

Latest figures suggest a robust job market

The local job market is proving robust with advertised vacancies up 12.3 per cent on a year ago, according to an analysis of 46,000 roles on Trade Me Jobs over the quarter.

Head of Trade Me Jobs Pete Ashby said underlying confidence was surprisingly strong. “We’ve seen the market rebound to double digit growth. The Canterbury rebuilding efforts continue to underpin this growth, but most segments appear in good heart.”

By the regions

The Christchurch rebuild effort continues to gain momentum with the roadmap release providing a tailwind. “Early stage planning jobs continued to increase, but we’ve seen a real swing to more coal-face rebuilding roles”. Demand for construction project managers and supervisors grew 88 per cent and 356 per cent respectively.

“The broader Canterbury economy is going gangbusters. It appears that population growth and rising house prices are the driving factors behind sharply increased listings in Ashburton and Timaru”.

Conversely Auckland provides some cause for concern. “The City of Sails has typically been the employment engine room, so to be up only 2.7 per cent is a little disappointing. However this time last year the country was in the midst of a RWC-inspired tourism and hospitality boom, so this has certainly weighed on employment numbers in this market.”

Sector by sector

Overall, the top three sectors in terms of growth compared to a year ago were construction and architecture (up 94%), healthcare (up 49.9%) and agriculture, fisheries and forestry (up 36.7%).

Mr Ashby said he expected growth in the healthcare sector, noting that the country’s aging population implied an increasing demand for staff in the industry. “In particular we’ve noticed a rise in demand for nurses and midwives, up 81% on a year earlier”.

On the flipside, listings in HR & recruitment have sunk by 24%. “The all-of-government project has caused uncertainty for recruiters, especially in the capital city. Now that the results are known, we expect recruiters will be able to plan with a little more conviction.”

Crystal ball gazing

Mr Ashby said there could be a few contrasting influences on the job market in the coming months. “The kiwi dollar’s rise shows no signs of abating, especially with the RBA cut last week and on-going global uncertainty. This could hamper our export sector.”

“On the plus side however, house prices now appear to be on the up across the country. Along with employment, these could prove a key contributor to consumer confidence.”

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CONTACT: Pete Ashby, Head of Trade Me Jobs, Ph 021 240 8028

MORE INFO: The full Trade Me Jobs employment survey results are set out below.

Trade Me Jobs employment survey results: July – September 2012

1. Listings growth by job: Q3/2012

Job	Change vs. Q2/2012	Change vs. Q3/2011
Accounting	- 2.5%	- 12.1%
Agriculture, fishing & forestry	10.5 %	36.7 %
Banking, finance & insurance	16.3 %	0.2 %
Construction & architecture	17.4 %	94.4 %
Customer Service	8.0 %	- 0.9%
Education	1.9 %	- 13.0%
Engineering	3.7 %	16.6 %
Government & council	11.5 %	- 11.5%
Healthcare	25.3 %	49.9 %
Hospitality & tourism	13.2 %	6.2 %
HR & recruitment	4.2 %	- 24.1%
IT	10.0 %	- 12.8%
Legal	- 11.7%	- 6.6%
Manufacturing & operations	6.0 %	6.0 %
Marketing, media & comms	18.8 %	- 5.6%
Office & administration	5.0 %	17.0 %
Retail	19.2 %	32.3 %
Sales	8.1 %	- 1.2%
Science & technology	3.6 %	18.1 %
Trades & services	9.2 %	32.4 %
Transport & logistics	7.0 %	25.5 %
Overall	10.1%	12.3%

2. Average rates of pay by job (full-time jobs only): Q3/2012

	Highest paid	Pay rate (\$)
1	IT Architects	135,859
2	IT Project management	125,758
3	IT Management	120,439
4	Doctors and specialists	114,874
5	IT Functional consultant	114,125
	Lowest paid	Pay rate (\$)
1	Kitchen staff	31,957
2	Bar staff and Baristas	33,193
3	Caregivers	33,824
4	Receptionist & front desk	34,422
5	Retail Assistant	34,429

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3. Listings growth by region for Q3/2012

Region	Change vs. Q2/2012	Change vs. Q3/2011
Auckland	13.6 %	2.7 %
Bay of Plenty	1.7 %	22.2 %
Canterbury	11.1 %	43.7 %
Gisborne	39.9 %	37.1 %
Hawke's Bay	0.0 %	17.6 %
Manawatu / Wanganui	6.1 %	13.2 %
Marlborough	29.1 %	49.8 %
Nelson / Tasman	4.3 %	27.2 %
Northland	17.5 %	11.6 %
Otago	1.5 %	47.5 %
Southland	29.6 %	19.5 %
Taranaki	0.6 %	22.6 %
Waikato	6.9 %	12.3 %
Wellington	6.3 %	- 2.5%
West Coast	8.4 %	19.0 %
National	10.1 %	12.3 %

4. Average rates of pay by region (full-time jobs only)

	Highest paid	Pay rate (\$)
1	Wellington City	75,290
2	Auckland City	72,901
3	Upper Hutt	62,430
4	Whangarei	62,044
5	Timaru	60,824
	Lowest paid	Pay rate (\$)
1	Mackenzie	40,039
2	Waitaki	43,713
3	Selwyn	45,479
4	Gore	46,370
5	Kapiti Coast	46,719

NB: Segments with less than 50 jobs excluded.

About Trade Me Jobs

More Kiwis visited Trade Me Jobs (www.trademe.co.nz/jobs) than any other job board so far in 2012 (Source: Nielsen Net Ratings). Full details of pay by profession for full-time jobs listed between January and June 2012 are in the [Trade Me Jobs Salary Guide](#).

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