



Alexium International Group Limited  
ABN: 91 064 820 408

**ASX: AJX**

**ASX/MEDIA RELEASE**

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## **SHAREHOLDER UPDATE – RECRUITMENT OF SALES AND SERVICE EXECUTIVES TO MEET ALEXIUM’S FUTURE CLIENT NEEDS**

- **Alexium to expand Business Development for Growth Year**
- **Alexium Recruiting Key Sales and Customer Technical Support Staff**
- **Hiring Strategy supports Commercial Roll out of FR Chemical Packages to Textile Industry**

**Perth, WA and Greer, South Carolina, Alexium International Group Limited (Alexium) (ASX:AJX, AX:AJX, OTC QX:AXXIY)** is pleased to provide the shareholders an update on new senior staff positions to ensure that Alexium’s clients’ needs are met as we move into a sales focus.

Alexium is currently in the process of recruiting 3 key positions to enable the company to grow and maintain sales revenues and provide aftermarket technical support. Those positions are;

1. **Business Development Manager** – Solely focused on licensing our technology, contract chemical sales, and supplier, customer and industry relationships.
2. **Marketing Executive** – Responsible for developing our Brands, execution of our marketing strategy, development of marketing materials for the entire Alexium product family. This role will work in support of the Business Development Manager.
3. **Technical Support Executive** – Responsible for aftermarket technical support, including product training, certification and assisting initial client production runs..

“We are now at the full commercialization stage and are responding to market demands for our products by employing dedicated business development, sales and service and technical customer support executives to meet demand. We have been working with a number of potential customers in relating to adding our technology to their products and, having demonstrated performance, cost effectiveness and environmental benefits, we are now gearing up for sales growth.” added Nicholas Clark, Chief Executive Office for Alexium.

For more information visit: [www.alexiuminternational.com](http://www.alexiuminternational.com)

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#### **About Alexium**

Alexium International Group Limited (ASX:AJX, AX:AJX OTC QX:AXXIY) holds proprietary patent applications for a process developed initially by the US Department of Defense, which allows for the surface modification and attachment of nano-particles or multiple chemical functional groups to surfaces or substrates to provide functions such as water proofing, oil proofing, anti-microbial, non-stick and UV protection. Applications under development include but are not limited to textiles, paints, packaging, glass and building materials. Alexium's fire retardant treatment for 95% Nylon based products is marketed under the Ascalon™ trademark. Alexium's fire retardant treatment for nylon blended materials such as nylon/cotton (Nyco), is marketed under the Nycolon™ trade mark.