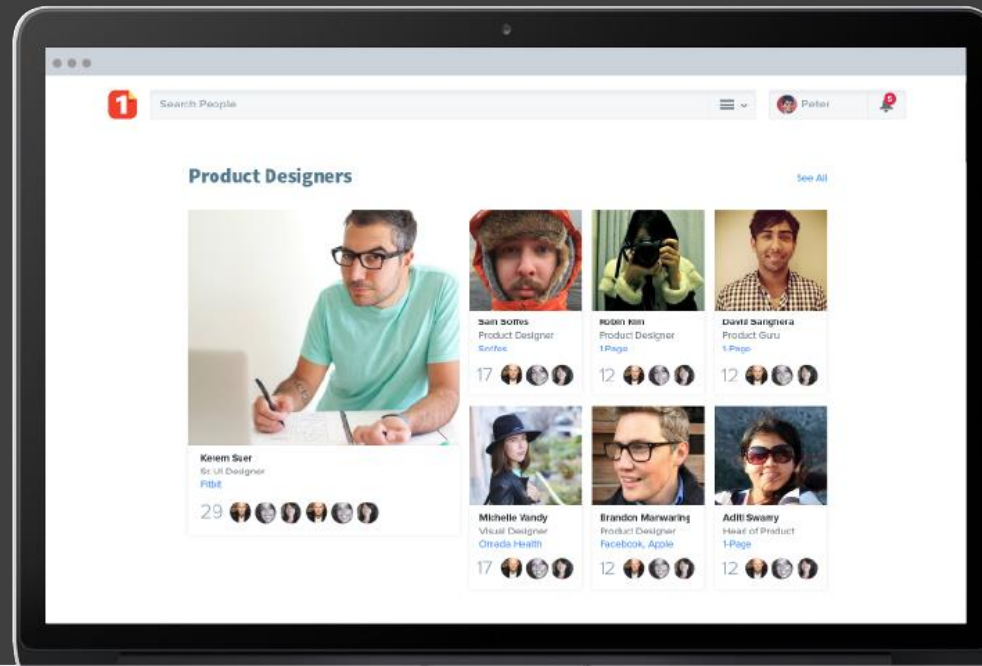


1-Page 

1-PAGE LIMITED

Next Generation of Sourcing and Assessment
Asia Pacific Roadshow – April 2015
ASX:1PG

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DISCLAIMER



Some of the information contained in this presentation contains “forward – looking statements” which may not directly or exclusively relate to the historical facts. These forward – looking statements reflect 1-Page’s current intentions, plans, expectations, assumptions and beliefs about future events and are subject to risks, uncertainties and other factors, many of which are outside the control of 1-Page. Important factors that could cause actual results to differ materially from the expectations expressed or implied in the forward-looking statements include known and unknown risks. Because actual results could differ materially from 1-Page’s current intentions, plans, expectations, assumptions and beliefs about the future, you are urged to view all forward-looking statements contained herein with caution.

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SUMMARY



- 1-Page is a revolutionary cloud-based human resources Software-as-a-Service platform, currently employed by leading global and US companies.
- Three platforms revolutionising the way companies source, qualify and engage employees:
 - **1-Page Sourcing and Referral Engine**
 - **1-Page Talent Assessment Platform**
 - **1-Page Internal Innovation Platform**
- Post October BranchOut Acquisition – New platform ready for initial deployments.
- Significant pipeline of potential clients on all three platforms.
- UST Global partnership – Enabling quicker access/ integration/ on-boarding of potential clients (including some of the world's largest companies.)
- Massive Expansion/ Cross-Selling Opportunities through 1-Page's Land & Expand Model.
- Received A\$9.63m from two strategic parties in February 2015

LEADERSHIP TEAM



Joanna Weidenmiller

Chief Executive Officer, Co-Founder

- Nominated Female Entrepreneur of the Year 2012
- Built and sold Performance Advertising
- Co-Founder 360Fashion Network – scaled to 10M users
- Recruited at the FBI after college
- Ranked in top 50 Movers & Shakers in HR/Recruitment 2014
- Full Scholarship & National Rower (University of Virginia)



Justin Baird

CTO and Head of APAC

- Innovationist at Google
- Director, Product Management at Dolby
- Research and Design Engineer at Meyer Sound



Jeff Mills

Chief Revenue & Operations Officer

- Sales Development at Yahoo!
- Director of Sales at Kayak/SideStep, Inc.
- VP of Sales and Partnerships at Criteo
- Chief Revenue Officer at Gengo



David Sanghera

Head of Product

- Head of Marketing at TrackR
- Senior Product Manager at Oracle
- Product Manager at DreamWorks



Jeremy Malander

Head of Customer Success

- Dir. of Customer Success at Bluejeans
- Manager of Global Customer Engagement Operations at Yammer
- Customer Success Manager at Salesforce



Susan Kim

Investor Relations, US

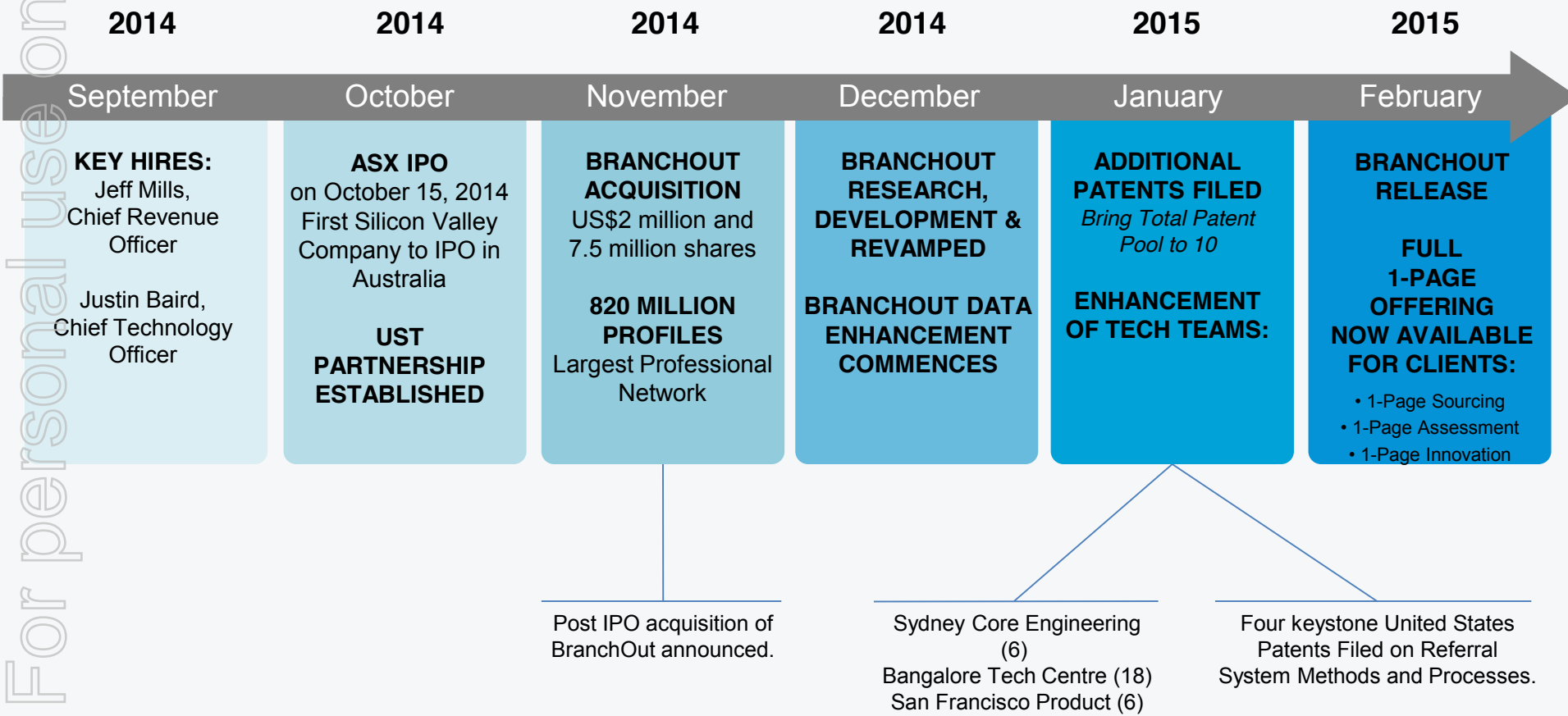
- Executive Director at Nomura
- Executive Director at UBS Investment Bank
- Senior Consultant at Arthur Andersen

