Qantas Airways Limited 1H15 Results

Supplementary Slides 26 February 2015



Group Highlights – Underlying Income Statement¹

C ² \$M	1H15	1H14	VLY	VLY %
O Net passenger revenue	6,960	6,786	174	2.6
Net freight revenue	485	500	(15)	(3.0)
Other revenue	626	617	9	1.5
Revenue	8,071	7,903	168	2.1
Operating expenses (excluding fuel)	4,628	4,797	(169)	3.5
Fuel	2,164	2,255	(91)	4.0
Depreciation and amortisation	538	746	(208)	27.9
Non-cancellable aircraft operating lease rentals	241	261	(20)	7.7
Expenses	7,571	8,059	(488)	6.1
Underlying EBIT	500	(156)	656	>100
C Net finance costs	(133)	(96)	(37)	(38.5)
Underlying PBT ¹	367	(252)	619	>100
\bigcirc				
AASB 9 mark-to-market movements relating to other reporting periods ¹	(31)	54	(85)	>(100)
Other items not included in Underlying PBT ¹	(47)	(107)	60	56.1
Statutory PBT	289	(305)	594	>100

1. Underlying PBT is a non-statutory measure and is the primary reporting measure used by the Qantas Group's chief operating decision-making bodies, being the Chief Executive Officer, Group Management Committee and the Board of Directors, for the purpose of assessing the performance of the Group. Underlying PBT is derived by adjusting Statutory PBT for the impact of ineffectiveness and non-designated derivatives relating to other reporting periods and certain other items which are not included in Underlying PBT. Refer to Supplementary Slide 4.

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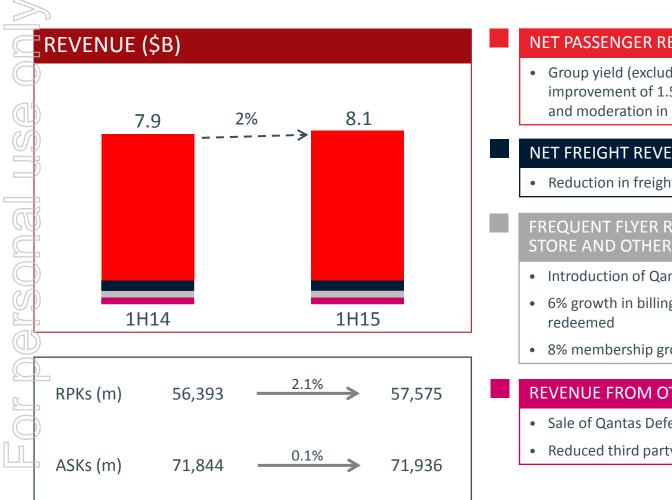
Reconciliation to Statutory PBT

C	\$М		1H15				1H14		
		Underlying ¹	Ineffectiveness relating to other reporting periods	Other items not included in Underlying PBT	Statutory	Underlying ¹	Ineffectiveness relating to other reporting periods	Other items not included in Underlying PBT	Statutory
	Net passenger revenue	6,960	-	-	6,960	6,786	-	-	6,786
	Net freight revenue	485	-	-	485	500	-	-	500
	Other revenue	626	-	-	626	617	-	-	617
N	Revenue	8,071	-	-	8,071	7,903	-	-	7,903
	Operating expenses (excl fuel)	4,628	5	47	4,680	4,797	(38)	107	4,866
	Fuel	2,164	26	-	2,190	2,255	(14)	-	2,241
	Depreciation and amortisation	538	-	-	538	746	-	-	746
	Non-cancellable aircraft operating lease rentals	241	-	-	241	261	-	-	261
2	Expenses	7,571	31	47	7,649	8,059	(52)	107	8,114
	ЕВІТ	500	(31)	(47)	422	(156)	52	(107)	(211)
	Net finance costs	(133)	-	-	(133)	(96)	2	-	(94)
	РВТ	367	(31)	(47)	289	(252)	54	(107)	(305)

1. Underlying PBT is a non-statutory measure and is the primary reporting measure used by the Qantas Group's chief operating decision-making bodies, being the Chief Executive Officer, Group Management Committee and the Board of Directors, for the purpose of assessing the performance of the Group. Underlying PBT is derived by adjusting Statutory PBT for the impact of ineffectiveness and non-designated derivatives relating to other reporting periods and certain other items which are not included in Underlying PBT.

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Revenue



NET PASSENGER REVENUE UP 3%

• Group yield (excluding FX) up 1.2% and load improvement of 1.5 pts driven by network optimisation and moderation in market capacity

