

## **Tropical Storm Sandy update**

- On 29 October 2012, Tropical Storm Sandy impacted the New York metropolitan area
- Majority of Fund's portfolio suffered minor or no damage
  - cosmetic wind-based damage and water damage to a small number of properties
- Near-term operational focus on clean-up and repairs
- Estimated clean-up bill not expected to have material effect on NAV given limited damage
- Estimated gross repair bill of US\$430,000 before insurance claims and government relief





## Tropical Storm Sandy update multi-dwelling properties

#### **Urban American JV**

13 apartment buildings and 398 units:

- 4 apartments with window leaks
- 1 apartment building with a bent antenna

No issues in remaining buildings and apartments

#### **Excelsior Equities JV**

1 apartment building with 67 units closed:

- no issues

2nd apartment building (secured but not closed)

 external visual inspection suggests no obvious issues



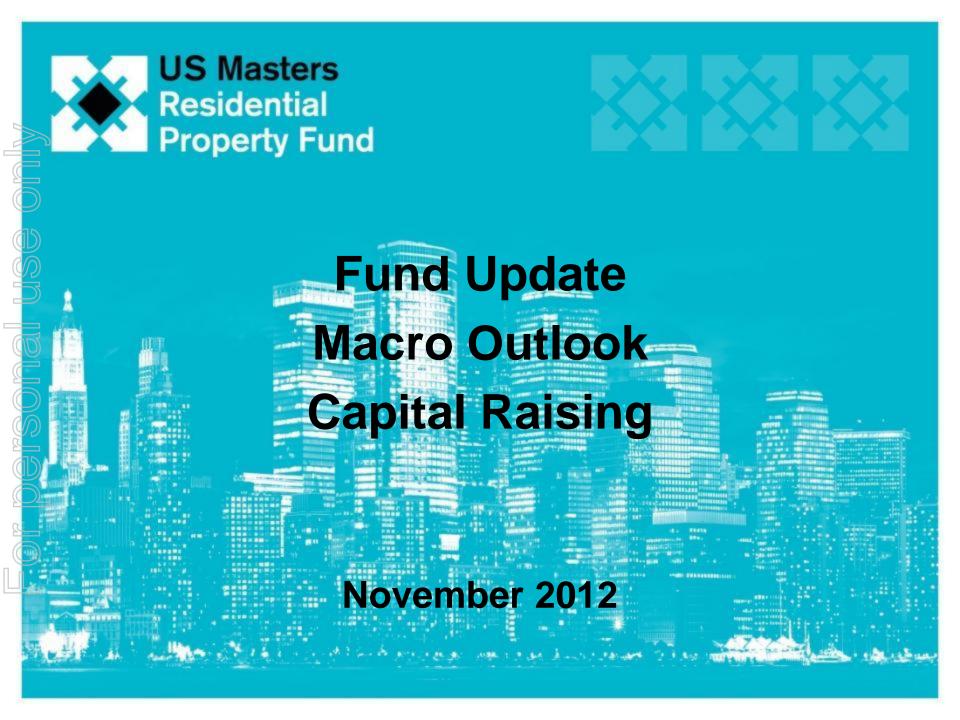


## **Tropical Storm Sandy update**

<b>freestanding properties</b> Estimated Cost (US\$)			
		Estimated Cost (US\$)	
DSD D	Downtown water damage	\$110,000	
	Bayonne water damage	\$160,000	
Dersonal	West Bergen, Hoboken and Jersey City water damage	\$70,000	
	Wind-related storm damage	\$90,000	
	TOTAL	\$430,000	







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## Overview of US Masters Residential Property Fund (URF)

- First Australian-listed property trust **focused on the US residential property** market
- c.\$165 million raised since IPO in June 2011
- Initially targeting the New York metropolitan region
- Successfully secured US\$165.4 million of residential properties in Hudson County, NJ and also Brooklyn and Harlem, NY<sup>1</sup>
- Local expert staff, partners and high quality advisory board with fully scalable operations, processes and proprietary technology
- Easily tradable structure, SMSF suitable
- Minimum distribution of 10 cents per Unit for 2012 and 2013



1. As at 31 October 2012



# **Macro Outlook**







## Capitalising on an historic opportunity

- Most severe US housing downturn since the Great Depression has created a unique opportunity to acquire high quality residential housing stock at attractive valuations
  - Current housing market dynamics unsustainable
    - monthly mortgage payments lower than rent for first time since 1981
    - mortgage rates at historic lows
    - housing starts at a 30-year low
    - population set to grow by 10% over coming decade





## Capitalising on an historic opportunity

"...if I had a way of buying a couple hundred thousand singlefamily homes and had a way of managing [them] I would load up on them and I would...take mortgages out at very, very low rates."