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OUR SHORT FAST HISTORY



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GLOBAL RECRUITMENT MARKET



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3B

GLOBAL WORKFORCE
Worth \$589B in 2013
IBISWorld



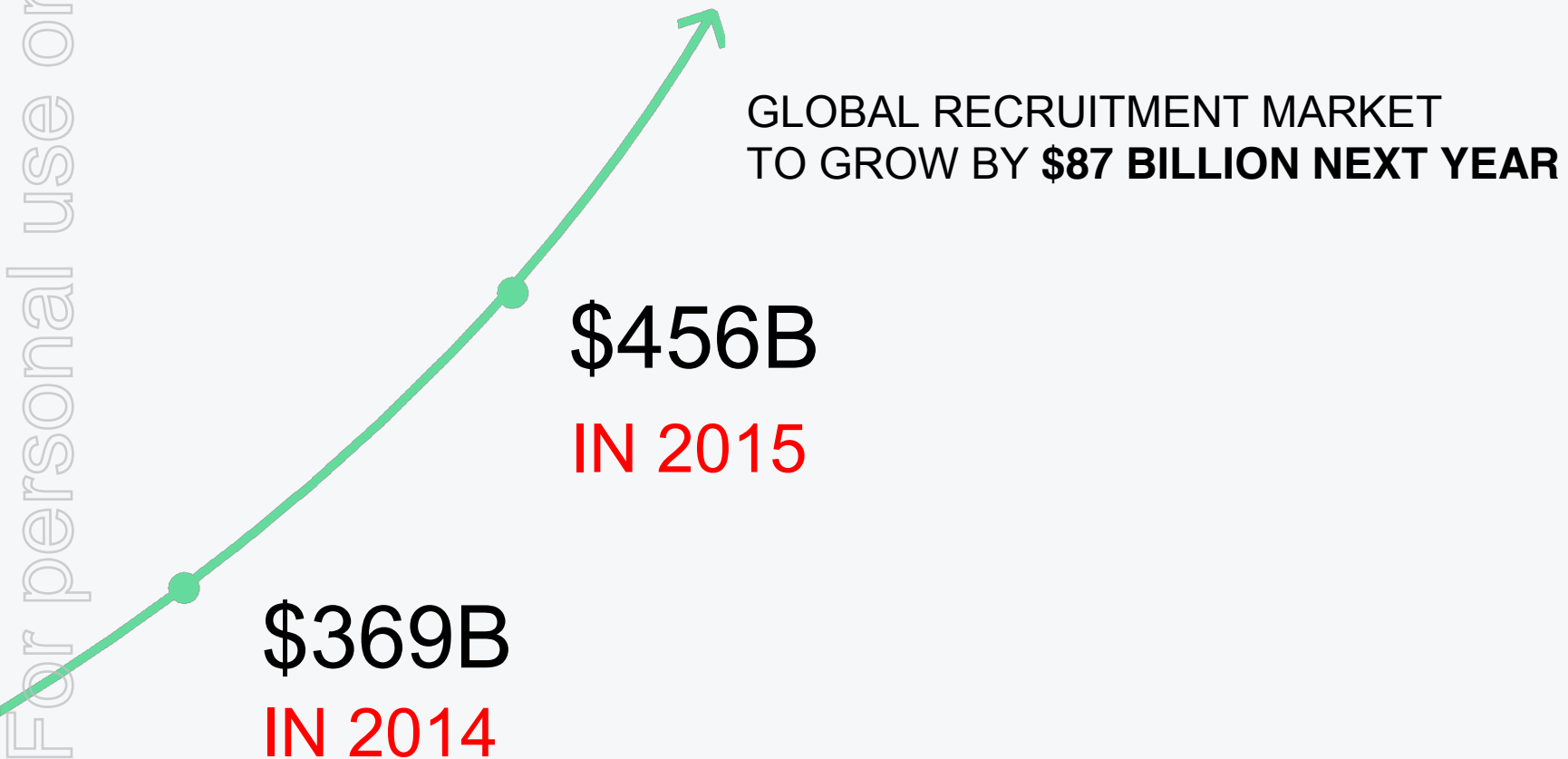
112M

U.S. WORKFORCE
Worth \$190B in 2013
IBISWorld

- + REPEATING: 100% TURNOVER EVERY 2.4 YEARS
(U.S. Bureau of Labor Statistics)
- + GROWING: 600M New HIRES every 15 years
(U.S. Bureau of Labor Statistics)
- + CHANGING: Baby boomers retiring 10K/Day
2030: Millennials 75% of workforce
(PBS, U.S. Bureau of Labor Statistics)
- + LinkedIn's reported revenue of \$643 million in Q4 2014 (57% directly from recruiting)

THE GLOBAL RECRUITING MARKET IS MASSIVE AND GROWING

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***LinkedIn's reported revenue of \$643 million in Q4 2014 (57% directly from recruiting).

