



China Integrated Media Corporation Limited  
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A.B.N. 98 132 653 948

## **ASX ANNOUNCEMENT**

9 October 2014

### **Appointment of Non-Executive Director**

The Directors of China Integrated Media Corporation Limited (“CIMC” or the “Company”) wish to announce the appointment of Mr. Mike Chi-Wen HSIEH (“Mr. Hsieh”) as Non-Executive Director effective 6 October 2014.

Mr. Hsieh, aged 34, is a director of Academic Connect Pty Ltd., an educational consulting firm responsible for developing and formulating operation strategies to bring new advancements to client’s businesses.

Prior to joining Academic Connect, Mr. Hsieh was an account manager at John Morris Scientific Pty Ltd. which is a leading provider of medical research equipment. During this period, he managed a diverse account portfolio, including market analysis studies, product feasibility profiles and customer satisfaction measurement. From 2001 through 2008, Mr. Hsieh was employed at Relaxt Golf Inc. as the marketing director for European and Australia responsible for the direction of production, R&D focus and market surveys to meet the trend of the industry. Mr. Hsieh also held executive managerial position in Crown Limited, a company in the casino gaming business. Mr. Hsieh has over 10 years of experience in the marketing industries.

Mr. Hsieh graduated with a Bachelor of Medical Science in the Monash University. Currently, he is a PhD candidate at the University of Sydney affiliated with Heart Research Institute, pursuing medical research in the field of high blood pressure and neuroscience.

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**Management Changes**

The directors of the Company also wish to advise that Dr. Herbert Ying Chiu LEE has been appointed as the Chief Executive Officer of the Company to replace Mr. Con Unerkov who resigns effective 6 October 2014.

Yours faithfully,

For and on behalf of  
China Integrated Media Corporation Limited

/S/ Herbert Ying Chiu Lee

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Dr Herbert Ying Chiu LEE  
Chairman

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# Appendix 3X

## Initial Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

<b>Name of entity:</b>	<b>China Integrated Media Corporation Limited</b>
<b>ABN:</b>	<b>98 132 653 948</b>

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	<b>Mr. Mike Chi-Wen HSIEH</b>
<b>Date of appointment</b>	6 October 2014

### **Part 1 - Director's relevant interests in securities of which the director is the registered holder**

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Number &amp; class of securities</b>
Nil

+ See chapter 19 for defined terms.

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**Part 2 – Director's relevant interests in securities of which the director is not the registered holder**

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

<b>Name of holder &amp; nature of interest</b>	<b>Number &amp; class of Securities</b>
Note: Provide details of the circumstances giving rise to the relevant interest.	Nil

**Part 3 – Director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	Nil
<b>Nature of interest</b>	Nil
<b>Name of registered holder (if issued securities)</b>	Nil
<b>No. and class of securities to which interest relates</b>	Nil

+ See chapter 19 for defined terms.

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