



FLEX

Flex Market Update

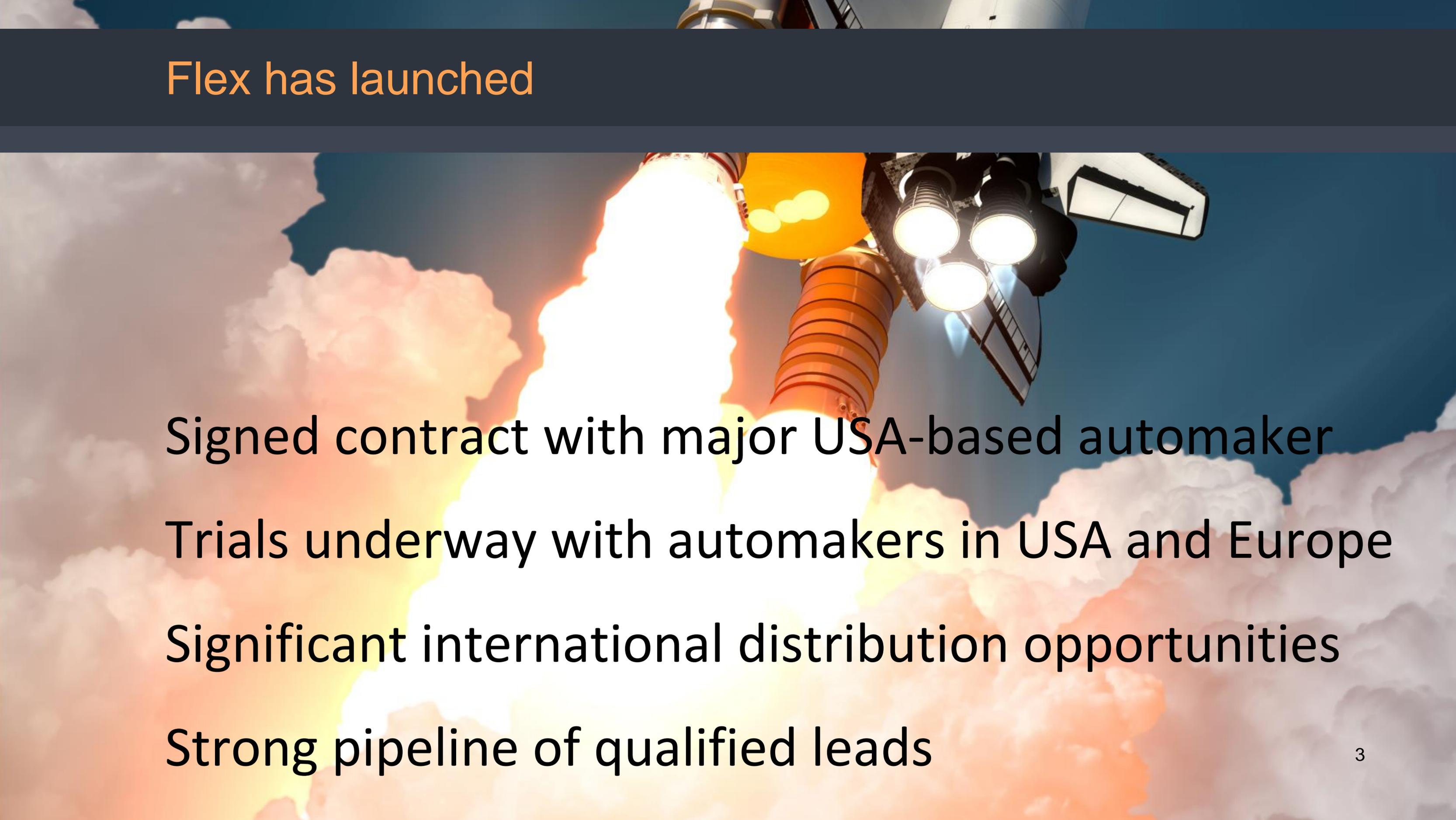
26 May 2015

Disclaimer

Connexion Media Limited (“Connexion”) is a technology company specialising in the development of services for the web-connected vehicle market.

This document contains certain forward-looking statements that involve risks and uncertainties. Although we believe that the expectations reflected in the forward-looking statements are reasonable at this time, we can give no assurance that these expectations will prove to be correct.

