Form 603

Corporations Act 2001
Section 671B

Notice of initial substantial holder

To Company Name/Scheme: Trade Me Group Limited

ACN/ARSN: ARBN 154 115 723

1. Details of substantial holder (1)

Name: JCP Investment Partners Ltd

ACN/ARSN (if applicable): ACN 085 400 540

The holder became a substantial holder on 21/November/2013

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
Ordinary	20,311,805	20,311,805	5.13%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
JCP Investment Partners Ltd	Investment Management	Ordinary 20,311,805

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
See Annexure A			

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)		Class and number of securities
		Cash	Non-cash	
See Annexure B				

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6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
JCP Investment Partners Ltd	Level 23, Bourke Place, 600 Bourke Street, Melbourne VIC 3000 Australia

Signature

print name Nancy Day capacity Company Secretary

sign here date 25/November/2013

DIRECTIONS

(1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.

(2) See the definition of "associate" in section 9 of the Corporations Act 2001.

(3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.

(4) The voting shares of a company constitute one class unless divided into separate classes.

(5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.

(6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.

(7) Include details of:

(a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and

(b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

(8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".

(9) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

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Annexure A **JCP Investment Partners Ltd ACN 085 400 540**

Holder of Relevant Interest	Registered Holder of Securities	Class	Number of Securities
JCP Investment Partners Ltd	National Nominees Limited	Fully Paid Ordinary	9,473,380
JCP Investment Partners Ltd	J.P. Morgan Nominees Ltd	Fully Paid Ordinary	5,703,679
JCP Investment Partners Ltd	JP Morgan Nominees Australia Ltd	Fully Paid Ordinary	1,000,871
JCP Investment Partners Ltd	HSBC Custody Nominees (Australia) Limited	Fully Paid Ordinary	3,589,120
JCP Investment Partners Ltd	Cogent Nominees Pty Ltd	Fully Paid Ordinary	544,755
			20,311,805

Nancy Day
Company Secretary
25/11/2013

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For the period between 21st July 2013 to 21st November 2013					
Entity	Instruments	Type of transaction	Ccy	Consideration	Quantity
JCP	Trade Me Group Limited	Purchase	AUD	$ 1,884,079.89	450,000
JCP	Trade Me Group Limited	Purchase	AUD	$ 1,683,234.01	400,000
JCP	Trade Me Group Limited	Purchase	AUD	$ 26,300,531.25	6,250,000
JCP	Trade Me Group Limited	Purchase	AUD	$ 1,381,935.11	328,400
JCP	Trade Me Group Limited	Purchase	AUD	$ 1,895,491.81	500,000
JCP	Trade Me Group Limited	Purchase	AUD	$ 24,344,834.52	6,295,223
JCP	Trade Me Group Limited	Purchase	AUD	$ 2,359,853.99	583,000
JCP	Trade Me Group Limited	Purchase	AUD	$ 2,669,316.56	670,000
JCP	Trade Me Group Limited	Purchase	AUD	$ 984,391.32	250,000
JCP	Trade Me Group Limited	Purchase	AUD	$ 5,210,535.01	1,375,800
JCP	Trade Me Group Limited	Purchase	AUD	$ 3,777,257.26	1,000,000
JCP	Trade Me Group Limited	Transfers			108,640

"JCP" = JCP Investment Partners Ltd

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