



CONNECT
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Company Announcement Office
Australian Securities Exchange Limited

Dear Sir/Madam

Re: Go JLJ Entertainment and DDB China executed MOU for Jermaine Jackson Presents

GoConnect is pleased to announce that Go JLJ Entertainment, which GoConnect owns 40%, has executed a formal memorandum of understanding (“MOU”) with DDB China appointing DDB China as agent for securing sponsorship and advertising revenue for the Jermaine Jackson Presents Project (“the Project”). With the execution of this MOU, DDB China can now proceed to execute agreements with a number of sponsors for the Project on behalf of Go JLJ Entertainment.

Under the MOU, DDB China is responsible for a number of obligations including overall project planning and management advisory and overall project co-ordination.

Under the MOU, the two parties have also agreed to set the budgeted revenue for the Project at US\$150 million in 2014.

Yours sincerely

Richard Li
Executive Chairman

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