NET FREIGHT REVENUE DOWN 3%

• Reduction in freighter aircraft

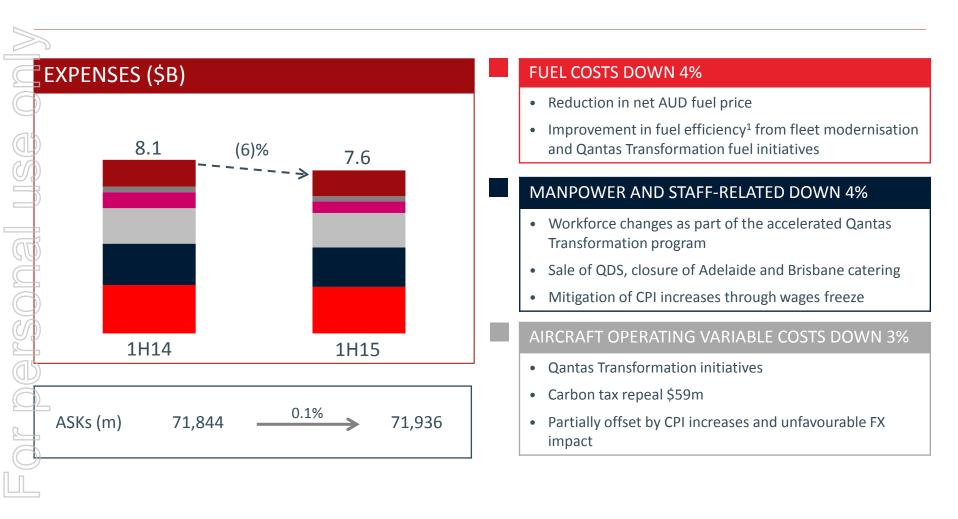
FREQUENT FLYER REDEMPTION, MARKETING, **STORE AND OTHER REVENUE UP 7%**

- Introduction of Qantas Cash in August 2013
- 6% growth in billings and 3% increase in awards
- 8% membership growth

REVENUE FROM OTHER SOURCES DOWN 4%

- Sale of Qantas Defence Services (QDS) in February 2014
- Reduced third party catering and ground handling

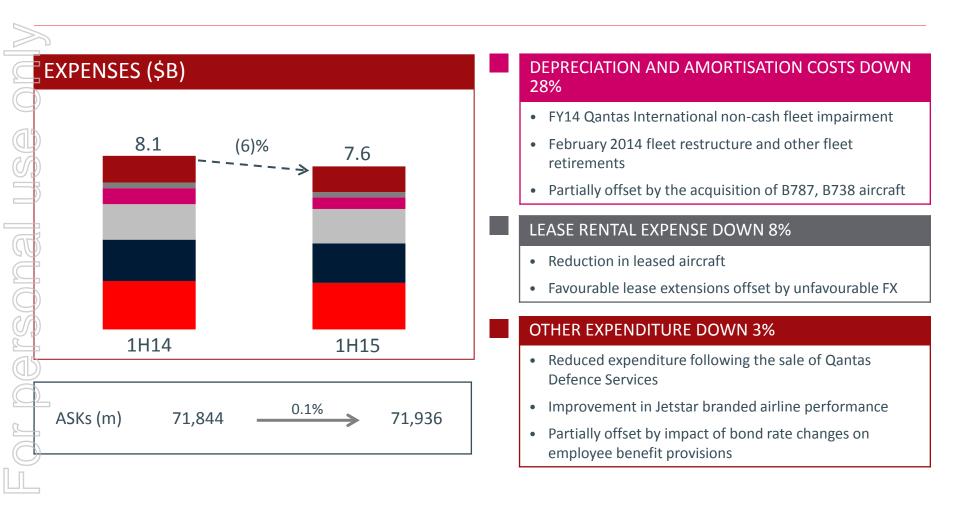
Expenditure



(Continued next slide)

Note: All expenditure is presented on an Underlying basis which excludes hedge ineffectiveness and non-designated derivatives relating to other reporting periods and other items not included in Underlying PBT. All expenditure movements include FX. 1. Fuel efficiency measured as litres per ASKs.

Expenditure



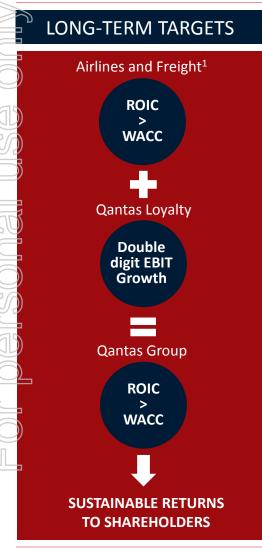
Continuing Unit Cost Improvement

Comparable unit cost ³ improvement of 4.8%			
C/ASK	1H15	1H14	VLY %
Unit Cost ¹	7.80	8.37	6.8
Excluding:			
• Fuel	(3.00)	(3.14)	
Net Underlying Unit Cost ²	4.80	5.23	♦ 8.2
Qantas International fleet write-down		(0.14)	
• February 2014 fleet restructure	0.06	(0.07)	
 Impact of changes in the bond rate 	(0.06)	0.03	
• Change in FX rates	(0.04)		
\square • Share of net loss of investments accounted for under the equity method	(0.03)	(0.04)	
Sector length adjustment	0.04		
Comparable Unit Cost ³	4.77	5.01	4.8

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^{1.} Based on Underlying PBT less ticketed passenger revenue per ASK. 2. Net Underlying unit cost is calculated as underlying PBT less ticketed passenger revenue and fuel per ASK. 3. If adjusted for the impact of the carbon tax repeal, comparable unit cost improved 3.4%. The 4.8% improvement in comparable unit cost is calculated as Underlying PBT less passenger revenue and fuel, adjusted for the impact of the Qantas International fleet write-down, the impact of fleet restructuring announced February 2014, changes in bond rates, changes in foreign exchange rates, share of net loss of investments accounted for under the equity method and movements in average sector length per ASK.

