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Company Announcement Office
Australian Securities Exchange Limited

Dear Sir/Madam

Re GoConnect Investor Presentation

Please find attached Media Release from GoConnect Limited

Yours sincerely

Tony Ng

Company Secretary

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Investor Presentation



The Australian IPTV company now landed in China, the biggest Internet and mobile market in the world

October 2013

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The essential GoConnect (GCN)



- GCN is an ASX-listed internet media company and is one of Australia's largest independent music and online media companies operating its 100% owned IPTV music and entertainment channel (uctv.fm).
- uctv.fm distributes content to:-
 - -- 100 million + LG connected TV households worldwide
 - -- all brands of smartphones
 - -- web TV.
- Go JJJ Entertainment (GCN 40%) through uctv.fm and in conjunction with China National Mobile Digital TV will broadcast the JJ5 reality music contest in H1 of 2014 to a potential audience of 1.5 billion in China and via IPTV.
- The JJ5 reality music contest will be supported by the Michael Jackson fan club (<http://www.mjjasia.com>) in China with 130,000 registered members with significant viral marketing potential.
- Owns 100% of Undercover.fm- Australia's leading online music news and information portal.

Investor Information

- Total fully paid ordinary shares on issue: 978,514,133
- Unlisted Options: 13 million exercisable @2c.
- Market capitalization: AUD\$20.5 million (@2.1c) (17th October, 2013)
- 24 Month share price range: 6.0cents to 0.6 cents

Rank	Name	Units	% of Units
1.	SSI NOMINEES PTY LTD	91,312,157	9.33
2.	CITICORP NOMINEES PTY LIMITED	42,702,200	4.36
3.	SINO SECURITIES INTERNATIONAL PTY LTD	41,750,000	4.27
4.	LEET INVESTMENTS PTY LIMITED	39,000,000	3.99
5.	HSBC CUSTODY NOMINEES (AUSTRALIA) LIMITED	31,128,653	3.18
6.	SSI NOMINEES PTY LTD <NO 2 A/C>	28,045,694	2.87
7.	LEET INVESTMENTS PTY LTD <SUPERANNUATION FUND A/C>	28,000,000	2.86
8.	GENERAL & PRIVATE FUNDS MANAGEMENT PTY LTD	20,250,000	2.07
9.	SSI NOMINEES PTY LTD	19,942,365	2.04
10.	JP MORGAN NOMINEES AUSTRALIA LIMITED <CASH INCOME A/C>	16,718,591	1.71
Totals: Top 10 holders of ORDINARY FULLY PAID SHARES (TOTAL)		358,849,660	36.67
Total Remaining Holders Balance		619,664,473	63.33

GCN.AX - Goconnect Ltd - Monthly Line Chart



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GoConnect Comparable Valuation

a significant under-valuation

uctv.fm is free, on-demand, advertising funded and is increasingly becoming recognised as an effective marketing medium which is taking market share from Free to Air (FTA) television networks.

GCN believes that TV consumers will increasingly switch to free on-demand IPTV to watch programs when and where they chose, away from linear FTA or linear pay TV. This shift could build such momentum as to ultimately threaten the viability of FTA and linear pay TV.

GCN via LG connected TV, Blu-Ray Players and Set-top boxes can already reach 100 million households and via its 40% owned Go JJJ Entertainment upon launching JJ5 Music Competition in China could access an additional 1 to 1.5 billion people views per day. This will create the largest and most accessible global audience for music and entertainment.

GCN at \$20m is valued as an Australian media minnow when it is on the point of delivering a global audience both via IPTV and the JJ5 reality music contest.

GCN has other assets which include GoTenTV.com (a joint venture with Network Ten), Ecoconnect (GCN100%) and Jermajesty Holdings (GCN 20%).

Board of Directors

Richard Li – Executive Chairman

Richard was the founder of GCN in 1999 and established GCN as the first IPTV company in Australia in 2000 before IPTV was even defined .

Philip Chan – Non-Executive Independent Director

Philip has more than 40 years experience as a director and producer in the entertainment industry in South East Asia, promoting many artists into superstardom.

