share of membership fees, share of transaction fees and commissions on sale of goods and services. The partnership will also be actively encouraging and promoting cross-border online e-commerce between customers of Priority One merchants in the West and merchant clients of IPSHK in Greater China.

Priority One GoConnect China is currently in advanced discussion with its Greater China partners to issue the Priority One co-branded debit card into the China market and, Asian markets ex China, to be backed by the IPS payment gateway. The addition of a substantial Greater China card membership will assist in accelerating the growth of the Priority One global merchant network as, all over the world, these merchants are realizing the substantial spending power of the Chinese tourists. The Australian government is also aggressively targeting the Chinese tourists earmarking \$61 million in marketing expenditure over the next 4 years to attract the Chinese tourists. Chinese tourists already contribute an estimated \$3.5 billion annually to the Australian economy but this contribution is estimated to increase to between \$7 to \$9 billion per annum by 2020.

The spending power of a large Priority One Chinese and other Asian debit card membership will provide significant bargaining power to Priority One to negotiate and secure even more global brand name merchants to join the Priority One merchant network offering attractive incentives and cash rebates to Priority One card members on purchases.

The Chinese membership of the Priority One card will be a timely and important addition to the Priority One global card membership.

Under the partnership agreement between GoConnect and Priority One, the two companies will share revenue equally from revenue generated by the partnership. GoConnect is developing 7 channels for supporting the Priority One business. GoConnect has restructured its IPTV network uctv.fm and a dedicated Priority One Channel with 7 sub-channels will be added to the network, which will then act as the communication and marketing platform for Priority One merchants and members.

Since the signing of the MOU with IPSHK, Priority One has significantly advanced its business and has continued to be successful in securing substantial brand name merchants around the world to join the Priority One affiliate merchant network including partnerships with Jardine Lloyd Thompson ("Jardine") for the provision of insurance solutions on a global scale to the Priority One Merchant and Membership base. Jardine holds significant market share and geographic presence with Insurance solutions delivered via 100 company owned offices across 34 countries.

The Priority One affiliate merchant network now includes bet-at-home. Bet-at-home offers sports and lifestyle betting since its inception. The range of products has been extended to include live sports betting, games, live on-line casino and poker. The company also has an innovative expansion policy lined up for the future. The on-line casino offers not only the traditional table games, but also a variety of card games and Video Poker.

Priority Ones affiliate merchant network also includes the Intercontinental Hotel Group, TicketSpot, CarRentals.com, eForChina, Ngames, Elizabeth Arden New York, Seatwave.com, Perfume.com, GameStop, Laura Ashley, Bloomingdale, eDesignerShop, which offers authentic, high end luxury designer handbags, purses, wallets and other leather accessories of brands like Gucci, Fendi, Prada, Balenciaga, JP Tod's and more.

Through a separate agreement between Priority One and Northvale Capital Pte Ltd ("Northvale") based in Singapore, over the next 12 months, another 15 million Priority One cards and online accounts are to be issued to members in India, Singapore, Malaysia, Thailand and Indonesia. Northvale is an investment company whose management is associated with ATM businesses in India. Priority One will commence establishing member accounts progressively from the next two weeks.

To underline their confidence in the Priority One platform and its associated corporate partnerships, Northvale is leading an investor group, which includes Beez Investments Pty Ltd ("Beez") to further support Priority One. Beez currently holds a 5.9% stake in Two Way Limited ("TTV") (per ASX announcement released by TTV on 29 June 2012 "New Funding Arrangements and Appendix 3B") as well as being a significant supporter of Priority One since inception.

Further to the announcement as published by TTV on 26 June 2012 "Proposed Merger with Priority One Group" Both Beez and Northvale have been pivotal supporters of Priority One and will form the leading entities to facilitate the investment of \$15 Million into the consolidated TTV/Priority One entity post the implementation of the Merger Implementation Agreement as announced by TTV to the ASX on the 29 June 2012 "Merger Implementation Agreement.

Ends