ENTERPRISES WANT TO HIRE PASSIVE CANDIDATES

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UNTOUCHABLE

Unwilling to change jobs

25%

of high demand candidates

PASSIVE

Gainfully employed
but willing to move for the right job

70%

of high demand candidates

ACTIVE

Looking on job-boards
and platforms like
SEEK.com

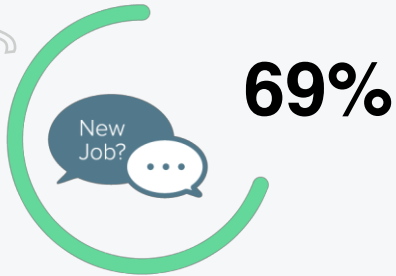
5%

of high demand candidates

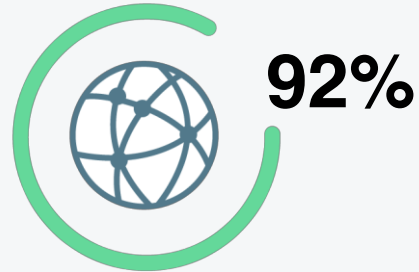
**1-PAGE WILL CONNECT
ENTERPRISES TO PASSIVE
CANDIDATES**

1-PAGE SURVEY HIGHLIGHTS

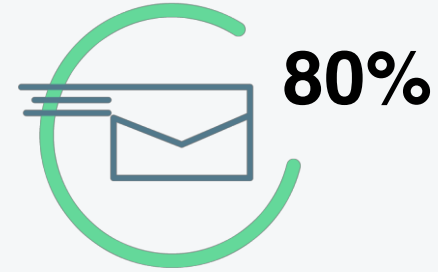
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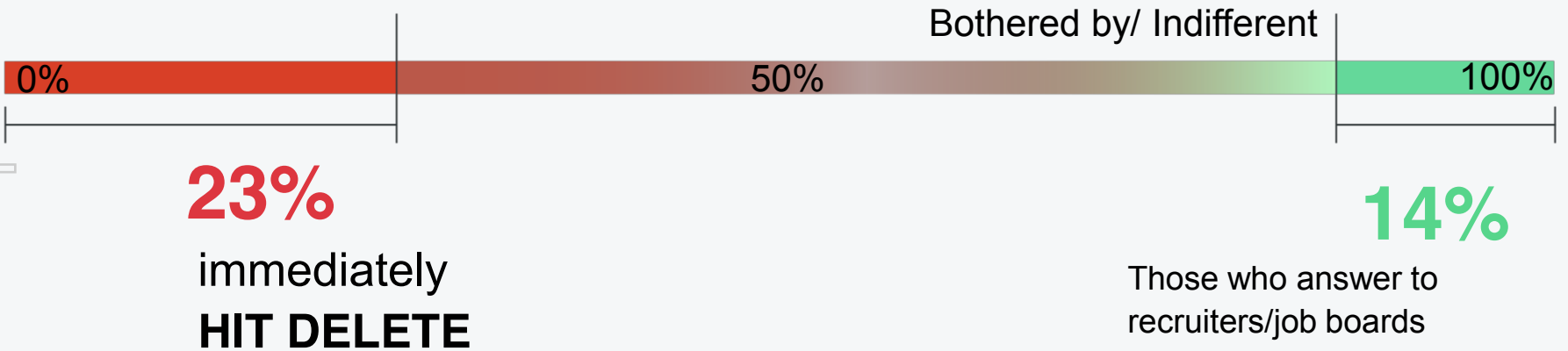
Fortune 500 employees are being contacted for job opportunities



Comes through **online channels**



of these messages come **directly** from recruiters or job boards



1-PAGE SURVEY HIGHLIGHTS

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93% of job related messages/requests sent by a friend or personal connection are read.

0%

50%

100%

73% of people will respond to a friend or personal connection. That is **525% more** likely than from a recruiter

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SOURCE

1-PAGE SOURCING & REFERRAL ENGINE

As a client of 1-Page, companies have access to more than 820m professional profiles, with data enriched from online sources.



Source

Allows companies to source candidates from within their own employee's social networks. The system reveals the people in your organization with friend connections to prospective employment candidates.



Qualify

Instantly evaluate candidates based on enriched profiles that collect the most comprehensive data across the internet.



Engage

Ask for the right introduction/feedback from the employee who is best connected to the prospect.

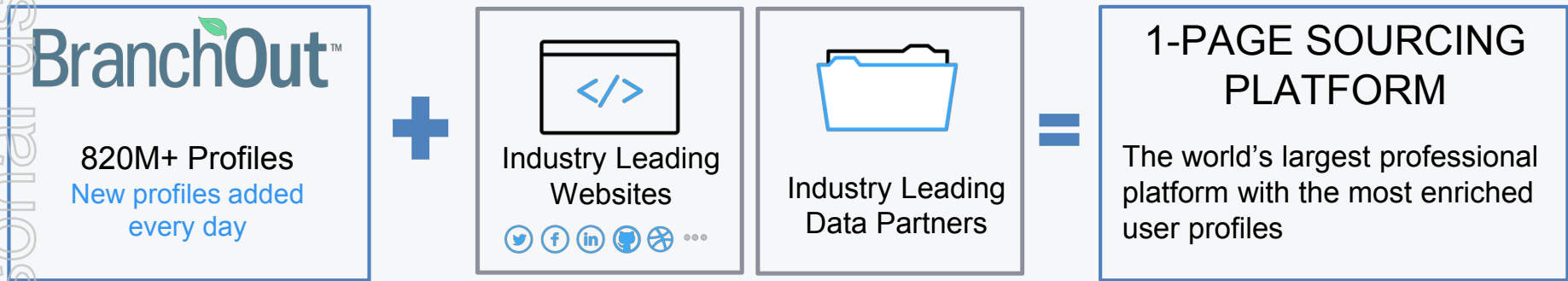
The system architecture has been designed for easy incorporation into internal enterprise systems, as the entire system can be run from behind a client's firewall.

Users can search for candidates by profession, company, location, and by name, or any combination thereof.

THE 1-PAGE ENRICHED DATABASE IS GROWING AND REFRESHING DAILY

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Profiles enriched with additional data



Enriched data is being refreshed EVERY SECOND



Machine Learning Search
User enriched data sourced from Machine Learning Search

EMPLOYEES CONNECT TO BRANCHOUT VIA THEIR FACEBOOK ACCOUNT



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Choose Your Culture

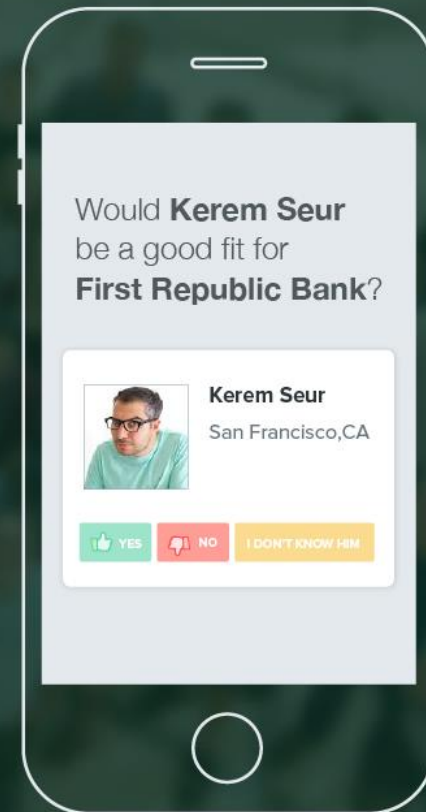
You have been selected to help us identify great additions to the First Republic Bank work culture.