Given these uncertainties, readers are cautioned not to place undue reliance on any forward-looking statements. Actual results could differ materially from those anticipated in these forward-looking statements due to many important factors, risk and uncertainties, future capital needs, general economic uncertainty and other risks detailed from time to time in the Company’s announcements to the ASX.

A background image of a space shuttle launch. The shuttle is ascending vertically, leaving a large, billowing plume of white and orange smoke and fire. The shuttle's orange external tank and white boosters are visible. The top of the image shows a dark blue sky with some clouds.

Flex has launched

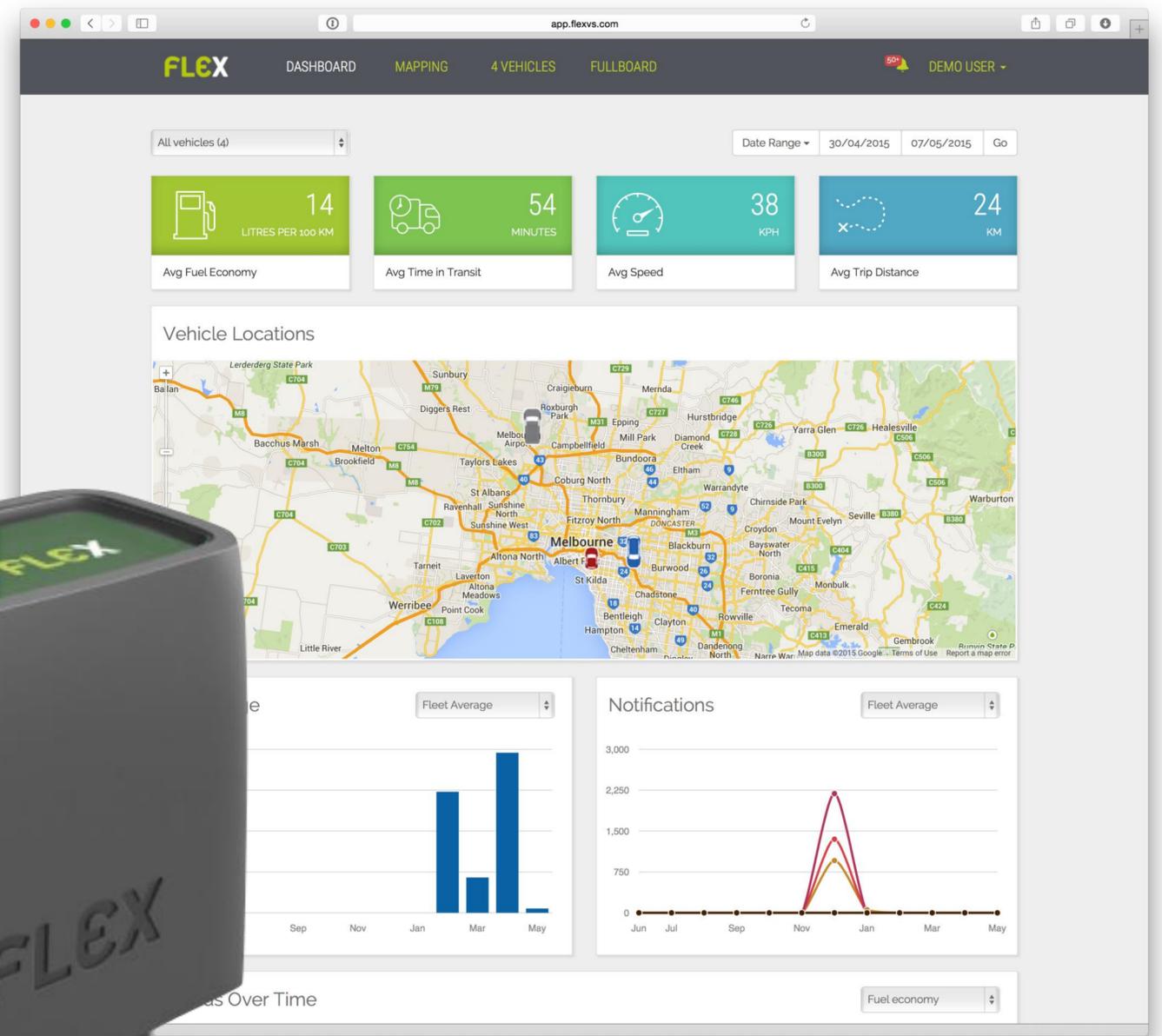
Signed contract with major USA-based automaker