Sustainable Returns Through the Cycle



Target performance:

• Exceed cost of capital through the cycle

Lowest cost of capital:

• Optimal capital structure and credit metrics

Optimal allocation of capital:

- Shareholder distributions
- Deploy capital to maximise portfolio performance

Group Operational Information



use only

Fleet at 31 December 2014

Aircraft Typ	e	1H15	FY14	Change
A380-800		12	12	-
B747-400		6	7	(1)
B747-400ER		6	6	-
A330-200		16	13	3
A330-300		10	10	-
B767-300ER		-	13	(13)
B737-800N0	6	75	70	5
Total Qanta	S	125	131	(6)
A320-200		71	73	(2) ⁴
A321-200		6	6	-
A330-200		4	7	(3)
B787-8		7	4	3
Total Jetsta	.2	88	90	(2)
в717-200		18	18	-
Q200/Q300		18	19	(1)
Q400		31	30	1
	sLink	67	67	-
EMB120		-	3	(3)
F100		12	12	-
Total Netwo	ork Aviation	12	15	(3)
B737-300SF		4	4	-
B767-300SF		1	1	-
Total Freigh	t ³	5	5	-
Total Group)	297	308	(11)

- Net reduction of 11 aircraft during 1H15
 - 10 aircraft deliveries¹:
 5xB737-800, 3xB787-8, 1xQ400, 1xA320-200⁴
 - 18 aircraft retired:
 13xB767-300, 3xEMB120, 1xB747-400,
 1xQ300
 - 3 aircraft lease returns:
 3xA320-200 (Jetstar)
- Net reduction of up to 7 aircraft during 2H15
 - 1 aircraft delivery: 1xB787-8
 - Reduction of up to 8 aircraft: 1xB747-400, 1xQ300, up to 6xB737-800

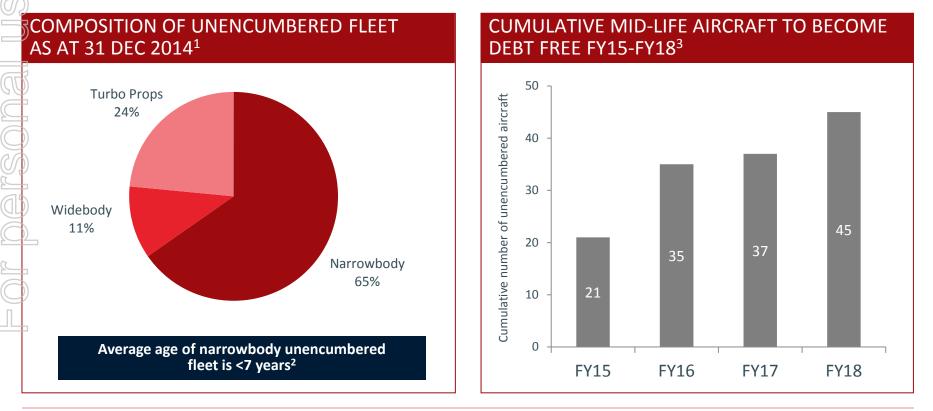
1. Aircraft deliveries includes purchased and leased aircraft. 2. Includes Jetstar Asia fleet (18xA320), excludes Jetstar Pacific, Jetstar Japan and Jetstar Hong Kong. 3. Qantas Group wet leases 2xB747-400 freighter aircraft and 3xBAe146 freighter aircraft (not included in the table). 4. 1xA320 was sublease from Jetstar Japan to Jetstar.

Unencumbered Fleet



Significant pool of young, unencumbered narrowbody aircraft

Maximum flexibility retained for future financing and fleet planning



^{1.} Based on number of aircraft. 2. Based on Group's scheduled passenger fleet, excluding Freighter aircraft and Network Aviation. 3. Excludes any early prepayments of debt expected to occur in 2H15 as part of the Qantas Transformation Debt Reduction target.

On-Time Performance Leadership

Qantas¹ remains the most reliable domestic carrier²

- In 1H15, Qantas led Virgin Australia for ontime departures and arrivals for the 6th consecutive year
- Best on-time departures in 1H15
- Best on-time arrivals in 1H15
- Lower cancellation rate than Virgin in 1H15

ON-TIME DEPARTURES ³ (%)	1H15	RANK
Qantas ¹	86.8	1
Virgin ¹	85.6	2
Jetstar	81.7	3

ON-TIME ARRIVALS ³ (%)	1H15	RANK
Qantas ¹	85.9	1
Virgin ¹	84.3	2
Jetstar	82.5	3

CANCELLATIONS ³ (%)	1H15	RANK
Qantas ¹	1.2	1
Jetstar	1.3	2
Virgin ¹	2.0	3

1. Qantas excludes QantasLink operations. Virgin excludes Virgin Australia Regional Airlines and Tiger operations. 2. Half yearly average of monthly on time performance scores for best on-time performance and cancelations compared to main competitor. Source: BITRE July 2014 to December 2014. 3. Source: BITRE Jul14 to Dec14. Data is in reference to domestic operations only and excludes Qantaslink, Virgin Australia Regional, Virgin Australia ATR/F100 and Tiger.