"....but management is enormous, [it] is really the problem because they're one by one. They're not like apartment houses."

- Warren Buffett (CNBC, 27 February 2012)





## **Increased institutional interest**

Validation of investment thesis and early entry

- While the Fund is unique for Australian investors, other high quality institutions are pursuing similar strategies
- Recent entry of key private equity players focused on bulk purchases of foreclosed homes:
  - Blackstone: est. 2012; 6,500 homes in AZ, SoCal
  - Waypoint: est. 2009, 2,400 homes in CA, AZ
  - Colony: est. 2012; 3,600 homes in CA, AZ, NV, TX, GA, CO
  - KKR: est. 2012; 200 homes in AZ, NV
- URF remains the only fund focused on the New York metropolitan area with a buy-and-hold approach





## Valuations no longer stretched

Even as valuations collapsed, rents continued to rise...

#### Home prices have fallen

- down 36% from peaks
- decline not seen since the Great Depression
- appear to be stabilising

#### While rents continue to grow

- up 16% since 2006
- only suffered modest flat-line between Feb 09 and Oct 10



Source: S&P / Case Shiller, US Federal Reserve

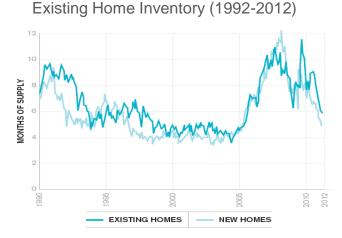
#### ...significantly increasing yields to investors





## Supply / demand dynamics shifting

## Market is turning as housing supply shrinks and home starts bottom...



Housing Starts: up 15% in September (43% up YOY)



Source: Bloomberg, US Census Bureau, National Association of Realtors

## ...and very supportive demographics: population to increase by 15 million between 2012 to 2017





## Strong A\$

**Opportunity to invest in US assets at time of strong A\$** 

- Australian dollar is facing significant headwinds
  - declining terms of trade
  - falling interest rates
  - strains from 'two speed' economy
- US dollar facing increasing tailwinds as economy recovers
  - cheap currency
  - cheap labour
  - cheap energy (shale gas)



AUD v USD Exchange Rate





## New York metropolitan area

Initial focus on residential properties in Hudson County and more recently, Brooklyn and Harlem

- Solid economic base
- Deep and well-established housing stock, limited development sites
- • Positive demographics
  - Excellent access to mass transit and proximate distance to midtown and downtown Manhattan
  - Attractive rental yields and/or potential for long-term capital growth







# Portfolio Update







## **Investment strategy**

- Target properties with attractive rental income and/or potential for long-term capital growth
- **Mix of freestanding** properties (1 4 dwellings) and **multidwelling** properties (>4 units)
  - diversity: structural, geographic, tenant
  - complementary: segmented demand cohorts based on life cycle
- Initially focused on Hudson County, Brooklyn and Harlem
  - easy access to Manhattan, close proximity to public transportation, schools, shops and other public amenities





## Overview of Hudson County

- Population of 634,266<sup>1</sup>
- Smallest and densest county in New Jersey and 6th densest in the nation
- Deep rental market with low vacancy
- Substantial rental growth
- Diverse communities and housing stock
- Substantial opportunities created by downturn
- Fantastic commuting to Manhattan
- Under-researched & invested by larger players

1. United States Census Bureau, 2010







## **Overview of Brooklyn**

- Population of 2,504,700<sup>1</sup>
- Largest population of all New York City boroughs
- 44% of workers have local jobs the rest commute
- Commuting is excellent
- High density of housing stock
- Deep rental market with low vacancy
- Substantial rental growth
  - Rapid gentrification young workers and young families

1. United States Census Bureau, 2010

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## **Overview of Harlem**

- Population of approximately 350,000
- Part of Manhattan, the densest county in the USA and a county with a GDP as big as Australia's
- Excellent mass transport access to downtown Manhattan and 15 minutes to midtown on express subway line
- Columbia University expanding its campus
- Rapid gentrification favourable shift in demographics with increase in young professionals and young families
- oersonal use only Excellent stock of historic brownstone and architecturally significant houses
  - Significant long-term potential for capital growth









## **Highly attractive urban living**

Coldwell Banker annual survey of best places to live in USA for urbanites...

