

Dyesol Appoints New Director

Queanbeyan, Australia, 6 September 2013 – Dyesol is very pleased to inform its shareholders that it has appointed Mrs Nicola Swift, CFA as a director of Dyesol Limited.

Nicola is educated in finance and law and has a Bachelor of Laws and an MA from the highly respected Trinity College, Dublin. She has over 15 years' experience in the international funds management and securities industries as both an analyst and portfolio manager. This includes roles at Alliance Capital, AMP and Independence Investment Associates in London, Sydney and Boston, respectively.

The Board looks forward to Nicola's participation in its Committees and also helping strengthen its international relationships with industry, analysts and investors.

About Dyesol Limited

Dyesol is a global supplier of Dye Solar Cell (DSC) materials, technology and know-how. DSC is a photovoltaic technology enabling metal, glass and polymeric based products in the building, transport and electronics sectors to generate energy and improve energy efficiency. Dyesol partners with leading multinational companies who possess significant market share and established routes-to-market. The company is listed on the Australian Stock Exchange (DYE), the German Open Market (D5I.F), and is trading on the OTCQX (DYSOY) through its depositary BNY Mellon. Learn more and subscribe to our mailing list: www.dyesol.com

About Dye Solar Cell Technology

DSC technology can best be described as 'artificial photosynthesis' using an electrolyte, a layer of titania (a pigment used in white paints and tooth paste) and ruthenium dye deposited on glass, metal or polymer substrates. Light striking the dye excites electrons which are absorbed by the titania to become an electric current. Compared to conventional silicon based photovoltaic technology, Dyesol's technology has lower cost and embodied energy in manufacture, it produces electricity more efficiently even in low light conditions and can be directly incorporated into buildings by replacing conventional glass panels or metal sheets rather than taking up roof or extra land area.

- Ends -

Media & Investor Relations Contacts:

Dyesol Headquarters Angela Geary, Dyesol Brand Manager Tel: +61 (0)2 6299 1592, ageary@dyesol.com

Australia Viv Hardy, Callidus PR Tel: +61(0)2 9283 4113 or +61 (0)411 208 951, viv@calliduspr.com

Germany & Europe Eva Reuter, DR Reuter Investor Relations Tel: +49 177 605 8804, e.reuter@dr-reuter.eu