Click Connect to help us understand whether you can provide us insight into the individuals we are looking to hire.

It's in your hands.

 [CONNECT NOW](#)

Build Together with Your Team.



BRANCHOUT APP IN FACEBOOK



Forums only

The image shows a composite of two screenshots from a Facebook profile. The left screenshot displays the 'App Settings' page, where various apps are listed with their privacy permissions. The 'BranchOut' app is highlighted with a black box. The right screenshot shows the 'BranchOut' app's privacy settings dialog, detailing the information the app has access to and the user's consent status.

App Settings

Logged in with Facebook 67 | Logged in Anonymously

On Facebook, your name, profile picture, cover photo, gender, networks, username including to apps ([Learn Why](#)). Apps also have access to your friends list and any i

App	Privacy
Airbnb	Only Me
AMC Theatres	Only Me
BranchOut	Only Me
Bookworld	Only Me
Duolingo	Only Me
Etsy	Only Me
fitmob	Friends
Foursquare	Only Me
Getaround	Only Me
Gogobot	Only Me

BranchOut

App visibility Friends

This setting controls who on Facebook can see that you use this app. [Learn More](#)

INFO YOU PROVIDE TO THIS APP:

- Public profile (required)**
Amy Meyer, profile picture, 21+ years old, female and other public info
Accessed in the last 90 days.
- Email address (required)**
amysarahmeyer@gmail.com
Accessed in the last 90 days.
- Work history (required)**
1-Page, Deloitte Digital and 2 others
Accessed in the last 90 days.
- Education history (required)**
University of Sydney, Sydney College of the Arts and 1 other
Accessed in the last 90 days.

App Terms · App Privacy Policy · Remove App · Report App

Cancel Save

1-PAGE SOURCING & REFERRAL ENGINE

SEARCH RESULTS



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1 UX Designer 8,589 Results

Experience Any Location UI Product Interface Illustrator Photoshop Sketch CSS Interaction Animation JAVA HTML

<p>Sarah Pulver UX Designer Apple, Facebook, Amazon 7 Years of Experience San Francisco, CA</p> <p>18</p>	<p>Lisel Ashlock UX Designer IDEO, Instacart, GoWalla 9 Years of Experience San Francisco, CA</p> <p>16</p>	<p>Terra Lieu UX Designer IDEO, Instacart 8 Years of Experience San Francisco, CA</p> <p>15</p>
<p>Jeff Anderle UX Designer Mashable, Huffington Post 7 Years of Experience San Francisco, CA</p> <p>12</p>	<p>Ethan Bliss UX/UI Designer T-Mobile, American Express, Gap 6 Years of Experience San Francisco, CA</p> <p>12</p>	<p>Olivia Bee UX Designer Dropbox, Squarespace 6 Years of Experience San Francisco, CA</p> <p>10</p>
<p>Jessica Roseberg UX Designer Twitter, Shareview 7 Years of Experience San Francisco, CA</p> <p>9</p>	<p>Kerem Seur UX Designer Salesforce, BOX 7 Years of Experience San Francisco, CA</p> <p>7</p>	<p>Austin Lee UX Designer Kahn Academy, Lynda 7 Years of Experience San Francisco, CA</p> <p>6</p>

1-PAGE SOURCING & REFERRAL ENGINE

PROFILE PAGE



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The screenshot displays a LinkedIn profile for Sarah Pulver, a UX Designer. A modal window is open, showing job details for a UX Design role. The job details include the title 'UX Designer', company 'Apple, Inc.', and location 'San Francisco, CA'. It lists her experience as a UX Designer at Apple, Inc. since 2014, an Interface Designer at Facebook from 2012-2014, and a Marketing Designer at Amazon from 2009-2012. She is also listed as a member of the California College of the Arts, Class of 2002. Below the job details, there are three Dribbble links for 'UI', 'Illustrator', and 'Photoshop', each with a 'From Dribbble' label and a link to her Dribbble profile. The modal also shows '18 Connections' and 'Similar Prospects'.

UX Design Add to Pool

Sarah Pulver
UX Designer
7 Years of experience in Design
San Francisco, CA

UX Designer
Apple, Inc., since 2014

Interface Designer
Facebook, 2012-2014

Marketing Designer
Amazon, 2009-2012

California College of the Arts
Class of 2002

UI **From Dribbble**
Skills include UX, UI, **illustrator**, and Photoshop
[dribbble/sarahpulver.com](#)

Illustrator **From Dribbble**
Skills include UX, UI, **illustrator**, and Photoshop
[dribbble/sarahpulver.com](#)

Photoshop **From Dribbble**
Skills include UX, UI, **illustrator**, and **Photoshop**
[dribbble/sarahpulver.com](#)

18 Connections

Roelof Botha
Digital Marketing Manager
25 mutual friends

Sarah Hendrix
Head of Client Success
20 mutual friends

Cathy Han
Marketing Lead
12 mutual friends

Similar Prospects

Olivia Bee
UX Designer
Dropbox, Squarespace, Box

Austin Lee
UX Designer
Kahn Academy, Lynda, About.Me

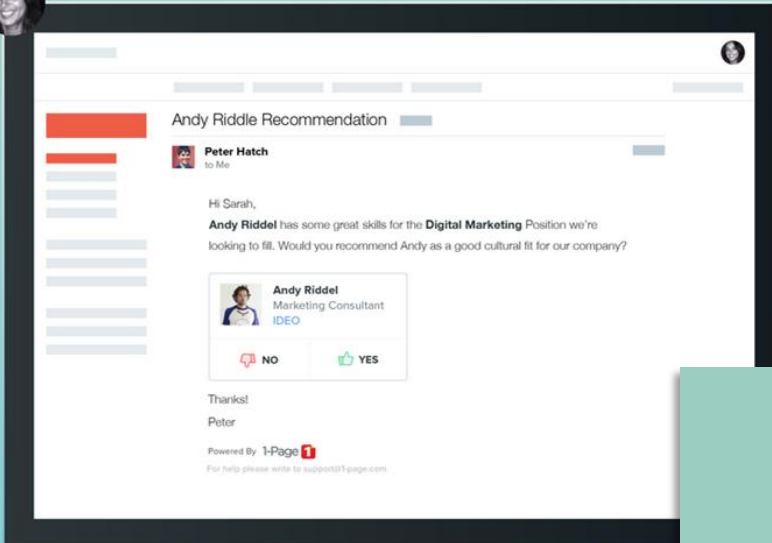
1-PAGE SOURCING & REFERRAL ENGINE COMMUNICATION



