



Alexium International Group Limited
ABN: 91 064 820 408

ASX: AJX

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ALEXIUM RECEIVES INITIAL iTEXILES® SALES REVENUES FROM FIRST CHEMICAL SHIPMENT

- **Formal iTextiles® Distribution and Sales Agreement completed and initial payment of USD\$55,500 received from iTextiles® for first Fire Retardant (FR) chemical shipment.**
- **iTextiles® is a leading Textile Trading Company of Premium Textile and Chemical Brands for the Pakistan, Middle East and Sri Lankan markets.**
- **Agreed initial annual sales minimum with iTextiles of USD\$110,000 to \$180,000 in CY14, doubling in following years.**
- **Strong demand and continued revenue stream from Pakistan's \$13 Billion Textile Industry & Middle East Markets is anticipated; Building Sales Volumes through increased Sales and Marketing Activities to Build Similar Relationships in other regions and territories.**

Perth, WA and Greer, South Carolina, Alexium International Group Limited (Alexium) (ASX:AJX, AX:AJX, OTC QX:AXXIY) announced today the finalization of the sales and distribution agreement with iTextiles®, a regional distributor of premium textile products and brand chemicals in Pakistan. In accordance with terms already agreed to in January, the parties have now finalized the formal agreement. Alexium has now also filled the first purchase order and has shipped chemicals. This commences the product sales, shipments, and a distribution channel to Pakistan, Sri Lanka, UAE, and Saudi Arabia. The sum of the initial payment from iTextiles constitutes \$55,500, with additional product sales following. This amount includes an upfront fee for a regional distributorship and brand license, as well as the value of the purchase order for the first shipment of FR chemicals.

With the execution of this distribution agreement, iTextiles becomes the exclusive distributor for Alexium's Nuvalon™, Nycolon™, and Polytron™ FR product lines in the specified territory. The first batch of FR chemistry is for use by fabric mills in Pakistan. The agreement also establishes the commercial avenue for further product sales. While both parties anticipate significantly higher demand for the products, under this Agreement. iTextiles has committed to a minimum sales orders of 10 metric tons this calendar year, and a minimum of 20 metric tons in subsequent calendar years. Alexium's chemical packages are currently competitively priced from USD\$11,000 to USD \$18,000 per metric ton.

“I am pleased to deliver this noteworthy news of our first official revenues. This is the first step to many more opportunities for 2014. Having a partner that will aggressively market and develop the market in this key territory is very important – and we look forward to working with iTextiles to sell our products. We are building similar relationships in other parts of the globe and are pleased to have iTextiles onboard as one of the earliest partners. We anticipate that our sales push this year will naturally continue the sales momentum and increase our revenue numbers.” added Nicholas Clark, Alexium’s Chief Executive Officer.

The three year, renewable agreement establishes a strong partnership and an important sales channels. iTextiles will distribute Alexium’s FR products to fabric producers and fabric finishers in Pakistan, Sri Lanka, UAE, and Saudi Arabia, addressing one of the most important fabric production regions in the globe for Alexium. Pakistan, by itself, is the fourth largest cotton producer in the world and Pakistan’s textile industry grosses in excess of \$13 billion annually, and is a key producer of work wear, military, and denim fabrics. The parties have agreed to jointly build and protect a premium brand and introduce the chemical packages to major users in the specified territory.

Established since 2006, iTextiles® (Pvt) Ltd. is a leading textiles trading company in Pakistan, representing premium textile products from international companies like INVISTA (USA), Dow Chemical (USA), Kaneka Corp. (Japan), Ashburn Hill Corp. (USA), Rong Sheng (China), Thailon Tech (Thailand), and others. Together with their partners and with help of product innovations and development, iTextiles® creates value for the existing products and business models. iTextiles® is ISO 9001:2008 qualified and based out of Karachi, Pakistan with branch offices in Dubai.

For more information visit: www.alexiuminternational.com or www.itextiles.com.pk

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About Alexium

Alexium International Group Limited (ASX:AJX, AX:AJX OTC QX:AXXIY) holds proprietary patent applications for a process developed initially by the US Department of Defense, which allows for the surface modification and attachment of nano-particles or multiple chemical functional groups to surfaces or substrates to provide functions such as water proofing, oil proofing, and anti-microbial treatments. Applications under development include but are not limited to textiles, paints, and packaging, glass and building materials. Alexium’s fire retardant chemical treatment are marketed for different fabric markets under the Ascalon™, Nycolon™, Nuvalon™, and Polytron™ trademarks.