Segment: Qantas Domestic

Qantas Domestic – Mainline & Regional Network

Continued strength in customer advocacy

- Refurbishment of A330 fleet, improved economy meal offering, new Darwin lounge
- Ongoing investment in service training programs
- 'Best Domestic Service'¹, 'Best Lounges'¹, 'Best Catering'¹ and 'World's Safest Airline'²
- Improvement in OTP³ long-term market leader

Ongoing network and schedule optimisation for margin benefits

- Network expansion for revenue opportunities
- Right-size where suited (B717s on CBR, HBA⁴)

Held strong corporate position; >80% of corporate account revenue⁵

Renewed 113⁶ corporate accounts, 42⁶ new accounts, lost 4⁶ accounts, won back 16⁶ accounts

Mainline Network		1H15	1H14	VLY %
ASKs	М	15,659	16,431	(4.7)
RPKs	Μ	12,232	12,621	(3.1)
Passengers	'000	8,046	8,532	(5.7)
Seat factor	%	78.1	76.8	1.3pts
OTP ³	%	86.8	86.0	0.8pts

Regional Network		1H15	1H14	VLY %
ASKs	Μ	3,106	2,796	11.1
RPKs	Μ	2,037	1,773	14.9
Passengers	'000	3,171	2,730	16.2
Seat factor	%	65.6	63.4	2.2pts
OTP ³	%	86.1	80.1	6.0pts

Mainline capacity reductions and Regional growth reflect introduction of QantasLink operated B717 services on routes including Canberra and Hobart (and the retirement of B734 and B767 fleets)

1. AirlineRatings.com's Airline Excellence Awards December 2014. 2. AirlineRatings.com - January 2015. 3. On time performance. Source: BITRE . 4. Canberra, Hobart. 5. Represents large corporate accounts only. 6. Total large corporate and SME accounts: renewed 160 accounts and signed 72 new accounts.

Qantas Domestic Best for business and premium leisure customers

SUPERIOR CUSTOMER PROPOSITION	 Customer advocacy (NPS¹) at record level in December quarter Ongoing investment in service training programs Long-term OTP leadership² Continued lounge investment in Darwin, Perth Launch of A330 lie-flat business suites Enhanced economy meal offering Continued innovation with rollout of Auto Check-in 	
LEADING NETWORK AND FREQUENCY	 Network and frequency advantage maintained Right aircraft right route – B717 on Canberra, Hobart Continued network expansion: Brisbane - Hamilton Island Sydney - Brisbane West Wellcamp Adelaide - Whyalla 	Record Tamania
MAINTAIN MARGIN ADVANTAGE	 RASK³ premium supported by superior network, frequency and customer offering Transformation continuing to close cost gap to competitor Reduced fleet age driving efficiency gains Optimised schedule improving narrowbody utilisation Transformation initiatives delivering benefits ahead of target 	



Segment: Qantas International

Qantas International

RASK¹ recovery as market absorbs five years of aggressive market capacity growth:

- Assisted by dynamic scheduling initiatives to actively match capacity with demand and fare family revisions
- Nine consecutive months of yield improvement vs pcp²

Transformation benefits from implemented initiatives:

- Right sizing of Singapore flying (A330s in lieu of B747)
- Retime of London A380 improving European connectivity and relinquishing aircraft for Dallas upgrade
- 7% improvement in fleet utilisation for A380 and A330³

Further extensions to partnership network – total codeshare destinations increasing to 204

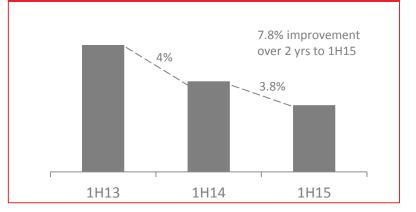
Expanded partnerships with American Airlines, WestJet,
 Bangkok Airways, China Eastern and China Airlines

Continued investment in service and product enhancements have delivered a 30% improvement in NPS⁴ since FY12

Award winning new lounges (SIN and HKG)⁵

		1H15	1H14	VLY %
ASKs	Μ	29,580	29,863	(0.9)
RPKs	Μ	24,368	24,138	1.0
Passengers	' 000	2,944	3,007	(2.1)
Seat factor	%	82.4	80.8	1.6pts
Market share ⁶	%	15.6	16.8	(1.2pts)
OTP ⁷	%	72.9	76.9	(4.0pts)