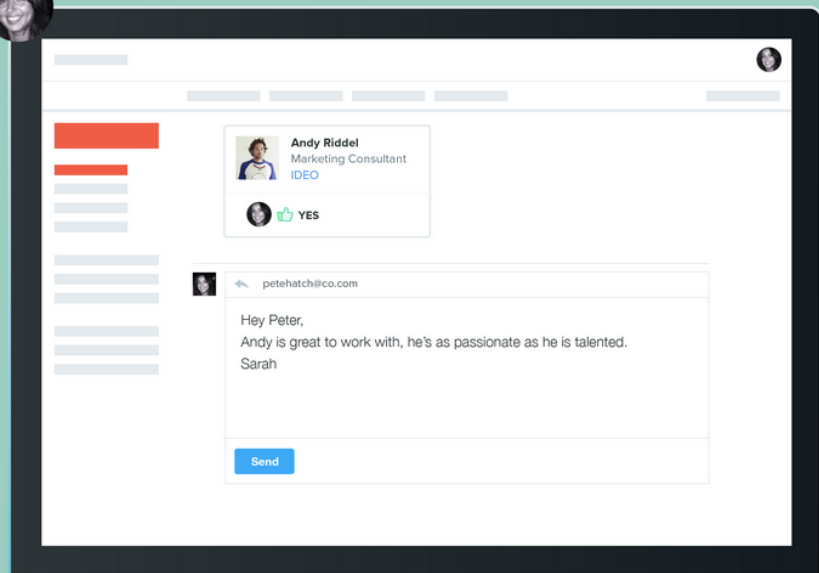
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Employee Sarah receives the e-mail



Employee Sarah Taps "Yes" and can even reply with a comment



1-PAGE SOURCING & REFERRAL ENGINE CANDIDATE PIPELINE



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The screenshot shows a candidate pipeline for 'Inside Sales - SF' with 20 prospects. The pipeline is divided into four stages: Added (9), Recommended (6), Referred (2), and Interested Prospects (3). Each prospect card includes a profile picture, name, title, company, and a primary action button. A search bar at the top left contains 'Search People' and a red '1' icon. The user's profile 'Peter' is visible in the top right.

Stage	Count	Name	Title	Company	Action
Added	9	Katherine Hadley	Digital Marketing Manager	Trader Joe's	Get Recommendation
		Dianna Kim	Content Marketing Manager	Lego	Get Recommendation
		Dave Milan	Ads Manager	Workday	Get Recommendation
		Seoul Cheng	Brand Manager	Paperless Post	Get Recommendation
		Tim Love	Marketing Consultant	Cisco	Get Recommendation
		Chris Mooney	Brand Manager	Nike	Get Recommendation
Recommended	6	Doug Hewson	Marketing Consultant	Kaiser Permanente	Request a Referral
		David Santoro	Marketing Consultant	Wells Fargo	Request a Referral
		Justin Keller	Community Marketing	The New York Times	Request a Referral
		Austin Broadbent	Product Marketing	Paperless Post	Request a Referral
		Kerem Suer	Digital Marketing	Fitbit	Request a Referral
		Christina Desveaux	Director of PAPER	Paperless Post	Request a Referral
Referred	2	Jason Drew	Marketing Consultant	IBM	View Discussion
		Dina Dunn	Marketing Consultant	Salesforce	View Discussion
Interested Prospects	3	Andy Riddel	Marketing Consultant	IDEO	Share Propsect
		Mohammad Sabah	Marketing Consultant	Workday	Share Propsect
		Lyndsey Beck	Marketing Manager	Workday	Share Propsect

1-PAGE SOURCING & REFERRAL ENGINE

HIRING POOL



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1 Search People [Menu] Peter [Notifications]

Peter

- + Add a Hiring Pool**
- Digital Marketing**
18 Prospects | Last Update Dec 30, 2015
- Head of Finance**
419 Prospects | Last Update Dec 30, 2015
- Customer Success**
0 Prospects | Last Update Dec 30, 2015
- Northern California**
877 Prospects | Last Update Dec 30, 2015
- Business Operations**
419 Prospects | Last Update Dec 30, 2015
- Customer Success**
18 Prospects | Last Update Dec 30, 2015
- UX Designer**
18 Prospects | Last Update Dec 30, 2015

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INNOVATE

1-PAGE INTERNAL INNOVATION PLATFORM



Tap Into the Talent Pool That Knows Best



Challenge

Leveraging the same principle of the assessment platform, 1-Page's Internal Innovation helps company engage their workforce to source the best ideas from their workforce.



Drive Executable Solution

Employees showcase their unique value and insights with a 1-Page Proposal to your companies' real-time business challenge.



Curate and Organize Ideas

The Innovation Platform automatically ranks and prioritizes, employees' proposals to help evaluators to find the best ideas for internal innovation.

The Innovation platform has been improved significantly over the past quarter. Above and beyond continual feature development, the platform has undergone infrastructure improvements that enable enterprise-grade scalability and accessibility over a number of global geographies including Australia.

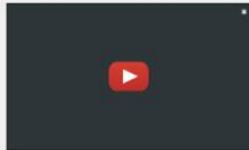
Based upon client feedback and needs, we are in the process of creating novel algorithms to classify and quantify innovative ideas across multiple business dimensions.

1-PAGE INTERNAL INNOVATION PLATFORM CHALLENGE



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1



You've been selected by company to respond to a challenge!

Location:
San Francisco

PROCEED >

THE 2015 EMPLOYEE CHALLENGE

Throughout the history of our company, we have thrived on collaboration and always believed that each employee can make a difference. **YOUR CHALLENGE** is to identify what we can do to better serve our customers and guests in a new and exciting way. It is important for your idea to either drive revenue or save the company money. The winning teams will receive prizes, an award, and will be recognized at the 2015 Annual Meeting.

1-PAGE INTERNAL INNOVATION PLATFORM

DRIVE EXECUTABLE SOLUTIONS



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RESEARCH Proposal PREVIEW PUBLISH

1 OF 8 SECTIONS COMPLETE 78 of 3600 CHARACTERS USED

PROPOSAL TITLE
What is your 2-8 Word Title?

TARGET
What is your main intention? What is your predominate goal?

SECONDARY TARGET
If the Target is accomplished, what other intentions will inevitably be achieved? These are added benefits that compliment your Target.

RATIONAL
Set the stage... Why now? What's going on in the space? Where are the competitive forces and what's the best solution?

