



Chemical Innovations

ALEXIUM INTERNATIONAL GROUP LIMITED

ASX/Media Release

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US AUTOMOTIVE INTERIORS GROUP ACQUIRES ALEXIUM FIRE RETARDANT CHEMISTRY FOR PRODUCTION RUN KEY COMMERCIAL FR SALES IN THE US

Perth, WA and Greer, South Carolina, Alexium International Group Limited (Alexium) (ASX:AJX, AX:AJX, OTC QX:AXXIY) is pleased to announce that a major US Automotive Interiors group has agreed to purchase Alexium Fire Retardant (FR) chemistry in order to conduct a commercial production run at their facilities. This is a full-width customer-led validation of Alexium chemistry in the United States. It is also consistent with Alexium's strategy that its treatments be used by a direct supplier of targeted end users.

This company is one of the world's leading providers of automotive body cloth, whose customers include Ford, GM, Chrysler, Nissan, Honda, Toyota, and Volkswagen. In their 50 year history, they have developed a reputation for cutting-edge innovation, world-class manufacturing, and forward-looking design. Alexium is pleased to be working with a company established in the automotive industry, having a 35% market share in the US alone, along with production facilities in the US, Brazil, UK, China, Korea and Japan and we look forward to adding value to their reputable products.

This production run will focus on one of their headline fabrics treated with Alexium's FR Polytron™. There is also further potential for four other similar fabrics to be treated by Alexium's FR Polytron™, that each represent around 100,000 yards per year.

"We are very pleased that we can announce a key relationship in the United States," stated CEO and Executive Director Nicholas Clark, "and we now have the validation that our products can be directly used in fast-moving markets."

This opportunity also places Alexium directly in the vertical manufacturing pipeline, which gives us direct visibility with end users. We will be able to use this experience to place ourselves in a similar position in other textile markets.

For more information visit: www.alexiuminternational.com

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About Alexium

Alexium International Group Limited (ASX: AJX, AX:AJX OTC QX: AXXIY) holds proprietary patent applications for a process developed initially by the U.S. Department of Defense, which allows for the surface modification and attachment of nano-particles or multiple chemical functional groups to surfaces or substrates to provide functions such as fire retardancy, water proofing, oil proofing, and anti-microbial treatments. Applications under development include but are not limited to textiles, paints, and packaging, glass and building materials. Alexium's fire retardant chemical treatment are currently marketed for different fabric markets under the Ascalon™, Nycolon™, Nuvalon™, and Polytron™, Omnitron™ and Bactron™ trademarks.