Jermaine Jackson – Non-Executive Independent Director

Jermaine Jackson is an American singer, bass guitarist, composer and film director. Jermaine has substantial interests in various music related businesses and is chairman/major shareholder of Jermajesty Holdings Pty Ltd and Go JLJ Entertainment Pty Ltd which are both in partnership with GCN.

Internet Protocol Television (IPTV)



- Uctv.fm distributes music and entertainment content to a global audience via IPTV.
- Distribution is through a multi-platform strategy via:
 - Web TV via PCs
 - Internet connected LG TVs and LG internet connected devices
 - Smartphones
- This multi-platform strategy is supported by distribution agreements with strategic and well established industry partners.
- Industry sources indicate that unit sales of internet connected TVs are growing at double-digit compound annual rates and that within 5 years virtually all TVs sold will be internet connected.
- Anywhere IPTV accessed via smartphone is expected to become the media platform of choice for accessing information and entertainment for users on the move. Facebook reports that over 80% of its 1.1 billion users already access Facebook via smartphones.

Web TV uctv.fm



- uctv.fm features original content produced by GoConnect and also content from third party content providers.
- GoConnect can exploit its content licenses globally via IPTV, giving the company an advantage over traditional media operators which are restricted by territorial licenses.

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Smartphone IPTV

uctv.fm



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Connected TV

uctv.fm



- uctv.fm is distributed to more than 100 million LG connected TV households worldwide via LG TVs, Blu-Ray players, and set-top boxes.
- uctv.fm was LG's first Australian content partner since 2011.



The screenshot shows the homepage of undercover.fm. At the top, the site's name "undercover" is written in a large, red, stylized font, with "YOUR DAILY MUSIC FIX" in white text to its right. Below this is a red navigation bar with white text for "HOME", "NEWS", "UNDERCOVER PRESENTS", "TOUR GUIDE", "REVIEWS", "FREEBIES", "CHARTS", "BLOGS", and "GALLERY". Underneath the navigation bar is a search bar with a "Password" field, a "Login" button, a "Forgot Password?" link, a "Sign Up" button, and a "Search" field. The main content area is divided into several sections. On the left, there's a "NEWS" section with a large featured article for James Vincent McMorrow's album "Post Tropical", which is set for release in January 2014. Below this are smaller articles: "Introducing The Mistress's Second Single Woodin" and "Stream Parquet Courts upcoming EP now!". In the center, there's an "UNDERCOVER PRESENTS" section featuring Bonnie McKee's "American Girl" and Miranda Cosgrove's "The First Cut Is the Deepest". To the right of this is an advertisement for "ECOCONNECT AUSTRALIA" featuring an image of an air conditioner. Below the "UNDERCOVER PRESENTS" section is a "HOT TOPICS" section with a featured article for James Vincent McMorrow's "Post Tropical" and other smaller articles like "The Dirty Nil, 'Zombie Eyed'" and "Violent Soho, 'In the Aisle'". At the bottom right, there's a "Dream House: Leviathan Review" article. A vertical watermark on the left side of the page reads "For personal use only".

- undercover.fm, is highly respected within the entertainment industry for its wealth of proprietary content and quality editorials.
- The future lies in expanding the undercover brand name by exporting the business model into other geographical regions to establish local versions of undercover.fm in USA, Europe, MENA Region and Asia.