#### Rankings based on:

- Public transport
- Restaurants
- Median income
- Safety
- College graduates
- Nightlife

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- Trendiness
- Cultural activities
- Employment
- Accommodation

Target markets ranked among best places to live in US for urbanites

- #1: Manhattan
- #2: Hoboken
- #3: Brooklyn
- #13: Weehawken
- #15: Guttenberg
- #18: Jersey City
- #22: Secaucus
- #33: West New York



- Weehawken beat Cambridge, MA (home of Harvard, MIT)
- Guttenberg beat West Hollywood
- Jersey City beat Boston
- Secaucus beat Santa Monica, CA
- West NY beat Washington, D.C.

#### ...target market leads the survey





## **Investment update**

US\$165.4 million of properties secured<sup>3</sup> **NUMBER TOTAL ACQUISITION AVERAGE COST** COST (US\$m) **PER UNIT (US\$) Properties** Units FREESTANDING **Properties purchased** 277 626 76.6 122,500 Conditional acceptances 153 322 53.0 164,500 **Total Freestanding** 136,500 430 129.6 948 **MULTI-DWELLING Urban** American 13 400<sup>1</sup>  $25.5^{2}$ 94.500 **Excelsior Equities** 128<sup>1</sup>  $10.3^{2}$ 89,000 2 **Total Multi-dwelling** 15 35.8<sup>2</sup> 528 93,000 TOTAL VALUE OF **PROPERTIES SECURED** 1,476  $165.4^{3}$ 121,000

Includes 8 commercial units
 2. Net to the Fund
 Includes estimated closing costs of properties yet to close
 3. As at 31 October 2012





## **Multi-dwelling strategy**

Focus on small & medium sized multi-dwelling properties

- attractive niche market
- below size threshold of larger institutions
- beyond financial scope of individual investors or local groups
- require specialised skills in management and construction

Apartment renovations and capital improvements directly **increase rental income** 

Scale and operational efficiencies in leasing, construction and property management **reduce expenses** 



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Highest quality JV partners – 'no need to reinvent the wheel'





## **Multi-dwelling JV partners**

#### Urban American

- owned and managed by the Eisenberg family
- 15 years of operations and over 12,000 units under management, headquartered in West NY
- JV agreement to manage 13 apartment buildings in Union City, West New York and North Bergen
- 398 units and 2 retail stores with total purchase price of US\$37.8 million
- the Fund has an equity interest of 67.5%

#### **Excelsior Equities**

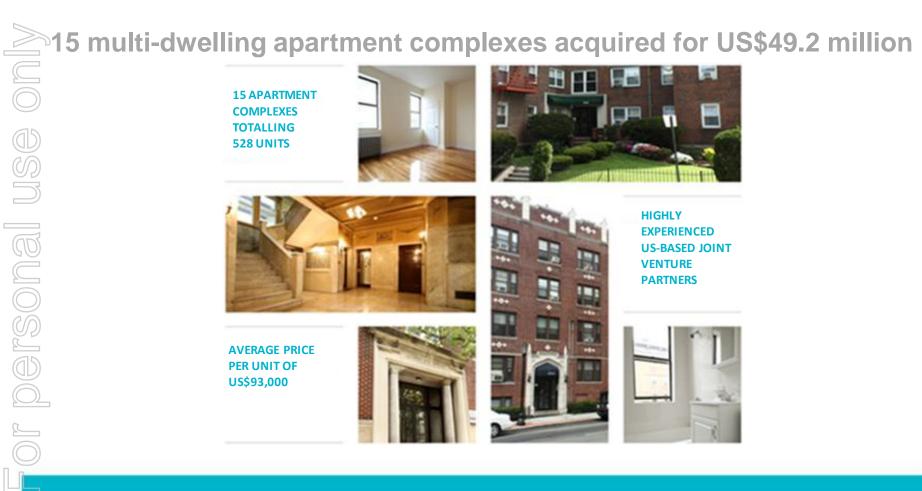
- owned and managed by Andrew Miller and Jacob Schulder
- newer entrants but highly skilled and experienced, very hands-on with the properties
- JV agreement to manage 2 apartment buildings in Union City
- 122 units and 6 retail stores with total purchase price of US\$11.4 million
- the Fund has an equity interest of 90%





