

Alexium International Group Limited ABN: 91 064 820 408

# ASX: AJX

### **ASX/MEDIA RELEASE**

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# ALEXIUM CLOSES ON SALE WITH U.K. COMPANY

- Alexium make sales in new FR chemical with UK Company, Essex Flameproofing Ltd, also referred to as "Euroflam".
- Euroflam to use Alexium's chemical products for enhanced FR treatments on upholstery, home textiles, and contract fabrics
- Alexium and Euroflam agree to commercial partnership; Euroflam to introduce Alexium's FR products to larger finishers and fabric wholesalers in the U.K.
- Sales momentum growing for Alexium FR chemical products

Perth, WA and Greer, South Carolina, Alexium International Group Limited (Alexium) (ASX:AJX, AX:AJX, OTC QX:AXXIY) announced today a significant chemical contract regarding the sale of its FR chemicals to Essex Flameproofing Ltd. (Euroflam), a U.K.-based FR commission finisher specializing in home textiles, furnishings, and institutional/contract fabrics. This sale follows the recent sale of Nycolon<sup>TM</sup> FR chemicals to a major US-based textile finisher. Euroflam will use the first of Alexium's product for customer projects for in-house production and coordinate projects with larger FR commission finishers and fabric wholesalers in the U.K. Euroflam has made commitments for subsequent purchases and will assist Alexium manage sales within the UK through other groups.

"We are very pleased with the sale of our FR product to Euroflam and expect to add to the recent sales orders in the very near future. As a result of our intensified efforts over the past months, we are starting to see good momentum on product sales and sales prospects. Euroflam not only becomes a client of Alexium, but we have forged a partnership with Euroflam to assist Alexium in generating sales in the greater UK with other companies," stated Nicholas Clark, Chief Executive Officer for Alexium.

"We are excited to make a sizable investment and to enter into a long-term partnership with Alexium. Our testing and our discussions with our customers have validated the performance and the value of Alexium's chemicals. We are eager to start launching new, leading-edge products and treatments with Alexium's FR chemicals for many of our customers in the home textiles, furnishings, and contracts/institutional markets," added Alan Eyers, Operating Director of Essex Flameproofing Ltd. / Euroflam."

Corporate Headquarters, Alexium International Group Limited, Suite 7, Norfolk House, 85 Forrest Street, Cottlesloe, WA 6011 Essex Flameproofing Ltd. (Euroflam) is an active member of the Textile Finishers Association, and are signed up to the voluntary code of practice with the regard to the safe use of FR chemicals and their impact on the environment.

For more information visit: www.alexiuminternational.com

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# **About Alexium**

Alexium International Group Limited (ASX:AJX, AX:AJX OTC QX:AXXIY) holds proprietary patent applications for a process developed initially by the US Department of Defense, which allows for the surface modification and attachment of nano-particles or multiple chemical functional groups to surfaces or substrates to provide functions such as water proofing, oil proofing, anti-microbial, non-stick and UV protection. Applications under development include but are not limited to textiles, paints, packaging, glass and building materials. Alexium's fire retardant treatment for 95% Nylon based products is marketed under the Ascalon<sup>TM</sup> trademark. Alexium's fire retardant treatments for synthetic blend fabrics such as nylon/cotton and polyester/cotton, are marketed under the Nycolon<sup>TM</sup> and Nuvalon<sup>TM</sup> trademarks.

### **About Euroflam**

Essex Flameproofing Ltd, operating under the trading name Euroflam, is a well-established FR commission finisher, located in Hampshire, U.K. Euroflam offers the most up to date FR treatments to EU and US standards, treating a very large variety of fabrics used in the home textile, upholstery, and contract markets. Euroflam's customer list includes leading wholesalers, converters, hotel groups, independent and chain retailers, large and small upholstery manufacturers, interior designers and specifiers.