IDEA
What is your pitch? What is the idea you want to do for the reader and the company?

FINANCIAL
How is your involvement in the company going to make the company more successful financially?

STATUS
For the current situation, what Actions have already been taken? What factors affect your ability to launch the initiative if your proposal is launched immediately?

ACTION
What is your ask in order to get started? What action do you want the reader to take now?

Challenge Examples Notes

Deadline: December 12, 2015
Location: San Francisco, CA
Author: The Company
Email: contact@company.com

THE 2015 EMPLOYEE CHALLENGE

Throughout the history of our company, we have thrived on collaboration and always believed that each employee can make a difference. YOUR CHALLENGE is to identify what we can do to better serve our customers and guests in a new and exciting way. It is important for...

See All

121 PIPELINE 16,909 SCOREBOARD ANALYTICS

EMPLOYEE LIST

DOWNLOAD PRINT

SARAH PULVER
ACCEPTED

5 1-PAGE SCORE

10 TEAM AVERAGE
Even W. & Amy B. Recommend this candidate

3 REVIEWS

Rocco Sannelli
Let's be sure to discuss more with Marc
8

CANDIDATE'S...
Strength of idea ★★★★★
Ability to Execute ★★★★★
Drive to Execute ★★★★★


FIT FOR...
This Position ★★★★★
Our Company ★★★★★

Amy Lee
It's good idea for NY
9

John Smith
5

HIGHLIGHTS (3)

CAPITALIZING ON THE PERFECT MARRIAGE: BAGELS & COFFEE



To add another draw to the Bakery which capitalizes on current trends and provide opportunities to drastically increase sales with a minimum of additional capital investment.

- To create a full service breakfast destination that is yet unseen in any other grocery retailers

The average American drinks 17.9 gallons of coffee per year. 65% of Americans would support the idea of making coffee our "national drink." In 2013 alone, coffee sales climbed 9.5% to an all-time high of nearly \$4 billion industry-wide. Coffee is one of the most popular morning beverages in the US. All it takes to understand the juggernaut that is coffee is to Google that word. With the rise of "Coffee Mania" on the internet and social media, it has become the guilty pleasure of choice for a large portion of the American public. Chocolate coffee-flavored vodka, and coffee-scented cologne are only a few of the extreme examples of the soaring popularity of coffee.

We currently have our Baker , which is a great facility and does well. However, we could and should add "Coffee Station" to our "Bakery" departments. Think about it now... Coffee! Brewed fresh, strong or weak, just how you like it. Try any of our exotic varieties, such as: Blue Mountain Coffee; 100% Kona; Peaberry Nicaragua; Black Gold, and many more! The smell of coffee drives everyone into a frenzy. Yet, it is often overlooked. Rarely does any other bakeries go beyond the basic plastic carafe that is never refreshed or cleaned until the next morning.

FINANCIAL
Over the past fifty-two weeks, bread (in all of its derivative forms) has accounted for \$7,391,617 dollars, or 9.36% of bakery sales. However, coffee (in all of its derivative forms) has accounted for \$8,675,126, or 9.56 grocery sales. This means that even though we have a specific department dedicated to bread/bagels, it is less impactful in sales than coffee. Google returns 240MM results for a search of "coffee," but only 105MM for "bagels." Over the past eight weeks, Bakery sales have accounted for \$184,032 in sales, which we can push to about \$579,000 for the full fifty-two weeks. Assuming we started Coffee Station and accrued sales at the coffee-to-bread ratio that has applied to our meat departments over the past year, you are looking at an additional \$993,630 in sales and an additional \$218K of gross profit annually. Let's look at 161 because it has

1-PAGE INTERNAL INNOVATION PLATFORM













CURATE AND ORGANIZE IDEAS



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Home 🔍

Areas of Focus

 <p>Retail 3,868 Ideas</p>	 <p>Business Development 3,868 Ideas</p>	 <p>Global Marketing 3,868 Ideas</p>	 <p>International Trust 3,868 Ideas</p>
 <p>Commercial Real Estate 3,868 Ideas</p>	 <p>COO 3,868 Ideas</p>	 <p>International Locations 3,868 Ideas</p>	 <p>Global Technology & Operations 3,868 Ideas</p>
 <p>Audit 3,868 Ideas</p>	 <p>Risk 3,868 Ideas</p>	 <p>Compliance 3,868 Ideas</p>	 <p>CFO 3,868 Ideas</p>

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ASSESS

1-PAGE TALENT ASSESSMENT PLATFORM



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1-Page Streamlines Your Hiring Process



Planning

1-Page reduces the time and effort required for companies to find the best candidates. By streamlining the recruiting process and identifying candidates while displaying the greatest desire and capability for the role, 1-Page greatly reduces talent acquisition costs and significantly increases employment retention rates for enterprises.



Assessment

Candidates respond with 1-Page Proposals to the tasked challenge. Candidates are allowed to demonstrate their ability in real-world application. Leveraging candidate's solutions sent in the format of one-page job proposals, the platform applies artificial intelligence and natural language processing to rank the most suitable candidates for interview.



Evaluation

Automatically sorts, ranks and prioritizes candidates proposals. Enables hiring team to find the most suitable candidate for the job. Enables companies to rank and prioritise candidates for employment positions based on their ability to solve business challenges and their ability to achieve strategic objectives.

1-Page is bringing new technological innovation into the realm of natural language and text based processing, big data analysis and idea categorization via methods such as topic modeling.

1-PAGE TALENT ASSESSMENT PLATFORM

PRESENT CHALLENGE



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PANDORA

PROCEED >

BUSINESS CHALLENGE / CALL TO ACTION

MARKETING ASSOCIATE

You've been selected by Pandora Media, Inc. to respond to a challenge!

Location:
Oakland, CA

Author:
Pandora Media, Inc

SUCCESS ELEMENTS

ABOUT THE COMPANY	UNIQUE TO THE POSITION	SKILLS	PERSONAL TRAITS	CULTURAL FIT
At Pandora, we're a unique collection of engineers, musicians, designers, marketers, and world-class sellers with a common goal: to enrich lives by delivering effortless personalized music enjoyment and discovery. People—the listeners, the artists, and our employees—are at	Help coordinate and communicate across internal teams and external agencies to smoothly implement all facets of our marketing programs on Pandora owned channels and through paid media.	Familiarity with marketing concepts or collaboration with media agencies. The ability to craft project and creative briefs.	Scrappy, game for any task, and able to adapt to change. A very high level of intellectual curiosity.	Demonstrate a strong sense of ownership and thought-leadership. You define the word "Collaborative."