## Multi-dwelling portfolio overview

















## Freestanding property strategy

#### Strategy

Identify properties worthy of inspection. Sources – New Jersey and New York multiple listing services, outside real estate agents & direct marketing

Crucially we are equipped to deal with: short sales; estate sales; divorce situations; and construction jobs

Send one of the five acquisition managers to the property

Analyst team creates financial model and enters information in to the proprietary database and values the property

Property is taken to Investment Committee. Investment Committee determines whether or not to pursue property

#### Comments

Still significant levels of supply. Only area that has competition is end user-ready product

Each of these non-standard sales situations result in significant valueadd and deter many competitors

Full details of the property are gained, construction costs estimated, rents estimated and other relevant info

Team has in-depth knowledge of every type of property to accurately model

A Maximum Allowable Offer (MAO) may be granted





## Freestanding property strategy

#### **Strategy**

If property is pursued, the acquisition manager commences negotiations. They are rewarded based on transactions and beating the MAO

Due Diligence Commences: Legal, Title, Survey, Building Inspection, Environmental. Construction team also prepares scope

Property is closed

9

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Rental income is maximised. Use of both internal and external leasing agents. Internal and external websites are used

Construction when required is quickly commenced

unless architectural drawings are required

#### Comments

Over 1,500 properties inspected for 430 properties owned or under contract A significant number of properties do not make it through this process. Laws favourable to purchasers

We close using 100% cash, which is a huge advantage

Construction team has huge experience and creates massive value add

Comprehensive tenant screening is available and conducted. Far better than Australia





## Freestanding property strategy

#### Strategy

Maintenance Costs are minimised. Use of both internal and external resources

Property security is kept high and tenants are regularly inspected

Comments

Property Management team is focused on timely service but keeping costs under control

The use of law enforcement officers has been highly effective

Leverage will be particularly important if higher inflation occurs in the future

Accurate record keepin performance to models

mortgages are cheap and have a large margin of safety Accurate record keeping and assessment of

Conservative leverage is added to the portfolio. 50%

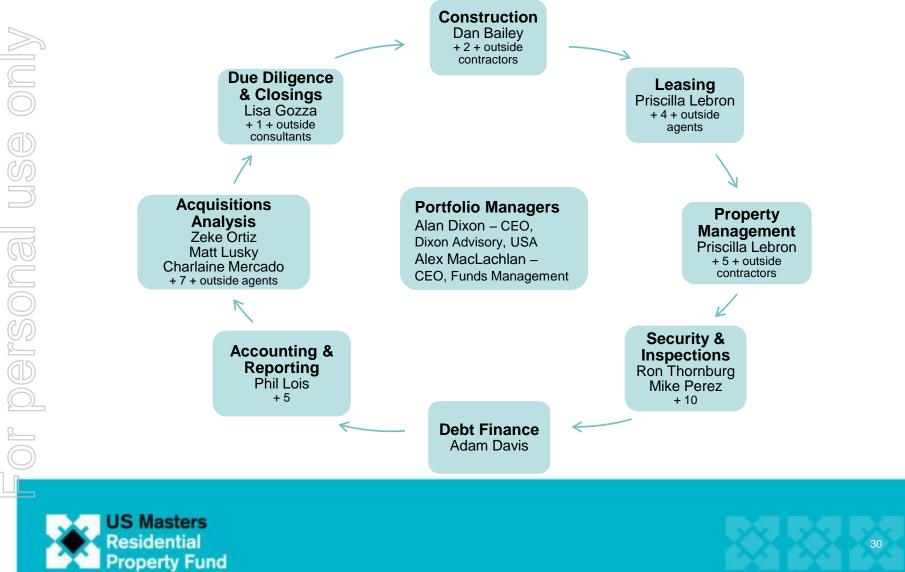
Finance team of the highest calibre

This complete lifecycle approach is designed to enhance returns to investors





#### **Complete property lifecycle management**



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## In-house construction capability