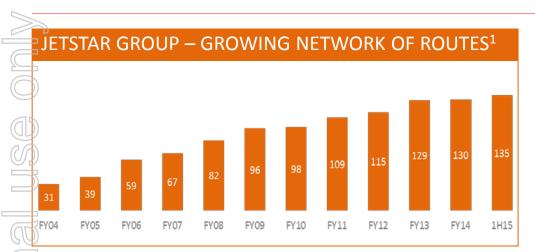
COMPARABLE UNIT COSTS⁸



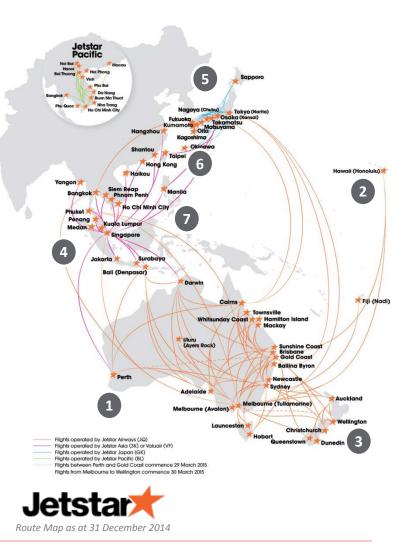
^{1.} RASK is calculated as Passenger Revenue per ASK (adjusted for change in FX rates). 2. Versus prior comparative period (excluding FX impact). 3. Aircraft utilisation calculated as block hours per average aircraft per day vs 1H14. 4. Net Promoter Score. Based on Qantas Internal Reporting. 5. Singapore; International Design Awards, Hong Kong, The Design Air Award. 6. Based on number of seats into and out of Australia. Source: BITRE November 2014. 7. Source: BITRE July 2014 to December 2014. 8. Comparable Unit Cost is calculated as Underlying EBIT less passenger revenue and fuel per ASK, adjusted for the impact of the Boeing settlement (1H14), the impact of the Qantas International fleet write-down, impact of fleet restructuring announced February 2014, changes in bond rates, change in foreign exchange rates and movements in average sector length.



Growing Jetstar Footprint



	BUSINESS	OWNERSHIP ²	LAUNCH	BASED AIRCRAFT ²
	1 Jetstar Australia	100%	2004	51xA320s/A321s
	2 Jetstar International	100%	2006	11xA330s/787s
	3 Jetstar NZ ³	100%	2009	9xA320s
\square	4 Jetstar Asia (Singapore)	49%	2004	18xA320s
	5 Jetstar Japan	33%	2012	20xA320s
ОПП	6 Jetstar Hong Kong ⁴	24.5%	-	-
	7 Jetstar Pacific (Vietnam)	⁵ 30%	2008	8xA320s



1. Including Jetstar Asia, Jetstar Pacific and Jetstar Japan. 2. As at 31 December 2014. 3. Jetstar Trans Tasman services commenced in 2005, Jetstar NZ (Domestic) services commenced in 2009. 4. Subject to regulatory approval. 5. Jetstar Pacific rebranded in 2008.

Jetstar Domestic

Improved performance with cost control and capacity moderation

- 4% RASK¹ increase, 1pt seat factor improvement
- Enhanced customer experience
 - Best LCC² on-time performance³ in market
 - Technology improvements; automated bag drop,
 'manage my booking' redesign
 - Differentiated product, network and scale advantage vs domestic LCC competitor
- Strong dual brand co-ordination with Qantas Domestic
- Expanded interline partnerships, driving 200% increase in partner bookings on Jetstar
- Emirates partnership maturing, more domestic sectors added
- Awarded best LCC in Australia/Pacific, fourth best LCC worldwide⁴

Jetstar Domestic		1H15	1H14	VLY %
ASKs	М	9,474	9,207	2.9
RPKs	М	7,889	7,574	4.2
Passengers	'000	6,708	6,283	6.8
Seat factor	%	83.3	82.3	1.0pts
OTP ³	%	81.7	74.7	7.0pts
Destinations	No.	19	19	-

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^{1.} RASK calculated as passenger revenue excluding aviation charges per available seat kilometre. 2. Low cost carrier. 3. On time departures compared to Tigerair Australia. Source: BITRE July 2014-December 2014. 4. Skytrax World Airline Awards 2014.

Jetstar International

Jetstar International delivered strong earnings performance

- Leading LCC¹ across increasingly competitive leisure market into Australia
- All B787 long haul fleet by Sep-15 delivering unit cost reduction (vs A330) and enhanced customer experience
- Revenue benefits from network restructure
- Expanded interline agreements
- New Zealand Domestic continues to strengthen across all key metrics
- Sustained RASK² improvement
- Significantly improved customer advocacy³
- Growing share of business market
- Market leading OTP⁴

Jetstar Internationa (excl. Jetstar Asia & NZ Dome		1H15	1H14	VLY %
ASKs	М	9,182	8,830	4.0
RPKs	М	7,174	6,571	9.2
Passengers	'000	1,655	1,612	2.7
Seat factor	%	78.1	74.4	3.7pts
Market share ⁵	%	8.3	7.7	0.6pts
Destinations	No.	20	14	6
New Zealand Dome	stic	1H15	1H14	VLY %
New Zealand Dome	stic M	1H15 732	1H14 747	VLY % (2.0)
ASKs	М	732	747	(2.0)
ASKs RPKs	M	732 585	747 586	(2.0) (0.2)
ASKs RPKs Passengers	M M '000	732 585 903	747 586 901	(2.0) (0.2) 0.2

^{1.} Leading low cost carrier based on available seat kilometres. Source: Diio. 2. RASK calculated as passenger revenue excluding International Aviation Charges per available seat kilometre. 3. Measured by net promoter scores. 4. Monthly on time performance compared to Air New Zealand's Domestic Jets published data. 5. Based on number of passengers carried. Source: BITRE - Australian based International operations only for 12 months ending November 2014 vs the 12 months ending November 2013. 6. Source: Diio LLC - New Zealand domestic market share for the 6 months to December 2014.

