



ALEXIUM

Chemical Innovations

ALEXIUM INTERNATIONAL GROUP LIMITED

ASX/Media Release

5 February 2015

ALEXIUM MARKET UPDATE

Perth, WA and Greer, South Carolina: Alexium International Group Limited (Alexium) (ASX:AJX, AX:AJX, OTC QX:AXXIY) is pleased to provide the following general market update.

Revenue Generating Activities

Alexium's revenue estimates for 2015 are based on development and scale-up efforts underway with specific customers, using the size of the opportunity and estimated speed of the scale-up process. That budget process entails Alexium setting out, for each customer, targets for meeting critical necessary scale-up milestones towards sustained sales as rapidly as possible (i.e. passing sample production, successful customer scale-up trials, initial product delivery). We are pleased that through the month of January, we are well ahead of budget targets and moving closer to significant revenue accounts in a number of market segments at a faster rate than initially anticipated. Alexium will continue to update the marketplace as the opportunities move forward.

We expect to announce a further commercial customer contract in the next few weeks.

US Department of Defense Initiatives

Nick has been granted meetings with two influential military contacts that can help Alexium expedite our current military projects. This is yet another opportunity for Alexium to promote our eco-friendly FR treatments through military channels, and it is the result of the progress made thus far in Washington, D.C., gaining supporters of our products. Alexium will keep the market informed as to the outcome of this meeting and any progress that results from it.

Institutional Investor Roadshows

Alexium Chairman Gavin Rezos will be meeting with institutional investor clients of Baker Young Stockbrokers and Argonaut Stockbrokers next week in Melbourne and Sydney, commencing on Monday, February 9th. A new investor PowerPoint presentation will be made available on the Alexium website before ASX market opening on the 9th of February.

This series of institutional investor meetings will be followed by Alexium CEO and Executive Director Nicholas Clark presenting to institutional investor clients in Sydney and will be available to investors at an informative conference in Adelaide in the last week of March. Prior to this series of meetings, Nick Clark and Gavin Rezos will be meeting in New York with clients of EAS Advisors in early March.

Corporate Headquarters, Alexium International Group Limited,
Suite 4, 1-3 Brixton Lane, Cottesloe, WA 6011

Argonaut Stockbrokers have released a Research Report on Alexium entitled “Getting Fired Up” which is now available on our website at the following link: <http://alexiuminternational.com/argonaut-rates-alexium-as-speculative-buy-in-most-recent-report/>

US Market Listing

EAS Advisors are introducing investment banks to Alexium for the listing process including arranging visits to our South Carolina Facility. Further news will be provided in due course.

Intellectual Property

An important focus for 2015 is to secure Alexium’s intellectual property, which we will do by placing patents on key aspects of our technology. At this time, two patent applications are being put in place. One patent will focus on a new flame retardant product, and the second will be for a specific class of flame retardant fabric that Alexium has developed.

For more information visit: www.alexiuminternational.com

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About Alexium

Alexium International Group Limited (ASX: AJX, AX:AJX OTC QX: AXXIY) holds proprietary patent applications for a process developed initially by the U.S. Department of Defense, which allows for the surface modification and attachment of nano-particles or multiple chemical functional groups to surfaces or substrates to provide functions such as fire retardancy, water proofing, oil proofing, and anti-microbial treatments. Applications under development include but are not limited to textiles, paints, and packaging, glass and building materials. Alexium’s fire retardant chemical treatment are currently marketed for different fabric markets under the Ascalon™, Nycolon™, Nuvalon™, and Polytron™, Omnitron™ and Bactron™ trademarks.



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