- Led by Dan Bailey, Head of Construction
- In-house construction specialists supported by external contractors
- Standardised rehabilitation work or personal (painting, flooring, appliances) minimises costs and offers scale benefits
  - Market mispricing for refurbishment properties even after construction costs
    - refurbishment properties are harder to finance and take time and effort





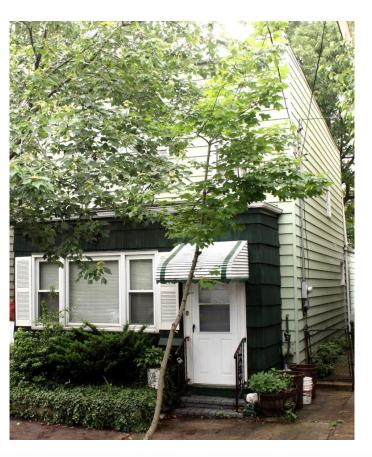




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## **19 HARTLEY PL, BAYONNE**

Region	Bayonne		
Property type	1-family detached		
Apartment type	2 bedroom / 1 bathroom		
Price paid	US\$137,000		
Renovation cost	US\$30,000		
Total acquisition	US\$172,895		







### **Before – estate sale in poor condition**







## After – attractive single family home









### **Before – estate sale in poor condition**









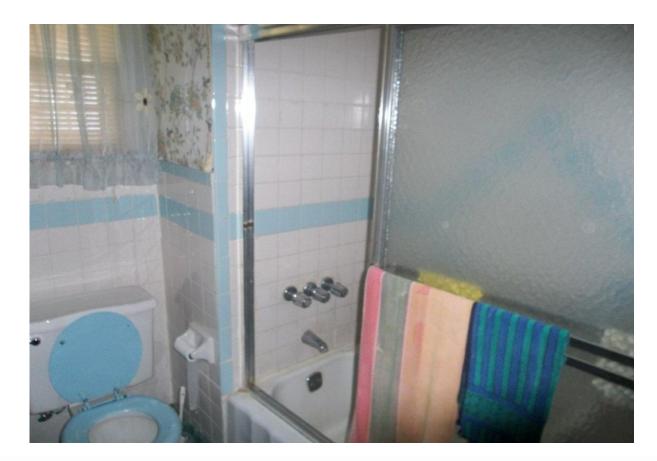
## After – attractive single family home







### **Before – estate sale in poor condition**







### After – attractive single family home







### **19 HARTLEY PL, BAYONNE**

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Total acquisition cost	US\$172,895
Appraised price	US\$195,000
% Change	12.8%
Estimated net yield	5.2%
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# **Freestanding portfolio overview**

430 freestanding properties secured for



Independent freestanding portfolio appraisal currently underway Initial appraisals up by 8-10%





# **Freestanding investment locations**

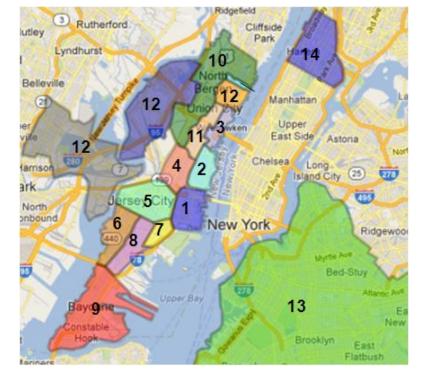
### Investments largely focused in Jersey City

$\bigcirc$		Area	% of Portfolio <sup>2</sup>	No. of Houses	No. of Units	\$(m)
a5	1	Downtown (Jersey City)	28%	47	114	\$35.8
	2	Hoboken	7%	8	19	\$8.2
(N)	3	Weehawken	4%	8	16	\$5.5
D)	4	Heights (Jersey City)	10%	53	123	\$13.1
	5	Journal Square (Jersey City)	7%	43	96	\$9.1
	6	West Bergen (Jersey City)	10%	66	134	\$12.4
SO .	7	Bergen-Lafayette (Jersey City)	3%	17	40	\$3.3
	8	Greenville (Jersey City)	11%	78	175	\$13.9
$\bigcirc$	9	Bayonne	13%	79	159	\$17.0
	LO	North Bergen	2%	9	18	\$2.0
2	11	Union City	2%	9	23	\$2.4
a51	L2	Other Hudson County	1%	9	17	\$2.0
	L3	Brooklyn	2%	2	6	\$2.3
$\bigcirc$	4	Harlem	2%	2	8	\$2.6
		TOTAL	100%	430	948	\$129.6