Jetstar Asia (Singapore)

Profitable at Underlying EBIT level in 2Q15

Strengthening yield improvement after market capacity moderation

- 10% $RASK^1$ improvement in 2Q15 vs 2Q14

Continues to innovate to enhance customer experience

- First LCC in Singapore to introduce mobile boarding pass and automated bag-drops
- "Straight to Gate" now at eight overseas ports
- Opened four Jetstar Travel Shops in China and Indonesia
- Expanded network and new inter-line partnerships
- Awarded 'Foreign Airline of the Year' in South East Asia² and 'Low Cost Carrier of the Year'³

Jetstar Asia		1H15	1H14	VLY %
ASKs	М	4,203	3,970	5.9
RPKs	М	3,291	3,129	5.2
Passengers	' 000	1,995	2,029	(1.7)
Seat factor	%	78.3	78.8	(0.5)pts
Destinations	No.	23	22	1
	ASKs RPKs Passengers Seat factor	ASKs M RPKs M Passengers '000 Seat factor %	ASKs M 4,203 RPKs M 3,291 Passengers '000 1,995 Seat factor % 78.3	ASKs M 4,203 3,970 RPKs M 3,291 3,129 Passengers '000 1,995 2,029 Seat factor % 78.3



Jetstar Japan

Improved performance on 1H14, despite weaker JPY and aggressive competitor pricing

Strengthening LCC market position

- 4th largest domestic carrier¹
- 56% LCC market share²
- RASK³ up 8% on 1H14
- Ancillary revenue up 14%⁴
- Strong customer advocacy⁵

Launch of second domestic base (Osaka⁶), strengthening LCC business fundamentals

- Controllable unit costs⁷ continue to improve
- Sustained improvement in aircraft utilisation⁸
 - Positioned to exploit further growth opportunities
- International launch to Hong Kong in February 2015

Jetstar Japan		1H15	1H14	VLY %
ASKs	М	2,463	1,843	33.6
RPKs	М	1,843	1,418	30.0
Passengers	' 000	2,146	1,598	34.3
Seat factor	%	74.8	76.9	(2.1)pts
Destinations	No.	11	10	1



1. Based on number of passengers carried. Source: MLIT Report March-September 2014 reporting period. 2. Based on available seat kilometres. Source: MLIT Report March-September 2014 reporting period. 3. RASK calculated as Underlying passenger revenue excluding International Aviation Charges and chartered revenue (in local currency) per available seat kilometre. 4. Ancillary revenue per passenger. 5. Based on net promoter scores. 6. Kansai International Airport (Osaka) base launched 12 June 2014. 7. Controllable Unit Cost is calculated as total underlying expenses excluding fuel, adjusted for change in FX rates and movements in average sector length per ASK. 8. Aircraft utilisation calculated as block hours per average aircraft number per day.

Jetstar Pacific (Vietnam)

Strong business performance in tough market conditions

- 9% controllable unit cost¹ improvement
- Load factors remain high
- International launch to Singapore in October 2014

Expanded fleet to retain competitive position, capitalise on long-term opportunity

- Growth to continue in 2015 to strengthen domestic and international operations
- Challenges remain in highly competitive and fast-growing market
 - Domestic yields remain under pressure with market capacity growth up 15%²

Jetstar Pacific		1H15	1H14	VLY %
ASKs	М	1,333	1,051	26.8
RPKs	М	1,177	942	24.9
Passengers	' 000	1,413	1,028	37.5
Seat factor	%	88.3	89.6	(1.3)pts
Destinations	No.	13	8	5





Qantas Loyalty Financial Results

Strong Underlying EBIT¹ growth

Total billings² \$700m, up 6%

Strategic acquisition of Taylor Fry expands the data and analytics capability and continues earnings diversification

- 10.5 million Qantas Frequent Flyer members³
 - Close to 800,00 new members since December 2013 with record Youth market penetration

Earn Qantas Points at 29 retailers via the Online Mall and new digital gift cards⁴

Significant growth from new businesses⁵ contributing 6% of total revenue

Red Planet, commercialising our expertise and deep understanding of the Australian market

- Secured 15 Blue Chip clients in initial business development spanning a range of industries

\$M	1H15	1H14	VLY %
Coalition Marketing Revenue	209	197	6.1
Redemption Revenue	415	407	2.0
Redemption Costs	(382)	(372)	(2.7)
Coalition Redemption Margin	33	35	(5.7)
Adjacent Businesses Revenues	42	30	40.0
Adjacent Businesses Costs	(25)	(20)	(25.0)
Adjacent Businesses Gross Profit ⁵	17	10	70.0
Other Revenue	3	6	(50.0)
Total Gross Profit	262	249	5.2
Operating Costs	(102)	(103)	1.0
Underlying EBIT	160	146	9.6

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Taylor Fry A leading Australian and New Zealand analytics and actuarial consulting firm



