

ASX RELEASE

4 December 2014

ZipT App User Interface Ready for Global Launch

- Interface and functionality finalised for superior user experience and virality
- Strategy to acquire significant user base in place and ready for roll out into key target markets India, South Africa, Malaysia and Brazil
- App ready for imminent global launch
- ZipT offers superior voice quality and connection in very low bandwidth environments as low as 8kpbs and up to 80% less data than competitors
- Customers can now sign up to become one of the first 50,000 founding VIP members at www.zipt.com
- A full preview of the user interface is available at - <http://zipt.com/preview/>

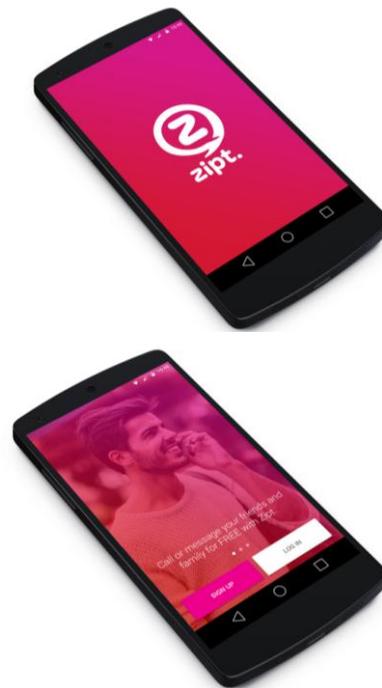
ZipTel Limited (**ASX:ZIP**) ("the **Company**"), the Australian owned and operated telecommunications business is pleased to provide a progress update on it's soon to be launched revolutionary ZipT App.

ZipT is a mobile based international communication application that allows consumers to SMS and make international calls for free, App to App, or at low cost to any landline or mobile globally. Compared to its peers it works in bandwidths as low as 8kps and uses 80% less data.

The user interface has been developed, screen trialled and tested and is ready for imminent launch this month.

The ZipT interface includes a range of features designed to closely align and integrate the app with social networking platforms, including Facebook, Instagram and Twitter, creating a seamless experience and providing more options for users. For ZipT it means greater visibility, virality and social presence.

As previously announced, ZipTel has secured a number of key distribution agreements with leading marketing and digital advertising companies to acquire a significant user base ready for roll out into target markets.



The App will be ready for targeted launch this month. As part of the strategy to rapidly grow the customer base, ZipT is creating a complete interactive screen play video, available soon to be shared across social media platforms, creating and accelerating interest and awareness of the ZipT application.

As part of the roll out, ZipTel is undertaking a promotional offer to the first 50,000 users who register on the site at www.zipt.com. The first 50,000 users will become founding VIP ZipT members and will get access to exclusive promotional offers when the App is launched.

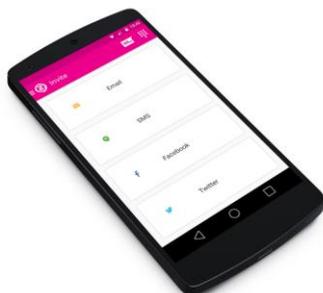
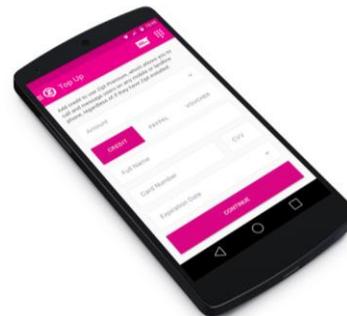
Some notable features and highlights of the ZipT interface include:

Onboarding - New users are greeted with an introduction to the app, setting up an account and how it works, reducing confusion around getting up and running quickly.



A New Home Screen - Users are able to access all the app's functionality directly from their home screen. This includes the ability to quickly redial the last call made, add favourites to their speed dial list and quickly check their contacts, invite and share the app to gain critical mass of users

Simplified Recharges - Users can now quickly and easily recharge their credit using a range of methods from the one screen.



Invite Via Social Platforms - Facebook and Twitter have been integrated into the new invitation screen, allowing users to easily recommend the app to friends and family and get rewarded for doing so.

Keaton Wallace, co-Founder and Executive Director, ZipTel commented: "We are excited to be able to showcase our new design and user interface features for the ZipT App. What we've created is a *cleaner, bolder and more intuitive user experience*. The application is now ready for deployment and we're delighted with the results so far, with both functionality and the user experience. The ZipT launch into target markets is scheduled for mid December and we look forward to our customers experiencing the superior quality of our ZipT product and engaging in the innovative user experience."

-Ends-

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About ZipTel

ZipTel is an Australian owned and operated telecommunications business focused on providing international roaming and calling solutions to the consumer, using state of the art technologies developed and wholly owned by ZipTel Limited. ZipTel listed on the ASX in July 2014 with its core focus primarily on the distribution of three core communications products, both domestically and internationally.

About ZipT

ZipT is a mobile based international communication application that allows consumers to SMS and make international calls for free, App to App. The application is able to call any landline and mobiles at some of the world's lowest rates. ZipT has the ability to deliver crystal clear sound quality in lower bandwidth data environments and allows consumers to retain their existing phone number, service provider and SIM card, with no lock-in contracts. ZipT does not require an sim card and can be installed on any Smartphone. ZipT uses less data than similar products already available on the market, and is compatible with Wi-Fi or any other mobile network.

For more information visit www.zipt.com.