Ad Sales Representation

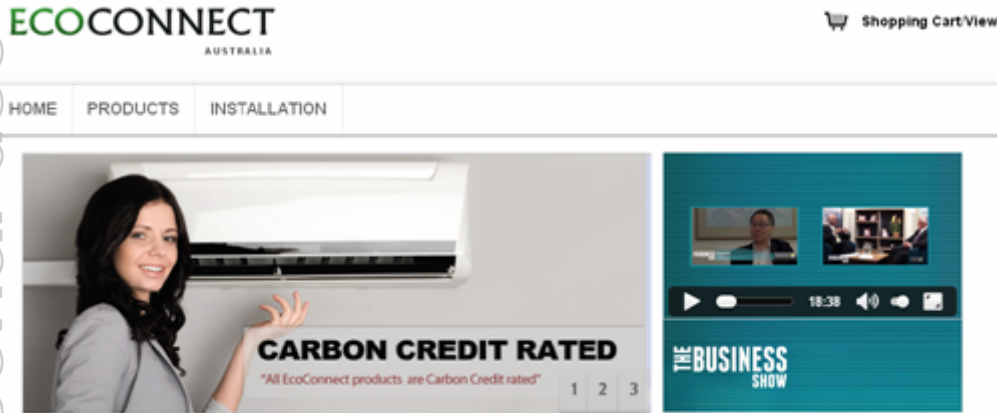
Services: GoConnect's Media Sales Network

- Represents the music and entertainment providers for IPTV content and online products of GoConnect and external clients.
- In addition to the substantial offshore uctv.fm audience, targeting one million monthly unique users in Australia within 2 years via uctv.fm, undercover.fm and free WiFi audience across Australia.

EcoConnect Australia



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- GCN owns 100% of EcoConnect Australia, an online retailer of solar thermal hybrid air conditioning systems.
- EcoConnect Australia has plugged into a strong, established infrastructure for national distribution, installation, warranty and after sales support of solar thermal air conditioning products.

-Soundcheck – Music Industry B2B Platform

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- B2B platform for music industry participants, such as JJ5 in China.
- Promoted virally and traditionally through music/entertainment businesses, and associates.
- Designed to recruit registered members and visitors from the global music and IPTV media industries.
- Generates revenue from ecommerce/online ads and sponsorships.



Gotentv.com



- GoConnect has entered into a 50/50 partnership with Network Ten to launch a free WiFi TV Platform available at Melbourne's Flinders St Station, the Jam Factory and other GCN free WiFi locations.
- Gotentv.com provides newsbreaks from Ten News to keep commuters and shoppers informed throughout the day (Monday-Friday).
- Network Ten is promoting Gotentv.com to its online database of over 4 million unique monthly users.

Go JLJ Entertainment Pty Ltd



a significant income and cash generator for GoConnect

- GoConnect Australia has formed a strategic partnership with Jermaine Jackson of Jackson 5 fame. GoConnect provides its global IPTV distribution platforms to market his business.

- GoConnect Australia Pty Ltd (GCN 100%) owns 40% of JLJ Entertainment Pty Ltd.

- Go JLJ Entertainment aims to create, develop, produce and deliver high quality entertainment in new ways for a global market.

- Jermaine and his partners will present his first Reality Music Competition through Go JLJ Entertainment, his development and production venture for creative multi-platform content. The new TV Show will be called '**JJ5**' and will be broadcast on China National Mobile Digital TV Network, combining the latest in smartphone technology with the biggest digital TV network in the world. The show will also be broadcast on GCN's IPTV network. Total audience for JJ5 is estimated to be 1.5 billion people.

Jermajesty Holdings Pty Ltd



a significant asset play for GoConnect

Jermajesty Holdings (GCN 20%) is a hospitality and entertainment group co-founded by the legendary Jermaine Jackson and GoConnect. Jermajesty Holdings will own and manage 5 and 5-star deluxe Jermajesty Hotels & Resorts around the world. The inaugural Jermajesty Hotels & Resorts will commence trading in Dalian, China in 2014 as an all-suite hotel in Downtown Dalian.

Jermajesty Holdings will also acquire two projects in Dalian the Downtown all-suite hotel with 400 rooms and a Lakeside project approved for development of 150,000 sq meters of hospitality, entertainment and retail. A third project is to be secured on land of 400,000 sq meters located at the Dalian new international airport which construction is expected to be completed in 5 years time.

Jermajesty Holdings will generate hospitality/entertainment management income and capital growth via ownership in whole or in part directly or indirectly of properties. Jermajesty Holdings will co-invest in properties either directly with international investors or via the Jermajesty Hospitality REIT which is presently under development with international investment institutions.