Trials underway with automakers in USA and Europe

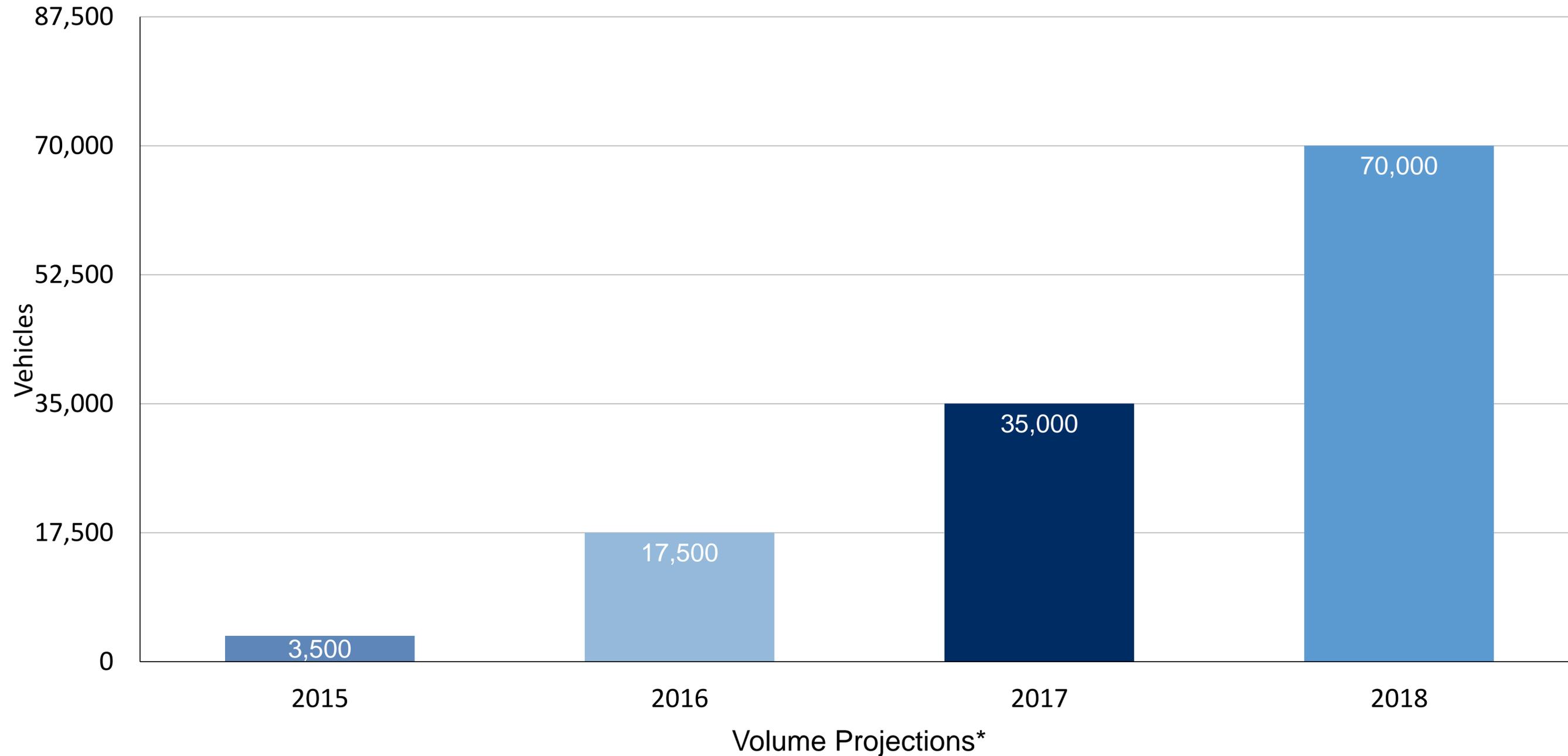
Significant international distribution opportunities

Strong pipeline of qualified leads

Flex is already generating sales



Flex volume projections based on existing contracts



** Excludes new business opportunities*

The volume projections depicted in the table are based on:

- volume estimates resulting from projected and anticipated take up of the Flex service with partners and affiliates*
- the number of fleet vehicles sold in the US in 2014 were in excess of 1 million*
- the US-based automaker that Connexion is customising its existing Flex service for has a market share in the range of 10-20%*

Accordingly, the volume projections in the table assume:

- the number of fleet vehicles sold annually equals or exceeds the number of fleet vehicles sold in the US in 2014*
- the US-based automaker's current market share does not significantly decrease*
- the projected subscription take up rate is consistently achieved*

Connexion key partners & affiliates



What is Flex?