Analytics & Actuarial Consulting

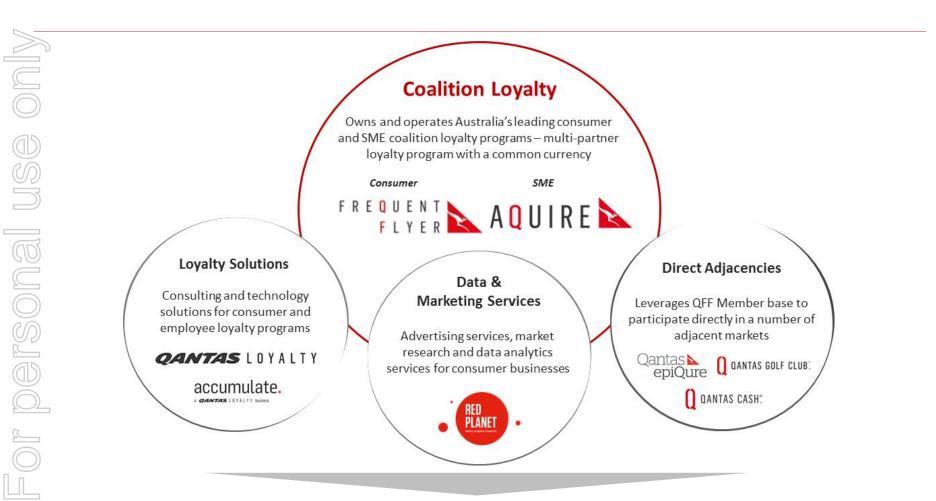
Faylor Fry

WINNER

CREATING NEW GROWTŀ OPPORTUNITIES

- A leading consultancy firm providing innovative data analytics, actuarial, statistical and policy advice to businesses and government
- Established in 1999 with the objective of delivering world class, fit-for purpose solutions for corporate and governments' analytical and actuarial needs
- Has grown to over 40 professional staff, each senior consultant has over 20 years' experience in corporate and consulting roles
- Offices in Sydney and Melbourne, with a growing focus and client base in New Zealand. \$12m of revenue in FY14.
- Clients include: •
 - businesses in the insurance, banking, telecommunications, retail and energy sectors; and
 - government departments.
- Deep knowledge of the insurance industry regarded as an actuarial services industry expert
 - Winner 2014 Service Provider of the Year¹
- Will continue to operate as an independent stand-alone business and retain its existing name, branding and premises

Qantas Loyalty Australia's leading loyalty business



We market the ability to influence and change Australian buying behaviour

Qantas Frequent Flyer Australia's leading Coalition Loyalty Program

STRONG MEMBER GROWTH AND ENGAGEMENT	 Strong first half member growth, >400,000 added Expanding youth market appeal and penetration with 60% of new members aged 36 or younger Award winning¹ qantaspoints.com launched as new member engagement channel, including new Online Mall Improvements implemented to Platinum One proposition
DAVID JONES CON É Apple Store booktopia MR PORTER.COM BUBBI BROWN Neimau Marcus pottery barn kids THEICONIC NET-A-PORTER.COM WILLIAMS-SONOMA West elm FORTER.COM SELFRIDGES	DISCOVER A WHOLE NEW WORLD OF QANTAS POINTS You could win one of three \$15,000 Qantas Holidays vouchers'. Provide the second s
MORE WAYS TO EARN	 Over 3m rewards redeemed 6.5m visits to Qantas Points website since August 2014 Members can now 'earn' while playing golf

- 'Bid Now' upgrades, a new way to upgrade with points plus cash
 - Processed and confirmed after Classic Upgrade Rewards _

1.Best Marketing Campaign, Global Flight Loyalty Awards.

New Qantas Loyalty Businesses Expanding member and partner engagement, diversifying revenue

AQUIRE - AUSTRALIA'S ONLY AIRLINE BASED COALITION BUSINESS LOYALTY PROGRAM	 Over 55,000 businesses joined since April 2014 launch Significant increase in SME¹s flying Qantas Partners seeing uplift in acquisition and retention New partners continue to join program including Harvey Norman Commercial and Storage King
QANTAS GOLF CLUB – EXPANDING MEMBER COMMUNITIES	 No ongoing annual membership fees Launched December 2014 with over 30,000 members² Tee times, events, holiday packages, earn Qantas Points while you play
QANTAS GOLF CLUB.	 Over 78 golf courses with more to come³
ONE CLUB. MANY COURSES. JOIN AT QANTASGOLFCLUB.COM	CANTAS COLF CLUB CANTAS COLF CLUB CONTAS CASH. CANTAS CASH.

