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ASX Release:

**LEVEL III ADR PROGRAM UPGRADE/NASDAQ LISTING:
ANTICIPATED TIMETABLE**

MOKO SOCIAL MEDIA Limited (ASX: MKB) is pleased to provide this update on the Company's anticipated offering and related Nasdaq listing process and outlines its current proposed timetable below, all of which is subject to required regulatory approvals and subject to market conditions:

Target Date	Event/Activities
October – November 2013	Proposed confidential Form F-1 submission to U.S. Securities and Exchange Commission (SEC).
By end of December 2013	Anticipated Public filing of Form F-1
Late January - February 2014	Anticipated commencement of U.S. roadshow (21 days after public filing)
February 2014	Price / close offering. ADSs listed on Nasdaq Capital Market for trading.

Further to the MOKO AGM Notice of Meeting, the Company wishes to clarify that the approval being sought from shareholders for a further \$12.5 million is specifically for the proposed capital raise in conjunction with the Nasdaq listing of ADSs.

This announcement is for informational purposes only and is neither an offer to sell nor an offer to buy any securities, or a recommendation as to whether investors should participate in the offering. The offer is made solely by the prospectus included in the registration statement the Company expects to be filing with the Securities and Exchange Commission in the United States.

Special Note on Forward-Looking Statements

This press release contains information that constitutes forward-looking statements and uses forward-looking terminology such as “anticipate” “propose” “expect” and “will,” negatives of such terms or other similar statements. You should not place undue reliance on any forward-looking statement due to its inherent risk and uncertainties, both general and specific. Although we believe the assumptions on which the forward-looking statements are based are reasonable and within the bounds of our knowledge of our business and operations as of the date hereof, any or all of those assumptions could prove to be inaccurate. Risk factors that could contribute to such differences include our ability to prepare required documents in connection with the proposed offering, the timing of regulatory review, shareholder approval of our ability to sell shares in the proposed offering, approval of our proposed listing on the Nasdaq Global Market, and the performance of the United States and global capital markets and companies in our sector, as well as factors relating to the performance of our business, including intense competition we face; failure to innovate and provide products and services that are useful to users; our ongoing need for capital for investment in new and existing business strategies and new products, services and technologies, including through acquisitions; our dependence on advertising revenues; the potential for declines in our revenue growth rate and downward pressure on our operating margin in the future; increased regulatory scrutiny that may negatively impact our business; legal proceedings that may result in adverse outcomes; failure to maintain and enhance our brand; uncertainty as to our ability to protect and enforce our intellectual property rights; and uncertainty as to our ability to attract and retain qualified executives and personnel. The forward-looking information provided herein represents the Company's estimates as of the date of the press release, and subsequent events and developments may cause the Company's estimates to change. The Company specifically disclaims any obligation to update the forward-looking information in the future. Therefore, this forward-looking information should not be relied upon as representing the Company's estimates of its future intentions as of any date subsequent to the date of this press release. Our plans regarding a proposed offering and listing on the Nasdaq Capital Market may differ materially from information contained in the forward-looking statements as a result of these risk factors or others, as well as changes in plans from our board of directors and management.

For further information, please contact:

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