FLEX

Flex is a cloud-based, integrated management system that gives you control over your entire fleet of cars, trucks, and other vehicles from a central control point.

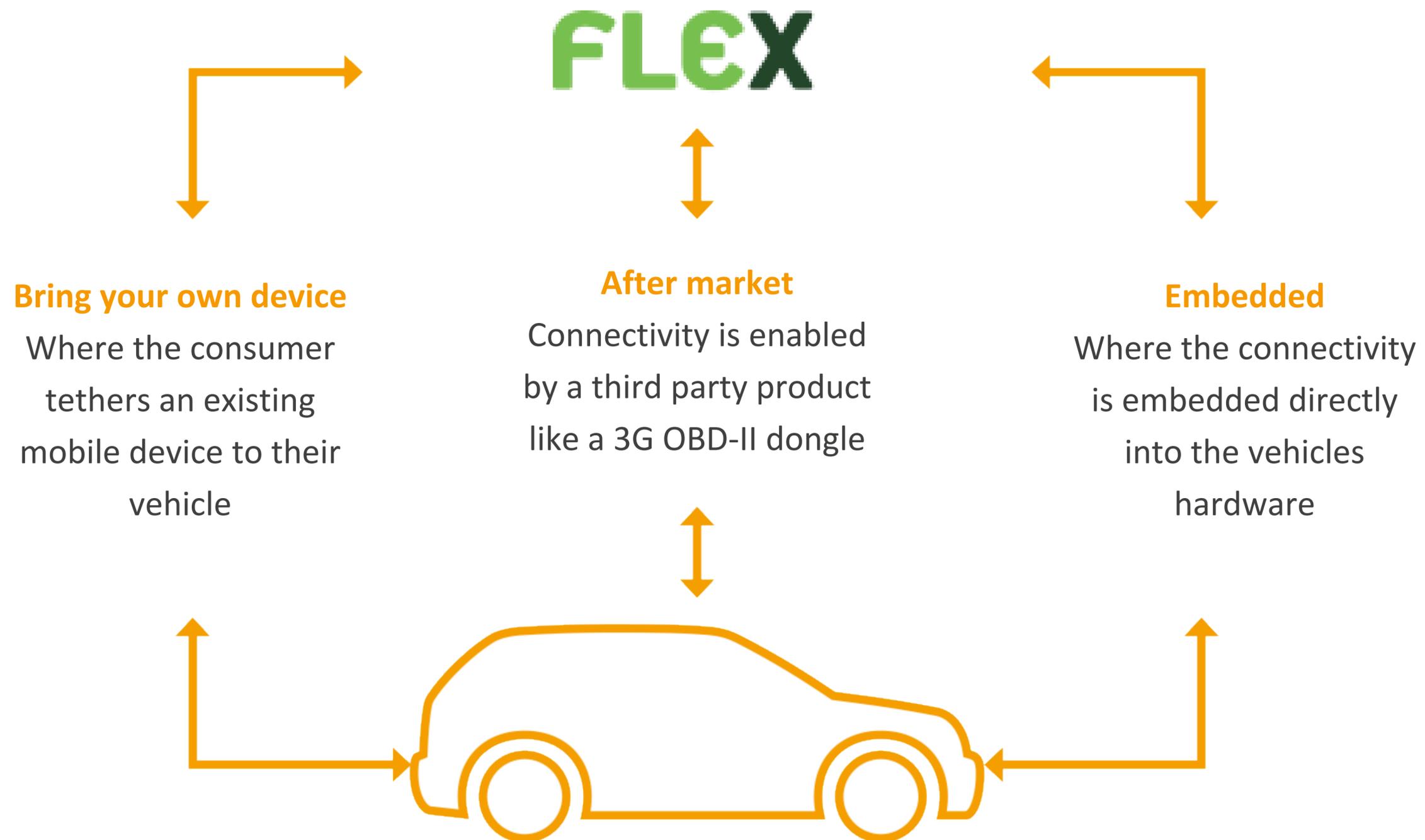
Cloud-based technology & cellular mobile connectivity is used to track your entire fleet & give you information & key data access from a central control point.

