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Form 604

Corporations Law
Section 671B

Notice of change of interests of substantial holder

To Company Name/Scheme **Trade Me Group Limited**

ACN/ARSN **ARBN 154 115 723**

1. Details of substantial holder (1)

Name **JCP Investment Partners Ltd**

ACN (if applicable) **ACN 085 400 540**

There was a change in the interests of the substantial holder on **28/11/2013**

The previous notice was given to the company on **25/11/2013**

The previous notice was dated **25/11/2013**

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous notice		Present notice	
	Person's votes	Voting power (5)	Person's votes	Voting power (5)
Ordinary	**20,311,805**	**5.13%**	**24,509,505**	**6.19%**

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
See Annexure B					

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's votes
See Annexure A					

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN (if applicable)	Nature of association

6. Addresses

The addresses of persons named in this form are as follows:

Name	Address
JCP Investment Partners Ltd	**Level 23, Bourke Place, 600 Bourke Street, Melbourne VIC 3000 Australia**

Signature

print name **Wes Campbell** capacity **Company Director**

sign here _____ date **02/12/2013**

DIRECTIONS

(1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 6 of the form.

(2) See the definition of "associate" in section 9 of the Corporations Law.

(3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Law.

(4) The voting shares of a company constitute one class unless divided into separate classes.

(5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.

(6) Include details of:

(a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and

(b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Law.

(7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

(8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".

(9) Given details, if appropriate, of the present association and any change in that association since the last substantial holding notice.

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Annexure A **JCP Investment Partners Ltd ACN 085 400 540**

Holder of Relevant Interest	Registered Holder of Securities	Class	Number of Securities
JCP Investment Partners Ltd	National Nominees Limited	Fully Paid Ordinary	10,361,600
JCP Investment Partners Ltd	J.P. Morgan Nominees Ltd	Fully Paid Ordinary	6,364,319
JCP Investment Partners Ltd	JP Morgan Nominees Australia Ltd	Fully Paid Ordinary	1,650,703
JCP Investment Partners Ltd	HSBC Custody Nominees (Australia) Limited	Fully Paid Ordinary	5,233,638
JCP Investment Partners Ltd	Cogent Nominees Pty Ltd	Fully Paid Ordinary	899,245
			24,509,505

Wes Campbell
Company Director
2/12/2013

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Annexure B **JCP Investment Partners Ltd ACN 085 400 540**

For the period from the 22nd November 2013 to the 28th November 2013					
Entity	**Instruments**	**Type of transaction**	**Ccy**	**Consideration**	**Quantity**
JCP	Trade Me Group Limited	Purchase	AUD	$ 3,804,810.17	1,000,000
JCP	Trade Me Group Limited	Purchase	AUD	$ 2,921,598.25	750,000
JCP	Trade Me Group Limited	Purchase	AUD	$ 2,669,779.43	685,000
JCP	Trade Me Group Limited	Purchase	AUD	$ 5,516,195.78	1,402,700
JCP	Trade Me Group Limited	Purchase	AUD	$ 1,377,847.25	360,000

"JCP" = JCP Investment Partners Ltd

Wes Campbell
Company Director
2/12/2013

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