

10th February 2015

Crowd Mobile to launch into Denmark

Crowd Mobile Limited (ASX: CM8) is pleased to announce that it has executed a supply agreement to launch Crowd Mobile services into Denmark which will provide consumers with a seamless mobile product engagement and mobile payment experience.

Crowd Mobile will integrate its “Crowd Sourced” Micro Job Platform with the partner’s billing platform to expand Crowd Mobile’s global reach and connectivity to mobile operators. The service makes it easy and convenient for consumers to complete transactions via their mobile devices, and it provides a frictionless offering that will help Crowd Mobile to reach a wider global market.

This agreement increases Crowd Mobile’s presence in Europe. Crowd Mobile already operates in the UK, Ireland, Germany, Switzerland, Austria, Belgium, Italy, Portugal, Spain, Poland, Norway and The Netherlands and this agreement allows Crowd Mobile to target and reach additional customers at scale and monetise their products and services through a seamless payment option that is secure, faster and more convenient than a credit card.

Crowd Mobile is now connected to over 40 Telecommunications Carriers globally.

Crowd Mobile CEO, Domenic Carosa, stated:

“The launch of Crowd Mobile services in Denmark is a consequence of continuing rapid growth and performance we are experiencing across our European markets, and allows us to introduce services to the Scandinavian Peninsula. We will continue to form strategic relationships which will help expand our presence in Europe, particularly non-English speaking markets which are a growth focus for us. This strengthens Crowd Mobile’s ability to monetise our key products”.

For further information please contact:

Domenic Carosa
Chief Executive Officer
M: +61 411 19 69 79
E: dom@crowdmobile.com

Eric Kuret
Investor relations, Market Eye
M: +61 417 311 335
E: eric.kuret@marketeye.com.au

About Crowd Mobile

Crowd Mobile is a global mobile entertainment and micro job network that allows customers globally to *crowd source* answers to their much-needed questions and pay a small fee for each answer received. Crowd Mobile operates in Australia, NZ, UK, Ireland, Germany, Austria, Belgium, Portugal, Spain, The Netherlands, Switzerland, Italy, Poland, Norway and Denmark across half a dozen languages. Crowd Mobile answered more than 3.4 million questions in FY14.

For personal use only