1. As at 31 October 2012

2. Bv value







# **Debt financing**

#### Targeting gearing ratio of c.50%

#### **Freestanding properties**

Tender process, short-listed several regional relationship banks

**Tranche 1**: US\$3 million, 10-year loan, 3.99% fixed for 5 years against 32 properties (50% gearing)

**Tranche 2**: US\$3.2 million, 10-year loan, 3.75% fixed for 5 years against 31 properties (c. 50% gearing)

Strategy to put in place successive tranches of debt secured against properties

#### Multi-dwelling properties

**Urban American JV**: US\$23 million, 7year term, 3.42% fixed rate, 61% LTV (closed)

**Excelsior Equities JV**: US\$8.4 million, 10-year term, 3.63% fixed, 75% LTV (agreed)

Multi-dwelling properties support larger, cheaper financing than freestanding as more 'traditional' strategy











## **Purpose of the Offer**

- Take advantage of unique opportunity in US housing as market conditions show signs of improvement
  - Attractive valuations for high quality housing while rents are rising
  - Capital growth potential
  - Attractive rental income and rental yield for investors
- Opportune time to raise more funds to gather scale
  - Maximise efficiency and take advantage of cost benefits
- Larger fund will have greater trading liquidity





### Offer details and key dates

	Opening Date
	Offer Closing Date
0SD	Announcement of Offer Price
	Offer Allotment Date
(D)	Despatch of holding statements
Dersona	Trading of Units to commence
	Offer size (if no oversubscriptions)
	Maximum Offer Size (if all oversubscriptions taken up, up to maximum of 52,349,290 Units)





12 Nov 2012

6 Dec 2012

10 Dec 2012

11 Dec 2012

12 Dec 2012

17 Dec 2012

\$40,000,000

\$80,000,000







## Buy vs. rent

No other asset can secure such favourable financing...

- Mortgage financing extremely attractive
  - Long-term fixed rates
    - 30-year 3.36% (record low); 15-year 2.66% (record low)
  - Non-recourse, no prepayment penalties, tax deductible interest
  - Cheaper to buy vs. rent
    - After modest down payment, monthly after-tax ownership cost at or below monthly rental payments
    - Workforce (Journal Square, Heights, Bayonne): conventional mortgage halves monthly payments
    - Premium (Downtown, Hoboken, Weehawken): conventional mortgage generally modest discount, at worst equal





## Buy vs. rent

	Rent	VS	Bergen case study	Own	
1) • A	Pay <b>US\$1,250</b> per month		<ul> <li>Purchase 2-family home for US\$215,000</li> </ul>	MONTHLY COST OF OWNERSHIP (US\$	
$\square$	annual rent	nt	using FHA loan (3.5%	Property Expenses	400
	increase) <b>No tax</b>		<ul><li>equity deposit)</li><li>I ive in 1 dwelling and</li></ul>	Property Taxes	480
	deduction		<ul> <li>Live in 1 dwelling and rent out other</li> </ul>	Mortgage Insurance	215
			<b>dwelling</b> for US\$1,250 per month (annual rent increase)	Total Expenses	1,095
				Rental Income	1,250
D		Tax deduction	Profit	155	
			available	Mortgage payment	930
				Total cost	775





# Buy vs. rent

### …if you can qualify

- Banks have tightened mortgage standards
  - Bigger down payments
  - Tougher appraisal standards
  - Higher credit scores
- Drop in mortgage applications despite record low rates
- What drives market is not how cheap it is, but how easy it is to get mortgage
- New York metro has wage earners that will be first to come back

#### WILLINGNESS TO LEND



Source: ISI and Federal Reserve

#### FHA FIRST-TIME CREDIT SCORES