1-PAGE TALENT ASSESSMENT PLATFORM

COMPLETE JOB PROPOSAL



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1

RESEARCH Proposal PREVIEW PUBLISH

1 OF 8 SECTIONS COMPLETE 78 of 3600 CHARACTERS USED

PROPOSAL TITLE
MARKETING DEVELOPMENT & CONTROLLER IN ONE SUPER PERSON

TARGET
What is the biggest way you will outdo customer expectations?

SECONDARY-TARGET
What are some other related results/benefits that the company might see if they were to hire you?

RATIONALE
What organization or company do you identify as having great customer service? Why?

IDEA/SOLUTION
What idea do you have to improve our customer experience?

PERSONAL BACKGROUND
What examples from your own real world experiences, related to this opportunity demonstrate that you have the skill set to do this job?

FINANCIAL IMPLICATIONS
Describe how you are going to make a lasting impression.

CHOICE
What motivates you at this time to want to work for this company?

Challenge Examples Notes

Deadline: January 20, 2020
Location: San Francisco, CA
Author: Penelope Smith
Email: contact@yourlogo.com

MARKETING ASSOCIATE

Your Company transforms machine data into real-time operational intelligence. It enables organizations to monitor, search, analyze, visualize and act on the massive streams of data. YOUR CHALLENGE is to put forward a strong idea, which you can execute, that would increase sales in Northern California and give us a strategic advantage.

See All

1-PAGE TALENT ASSESSMENT PLATFORM

RECEIVE JOB PROPOSALS




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The screenshot displays a user interface for a talent assessment platform. At the top, there are three main metrics: '121 PIPELINE', '16,909 SCOREBOARD' (with a red '5' notification badge), and 'ANALYTICS'. Below these is a navigation bar with a 'CANDIDATE LIST' dropdown, 'DOWNLOAD', 'PRINT', and navigation arrows. The main content area is split into two columns. The left column features a job listing for 'MARKETING DEVELOPMENT & CONTROLLER IN ONE SUPER PERSON' with a colorful hand graphic. The right column shows a candidate profile for 'SARAH PULVER', who is 'ACCEPTED' and has a '1-PAGE SCORE' of 5 and a 'TEAM AVERAGE' of 10. Below the score is a section for '3 REVIEWS' from Rocco Sannelli, who recommends the candidate. The interface includes a dark sidebar on the left with icons for notifications, settings, and a gear icon at the bottom.

121 PIPELINE 16,909 SCOREBOARD⁵ ANALYTICS

▼ CANDIDATE LIST DOWNLOAD PRINT < >

MARKETING DEVELOPMENT & CONTROLLER IN ONE SUPER PERSON



- To provide intelligence and business analytics aimed at growing the business.
- To provide Your Company flexibility and agility and to apply its solution to emerging markets.
- To optimize financial performance and integrate the user enterprise network software sol

The complexity and technical requirements of Your Company's business have shifted the equation from purely an information economy to an innovation economy. Using technologies correctly not only conserves the budget of Your Company by doing more with less, but most importantly it enables Your Company to collect intelligence around their customers and users. Increasing the ability to observe and quantify buying and behavior will allow Your Company to gather useful analytics that will set them apart and enhance their strategic growth.

My idea is to integrate the enterprise networks into the other financial analyses that Your Company does routinely as part of the Controller's job. It's my observation that it's the development and understanding of the

SARAH PULVER
ACCEPTED

MARKETING ASSOCIATE

5 1-PAGE SCORE

10 TEAM AVERAGE
3 Reviews

2 Evan W. & Amy B.
Recommend this candidate

3 REVIEWS

Rocco Sannelli
Let's be sure to discuss more with Marco, his ideas & experience are solid.

CANDIDATE'S...
Strength of Idea ★★★★★
Ability to Execute ★★★★★
Drive to Execute ★★★☆☆

FIT FOR...
This Position ★★★★★
Our Company ★★★★★

1-PAGE TALENT ASSESSMENT PLATFORM



ANALYTICS: TALENT IDENTIFIED

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The dashboard is titled "MARKETING ASSOCIATE" and features a navigation bar with "CREATE", "INVITE", "TRACK", "SCORE", and "CLOSED". The main content area is divided into several sections:

- Team Favorites:** A section showing "9 Team Favorites" with a "Team Avg. Score of 5 of 4.9". It displays profile cards for Sarah Pulver, Jakob Vander M., Norman Das, and Jan Overman, each with a score of 5.0.
- Analytics:** The central section contains three main charts:
 - CANDIDATE PARTICIPATION:** A pie chart showing 51% Completed (619), 39% Did Not Finish (5), and 10% Opted Out (410), with a total of 1,034 candidates.
 - COMPANIES MENTIONED (42):** A horizontal bar chart showing the number of candidates mentioning various companies, with the top ones being 35, 30, 16, 12, and 9.
 - WORD CLOUD:** A visualization of keywords mentioned by candidates, with "integrationcapacities", "consumers", "newtrends", and "telematics" being prominent.
- Scoreboard:** A section titled "30 Submitted Candidates" with a table listing candidates and their scores. The table includes a "Rank", "1-Page Score", and "Candidate Name".

Rank	1-Page Score	Candidate Name
1	5	Sarah Pulver
2	4.9	Lindse...
3	4.7	Lars C...
4	4.9	Jacob...
5	3.9	Norm...
6	3.9	R.J. L...

A modal window titled "CLICK WORDS TO FIND OUT MORE" is open over the word cloud, displaying a larger version of the words and their relative frequency.

1-PAGE LAND & EXPAND MODEL

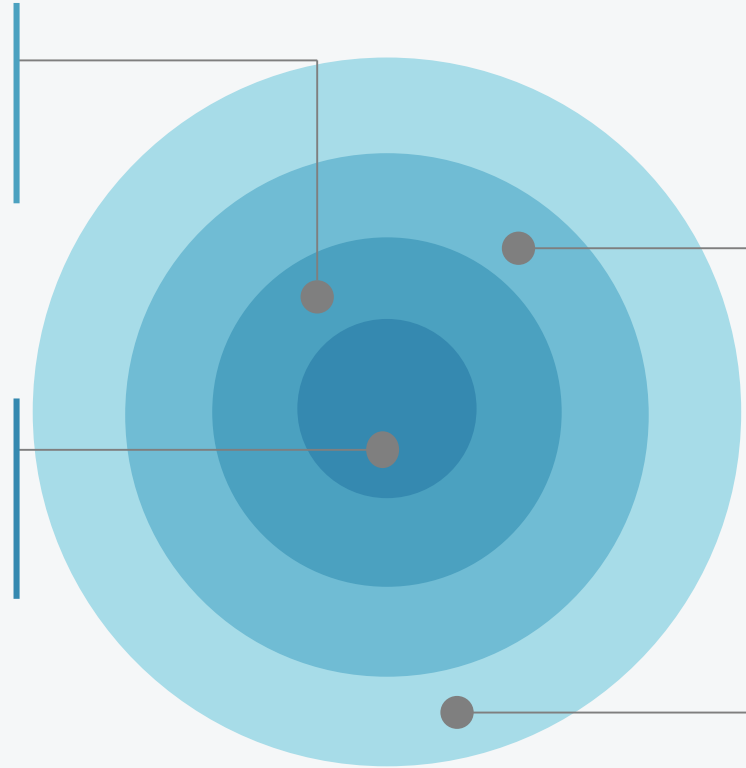


STEP 2

1-Page's product offering is integrated into the client's business quickly adding value by disrupting the usual hiring process.