1. Small/Medium Enterprises. 2. As at 26 February 2015. 3. As at 13 February 2015.

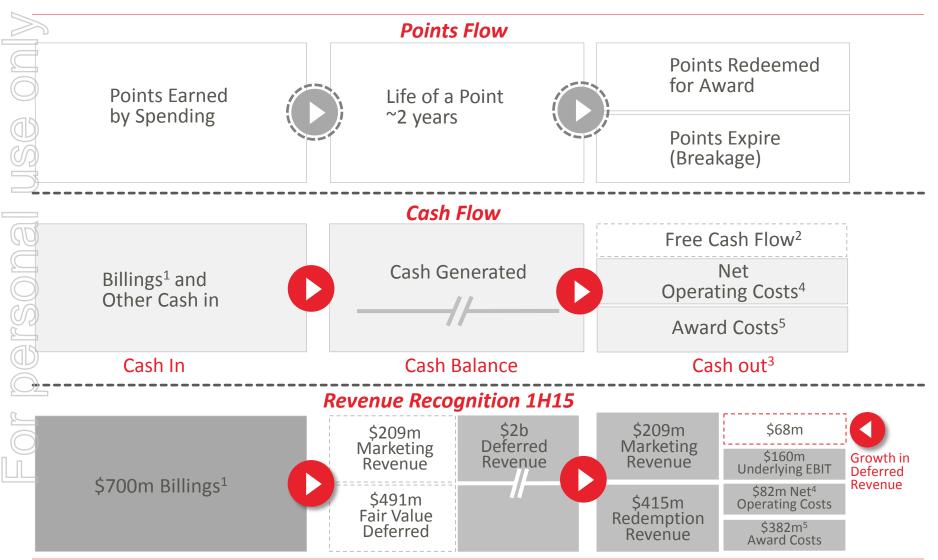
Data and Marketing Services Introduction of Red Planet harnessing 27 years of data expertise



IS AND

- Leveraging the expertise and knowledge of Qantas Loyalty to deliver effective data and marketing services
 - Access to broad behavioural data on a large population
 - Insights into Australian consumers over the last 27 years
- Red Planet clients achieving a higher yield on marketing spend via improved accuracy and efficiency in consumer targeting
 - Utilising data to overlay sophisticated level of segmentation to online media buying
 - Targeted advertising at scale, across multiple channels
- Analytics and Research
 - Assist clients to interpret data and draw out insights utilising a range of proprietary tools, models and customer panels – informing marketing and overall business strategy

Qantas Loyalty Business model financials



1. Billings represent point sales to partners. 2. Free cash flow represents Underlying EBIT plus growth in deferred revenue. 3. Cash out excludes movement in working capital and cash outflow from capital expenditure. 4. Net operating costs include other adjacent business' gross profit, other revenue and other operating costs. 5. Total redemption costs.



Governance, Environment and Social

Sustainability 1H15 highlights

GOVERNANCE Corporate Governance, Oversight Framework	 Periodic health checks preformed on individual Qantas Transformation initiatives to ensure appropriate risk management and governance controls are in place for success Inaugural annual Longreach Review published highlighting key achievements and initiatives in sustainability
ENVIRONMENT Fuel and emissions, Resource Consumption	 Group wide fuel optimisation program delivering forecasted savings National program for high efficiency lighting retrofit commenced – forecast savings of \$2.3m in energy costs New sustainable tourism product established – 7 unique ecotourism experiences offered in partnership with Earthwatch Australia Launch of carbon offset service – Future Planet – exclusively for Qantas corporate customers
SOCIAL Safety, Customer, People, Community	 Safety is always our first priority Operational safety tracking ahead of target with sustained focus on reporting culture World's safest airline¹ Workplace safety trending to target Additional education programs promoting safe behaviours, investment in equipment Customer Record customer advocacy for Qantas Domestic, sustained high levels for Qantas International² People Continuing engagement with employees and unions through the Qantas Transformation program Supporting employees leaving business, providing outplacement services Community Qantas joined the movement to Recognise Aboriginal and Torres Strait Islander people in the Australian Constitution with a new QantasLink Q400 aircraft showcasing a large "R" logo on its livery Qantas celebrated its third year of partnering with Movember with a moustached B737-800

Sustainability External recognition

Recognition	
Dow Jones Sustainability Indices	Dow Jones Sustainability Asia/Pacific Index —Member since 2011 —1 of only 2 airlines listed
In Collaboration with RobecoSAM (Dow Jones Sustainability Australia Index — Only Australian Airline in the Index
FTSE4Good	FTSE4Good Index Series —Member since 2009 —Only Australian airline in the Index
CARBON DISCLOSURE PROJECT	Carbon Disclosure Project (CDP) —Listed on the CDP ASX 200 Climate Disclosure Leadership Index since 2010
	PaxEllevate — Inclusion on the Pax Ellevate Global Women's Index Fund
DRIVING SUSTAINABLE ECONOMIES	Career Trackers — Corporate Member of the Year (2014)
maxima	Maxima Awards — Indigenous Employer of the Year

Disclaimer & ASIC Guidance

This Presentation has been prepared by Qantas Airways Limited (ABN 16 009 661 901) (Qantas).

Summary information

This Presentation contains summary information about Qantas and its subsidiaries (Qantas Group) and their activities current as at 26 February 2015. The information in this Presentation does not purport to be complete. It should be read in conjunction with the Qantas Group's other periodic and continuous disclosure announcements lodged with the Australian Securities Exchange, which are available at www.asx.com.au.

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Financial data

All dollar values are in Australian dollars (A\$) and financial data is presented within the six months ended 31 December 2014 unless otherwise stated.

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ASIC GUIDANCE

In December 2011 ASIC issued Regulatory Guide 230. To comply with this Guide, Qantas is required to make a clear statement about whether information disclosed in documents other than the financial report has been audited or reviewed in accordance with Australian Auditing Standards. In line with previous years, this Presentation is unaudited. Notwithstanding this, the Presentation contains disclosures which are extracted or derived from the Consolidated Interim Financial Report for the half year ended 31 December 2014 which is being reviewed by the Group's Independent Auditor.