



ASX ANNOUNCEMENT (ASX: YNB)
4/66 KINGS PARK ROAD, West Perth WA 6005
PO Box 52, West Perth WA 6872

YONDER & BEYOND'S LEADING FOOD AND BEVERAGE APP BOPPL PARTNERS WITH CLOUD-BASED POINT OF SALES INTEGRATION SERVICE - OMNIVORE

Yonder & Beyond Group Ltd (ASX: YNB) ("YNB" or the "Company") is pleased to provide an update regarding its leading food and beverage app Boppl™.

The Company is pleased to announce Boppl™ has agreed to an integration partnership with Omnivore. Omnivore's advanced technology system will allow Boppl™ to be available on virtually all venues globally that are using Micros, NCR Aloha or Positouch as Point-of-sale system.

Micros and NCR Aloha are two of the largest Point-of-sales systems in the world, with an estimated combined deployed base in excess of 200,000 venues globally.

The partnership and seamless integration will enable Boppl to gain unprecedented depth of potential deployment and to be easily deployed in any venues using of those POS systems, allowing customers to order and pay easily, with their smartphone.

"Boppl™ allows customers and clients to interact much more deeply than simply the ability to order and pay easily, or reduce lost time inputting orders, payment errors and miscommunication. The combination of Boppl technology and scalability with Omnivore's software layer will enable most venues globally to deploy Boppl seamlessly and easily, and thus more customers to be able to order through Boppl from an increased number of venues globally. We are also proud to show this as an example of what YNB brings to these businesses, the opportunity to deal with companies on a global scale", said Shashi Fernando, CEO of Yonder and Beyond.

"We are delighted to welcome Boppl™ on our platform and are looking forward to an accelerated growth strategy from this partnership", said Mike Wior, CEO of Omnivore.

Ends

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About Boppl™

Order and pay; without your wallet. Boppl's app allows you to order and pay ahead in an easy and secure way, with a single touch.

Boppl™ is a leading mobile ordering and payment app, which allows customers to pre-order and pay for food and drinks from their mobile. It has won multiple awards including the UK Mobile & Apps Design Award in 2014 and named App of the Day by Mobile Entertainment, Top 50 Mobile Innovator in 2013.



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The Boppl™ mobile app for iPhone and Android puts ordering, payment and receipts into a single app. Using Boppl™ the user can track their order at any time, so it is always in control. As a result, the user will have what they want, when they want it.

Twitter: @bopplme

Website: www.boppl.me

About Omnivore

Omnivore is a leader in Restaurant POS integration. The Omnivore service extends restaurant POS systems with a cloud-based API. Restaurant operators and application developers can create applications that easily integrate with restaurant point of sale systems. The Omnivore platform works with the leading POS systems. Customers can build mobile ordering apps, extract data, and more. Omnivore was founded in 2013 and is located in Hayward California.

Website: <http://www.omnivore.io>

About Yonder & Beyond










Y&B is a global technology venture accelerator with a focus on mobile applications. Y&B's strategy is to identify and develop disruptive applications with high commercialisation and scalability potential.

The Y&B management team brings a wealth of experience and relationships across the technology and entertainment landscape and is able to maximise synergies amongst its investment portfolio to accelerate growth and user acquisitions.

Website: www.yonderbeyond.com

Yonder & Beyond portfolio of technology assets and applications include:

 Interest: 60% Website: http://www.prism-digital.com/	<ul style="list-style-type: none">  Profitable and fast-growing digital recruitment agency  Cash generative  Specialised knowledge and long-term relationships within industry focusing on technical sub-segments  Experience in working with clients including Rackspace, Boticca.com, Moo.com, Ogilvy, WPP, Salesforce.com
 Interest: 72% Website: www.boppl.me	<ul style="list-style-type: none">  Leading mobile ordering and payment app  Pre-order and pay food and beverages  Potential for multiple revenue streams  Currently deploying in Australia, France, Switzerland and South Africa  Winner of the UK Mobile & Apps Design Award in 2014, named App of the Day by Mobile Entertainment, Top 50 Mobile Innovator 2013
 Interest: 100% Website: www.wondr.it	<ul style="list-style-type: none">  Experience what's happening anywhere, through the eyes of those who are there  Brings major social network platforms into a single, simple feed  An all-access pass  Ability to create private events, such as weddings and family holidays, or concerts  Allows event organisers to own their content
 Interest: 75% Website: www.gophr.it	<ul style="list-style-type: none">  Making deliveries quick and simple for everyone. Order your courier from your mobile.  Disruptive technology. Cheaper for consumers, more income for couriers  Send or pick up deliveries with a single tap  Cashless and convenient for couriers and customers  Clear delivery pricing, simply set the pick-up and drop-off location
 Interest: 45% Website: www.meu.mobi	<ul style="list-style-type: none">  Australian mobile network operator planning to officially launch unique B2C customer offerings during April 2015  Disruptive, innovative force within the telecommunications sector  Will be Australia's first Social Mobile Network™ using a bespoke and innovative socially connected platform enabling members to connect both socially and with MeU's customer centric service representatives in a cheaper, faster and more intuitive way  Class leading mobile products provide a 3G footprint of 98.5% of the Australian population covering 1.3 million square kilometres, using part of Telstra's 3G mobile network.

<p>CONNEXION</p> <p>Website: www.connexionmedia.com.au</p>	<ul style="list-style-type: none">  Connexion Media specialises in the car connection market with two core products  miRoamer radio and music service app for web connected vehicles  Clients include Volkswagen, General Motors and Continental  Flex manages vehicle fleets from a central control point using 3G technology  Flex is a cloud based platform with tracking information
<p></p> <p>Interest: 3%</p> <p>Website: www.mysquar.com</p>	<ul style="list-style-type: none">  First local-language content platform created to enrich the lives of Myanmar people, through deep, accessible and rich online experiences  Mission is to inspire creativity, entertainment and a better standard of living in Myanmar by offering world class consumer technology solutions that connect Myanmar people with local businesses, products and each other.  Guided by a seasoned leadership team with experience developing global communities through social media, gaming and eCommerce technologies, MySQUAR is forging new ground in Myanmar.