STEP 1

1-Page closes the initial agreement with a key decision maker in the organisation that steers 1-Page through what is usually a complex legal and procurement process.



STEP 3

Value can be quickly harnessed through seamless integration into an organisation's current ICT landscape.

STEP 4

As value is realised, 1-Page provides scalability to accommodate additional departments, regions etc. as the client further adopts the platform.

1-PAGE LAND & EXPAND: CASE STUDY



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PITCH & SIGN CLIENT

1-Page pitches to C-Level or key decision maker within the organisation.

1-Page signs client to initial staged implementation to one or more platforms on initial deployment payment terms.

DEPLOY STAGED IMPLEMENTATION

1-Page then deploys client with Customer Success ensuring smooth uptake and engagement.

ENGAGE CLIENT

Client utilises the platform until comfortable and realises value.

STAGED IMPLEMENTATION COMPLETED

Staged implementation is completed. Gauging usage and value the client receives from the 1-Page Platform(s), 1-Page and client agree upon a full implementation cost, per month, per employee.

SCALE UP

Collaborate with client to roll out full 1-Page Product line (Sourcing, Assessing and Internal Innovation) across all functions and geographies.



1-PAGE SOURCING & REFERRAL ENGINE PRICING EXAMPLE

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# of Employees	Yearly Hires	Monthly Hires	% of Hires by 1PG	1PG Monthly Hires	1PG Monthly Service Fee	1PG Annual Service Fee
10,000	3,000	250	10%	25	\$25,000	\$300,000

Cost Per Employee	1PG Cost Per Hire	Client Cost Per Hire	Client ROI	Savings
\$2.50	\$1,000	\$3,000	200%	\$600,000

3 - 5 month first stage of deployment - \$25,000 Flat Fee (= 1mo. service fee)

- Procurement
- Public Cloud
- Private Cloud
- Profile Enhancements
- Pooling
- Communication Templates
- Prove ROI

1-PAGE SOURCING - “LAND & EXPAND”



3-5 month trial: \$25,000 (Prove ROI = 25+ monthly hires)

12 month contract: \$300,000 (Scale ROI = 50+ monthly hires)

12 month renewal contract: \$600,000 (Based on proven long term hiring)

Additional Future Add On Possibilities:

- 1PG Open Search: Public Cloud Search Product
- 1PG Analytics: Upgraded Analytic Dashboards
- 1PG Recruit: Candidate Pipelines and Communication to Qualified Application

1-PAGE TALENT ASSESSMENT PLATFORM PRICING



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Job Slots	Price Per Slot	Max Proposals*	Price Per Proposal	Monthly Cost	Annual Cost
5	\$350	500	\$3.50	\$1,750	\$21,000
10	\$250	1,000	\$2.50	\$2,500	\$30,000
20	\$150	2,000	\$1.50	\$3,000	\$36,000
50	\$100	5,000	\$1.00	\$5,000	\$60,000
100	\$75	10,000	\$0.75	\$7,500	\$90,000
Unlimited			Enterprise Pricing		

- Company will be charged per proposal over max proposal



1-PAGE INTERNAL INNOVATION PLATFORM PRICING

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Max Proposals*	Price Per Proposal	Monthly Cost	Annual Cost
500	\$3.50	\$1,750	\$21,000
1,000	\$2.50	\$2,500	\$30,000
2,000	\$1.50	\$3,000	\$36,000
5,000	\$1.00	\$5,000	\$60,000
10,000	\$0.75	\$7,500	\$90,000
Unlimited		Enterprise Pricing	

- Company will be charged per proposal over max proposal
- Can purchase aggregate proposals if paid in advance ex. 30,000 proposals for \$22,500 to be used over a specified time frame

1-PAGE PROFORMA PRICING EXAMPLE



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Product Category	Product Details	Time Frame	Monthly Cost	Total Cost
Sourcing	Onboarding Package	3 Mo.	Flat	\$25,000
Talent Assessment	20 Job Slots	3 Mo.	\$2,000	\$6,000
Innovation	5,000 Proposals	3 Mo.	Flat	\$5,000
				\$36,000

- Company will be charged per proposal over max proposal
- Can purchase aggregate proposals if paid in advance ex. 30,000 proposals for \$22,500 to be used over a specified time frame
- +20% discount for annually contracted programs



1-PAGE PROFORMA 12 MONTH CONTRACT PRICING

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Product Category	Product Details	Time Frame	Monthly Cost	Total Cost
Sourcing	Full Deployment	12 Mo.	\$25,000	\$300,000
Talent Assessment	50 Job Slots	12 Mo.	\$5,000	\$60,000
Innovation	5,000 Proposals	12 Mo.	\$5,000	\$60,000
				\$420,000

- Company will be charged per proposal over max proposal

CURRENT CLIENTS



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It's a privilege to serve youSM

(NYSE: FRC)

\$ 7B+ 2,174

Talent Assessment Platform & Sourcing and Referral Engine

BevMo!

\$ 1B 5,000

Talent Assessment Platform

UST Global

15,000

Talent Assessment Platform



\$ 60B 168,000

Talent Assessment Platform



\$ 3B 10,000

Talent Assessment & Internal Innovation Platform

splunk >

(NASDAQ: SPLK)

\$ 7B+ 1,000

Talent Assessment Platform

PANDORA

(NYSE: P)

\$ 3B+ 1,300

Talent Assessment Platform



(NYSE: COUP)

\$ 800M+ 500+

Talent Assessment Platform



10,000

Talent Assessment Platform



Subsidiary of Foot Locker Inc.

44,000

Talent Assessment Platform



9,000

Talent Assessment Platform

Omnicom
AUSTRALIA

Subsidiary of Omnicom Group

Talent Assessment Platform
Sourcing & Referral Engine

accenture

\$ 58B 300,000

Sourcing & Referral Engine



AUSTRALIA

10,000

Sourcing & Referral Engine

sears

(NYSE: SHLD)

\$ 3.5B+ 250,000

Talent Assessment Platform



\$ 170B+ 153,000

Sourcing & Referral Engine

Joanna Weidenmiller, CEO

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“Great jobs, world-class jobs, jobs people kill for...
Those jobs don't get filled
by people emailing in resumes. Ever.”

-Seth Godin, American Author, Entrepreneur, Marketer, and Public Speaker

1-Page 