

Announcement

Rubik and Stargate's COIN/SymmetryCRM Interface Allows Collaboration Between Advisers and Mortgage Brokers

Sydney, 14 February 2014

Rubik Financial Limited (Rubik, ASX:RFL) today announced a new interface that integrates its wealth planning software COIN with Stargate Technologies' loan management tool, SymmetryCRM, used by over 2,500 Australian mortgage brokers.

The interface will initially allow financial planners using COIN and mortgage brokers using Symmetry to push client information to each other's respective platform.

It will include over 100 data fields, allowing for simple cross-referrals, saved data entry time and a seamless financial management experience for the customer. Access to the interface will depend on collaboration agreements in place between planners and brokers.

Wayne Wilson, Rubik Managing Director Wealth, said the specially developed interface reflects the more holistic approach to debt management applied by brokers, and the increased focus on client acquisition for planning groups.

"We are delighted to work with Stargate Technologies to allow greater collaboration between advisers and mortgage brokers that enhances their ability to target, qualify and service clients," Mr Wilson said.

"This is the first initiative that we and Stargate Technologies have developed for our combined market of professionals who operate highly complimentary businesses, and are likely to work more closely in the future as markets evolve."

Brett Spencer, Stargate Technologies CEO, said the interface marks a big step in connecting two distinct segments of the financial services sector.

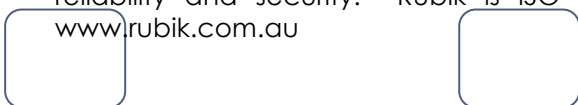
"We have worked effectively with the Rubik team to build a solution that brings together financial planning and mortgage broking through the sharing of critical information that would otherwise remain underutilised in siloes," Mr Spencer said.

"We look forward to potential future projects with Rubik that allow for further collaboration between financial services segments."

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About Rubik Financial

Rubik design, build, host and support software and data for Financial Services industry participants. The firm provides financial planning software to wealth advisers and core banking systems including other related banking software. Rubik delivers trusted, reliable systems through a focus on quality, reliability and security. Rubik is ISO 9001, ISO27001 and NoCO2 certified. More information: www.rubik.com.au



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About Stargate Technologies Pty Ltd

Stargate is the premier mortgage services support enterprise in the nation, providing leading edge technology and mortgage solutions to aggregators, brokers and lenders, specialising in loan processing and customer management platforms and point of sale mobility solutions.

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