



Eco-Friendly FR Solutions

ALEXIUM INTERNATIONAL GROUP LIMITED

ASX/Media Release

15 May 2015

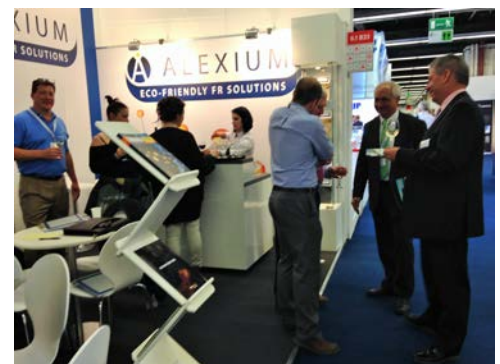
ALEXIUM COMPLETES SUCCESSFUL FIRST EXHIBITION AT TECHTEXTIL SHOW IN FRANKFURT

Perth, Western Australia, and Greer, SC : Alexium International Group Limited (ASX: AJX) (OTCQX: AXXIY) is pleased to announce the successful completion of Alexium's first exhibition at the Techtextil show in Frankfurt. This is the largest textile show in the world attracting over 30,000 visitors during the course of the four-day event. Alexium co-exhibited with their distributor and partner iTextiles, and was able to introduce their eco-friendly flame retardant products to many new contacts and meet with existing interested companies to plan out the next steps in the development cycle. These companies included fabric mills, finishing plants, and other textile chemical companies who would like to offer eco-friendly flame retardants to their customers.

Breakdown of the visitors/meetings:

- Spoke to over 15 companies interested in Alexium's FR solutions for workwear applications.
- Met with 10 companies interested in FR chemistry for U.S. and foreign militaries.
- Engaged with 12 companies in the bedding and decorative fabrics markets who need eco-friendly FR solutions.

Techtextil also attracts many decision-makers, and Alexium is pleased to add, that a number of meetings took place with technical specialists, product development managers, directors and company presidents during their time at the show.



Nicholas Clark, CEO of Alexium, said "Alexium received a tremendous response from the companies that were attracted to Alexium's booth, which further validates the demand for our award winning and environmentally friendly flame retardant chemistries".

Mr Clark added, "With the sales team only having just returned from TechTexil, Alexium has already seen requests, and fabric being shipped to the Greer facility from the majority of the company's that Alexium presented to. In addition to this, nearly all the company's that visited the booth expressed a keen interest in our relationship with our co-branding partner iTextiles who we shared the booth with"

The sales team will next represent Alexium at Techtextil North America in Houston from June 2-4. Alexium considers this our stand out conference, as we will be presenting, Alexium chemistry's to the entire US market, in person. Attending, is an impressive list of company's in the chemical, fabrics, mills and finishing plants arena.

For more information, visit Alexium's website at www.alexiuminternational.com.

U.S Contacts:

Nick Clark
Chief Executive Officer
nclark@alexiuminternational.com
.au
U.S.: +1 864.991.6687

Julie Patrick
Marketing & PR Specialist
jpatrick@alexiuminternational.com
m
U.S.: +1 864.908.6793

U.S. R&D Center:

8 Distribution Court
Greer, SC 29650
T: +1 864.416.1060
F: +1 864.752.6465

U.S.

Corporate Office:

148 Milestone Way
Greenville, SC 29615
T: +1 864.603.1165
F: +1 864.752.6465

Europe/Australia:

Gavin Rezos
Executive Chairman
grezos@alexiuminternational.com
m.au
UK: +44 7447.560.303
AUS: +61 412.898.235

ABN: 91 064 820 408
ASX: AJX

About Alexium

Alexium International Group Limited (ASX: AJX) (OTCQX: AXXIY) holds proprietary patent applications for a process developed initially by the U.S. Department of Defense, which allows for the surface modification and attachment of nano-particles or multiple chemical functional groups to surfaces or substrates to provide functions such as fire retardancy, water proofing, oil proofing, and anti-microbial treatments. Applications under development include but are not limited to textiles, paints, and packaging, glass and building materials. Alexium's fire retardant chemical treatment are currently marketed for different fabric markets under the Alexiflam™, Alexiflam-NF™ and Alexiflam-SYN™ trademarks. For more information on Alexium refer to the Company's website at www.alexiuminternational.com.