Flex is an extremely powerful system. It simultaneously tracks – in real time – all key performance indicators in your vehicles and can provide you with instant notifications.

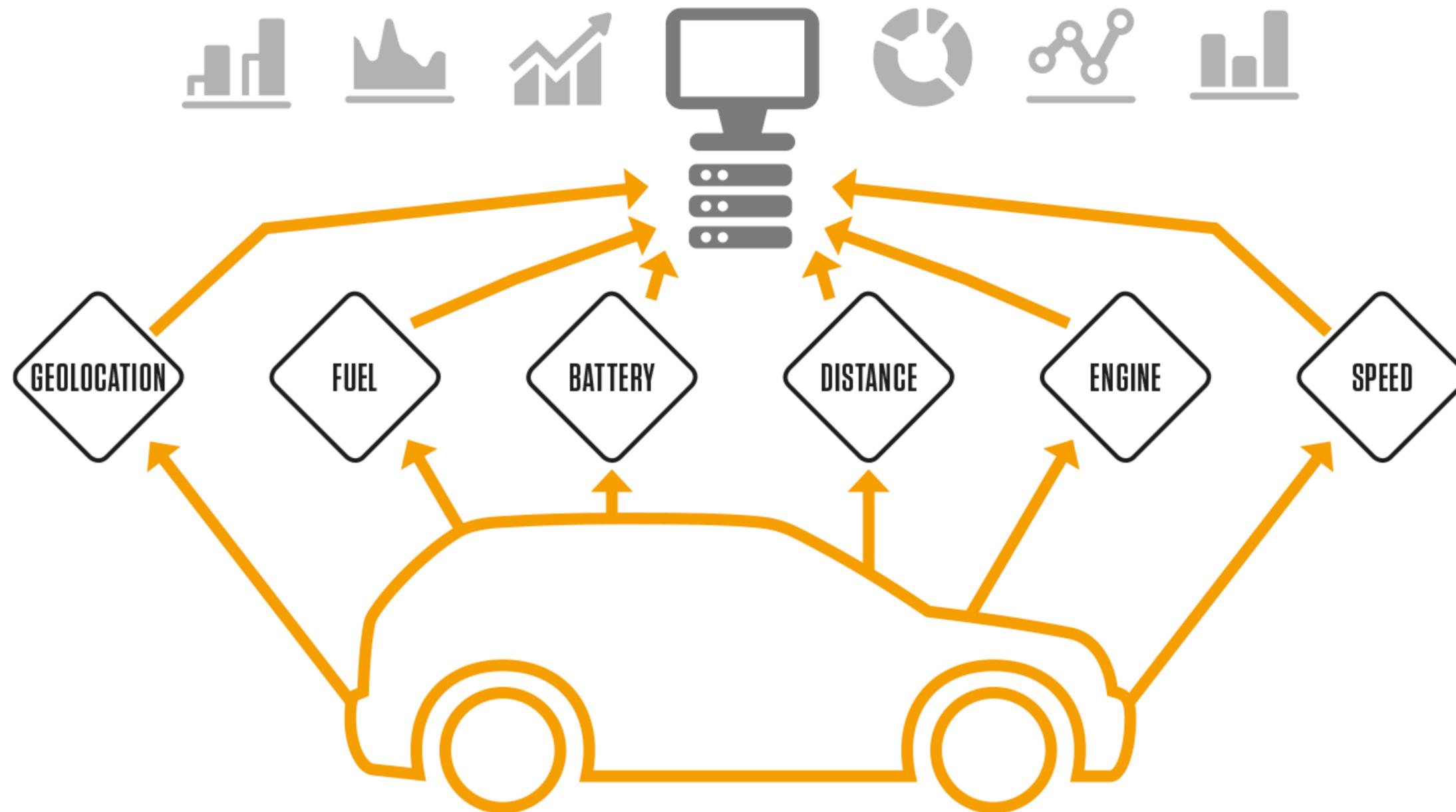
Flex offers a live, web-based data screen, giving you real time information when and where you need it, and customized reporting to meet your specific needs.

Flex offers a fully customised solution designed to give you maximum control, productivity increases and cost savings over your entire fleet.

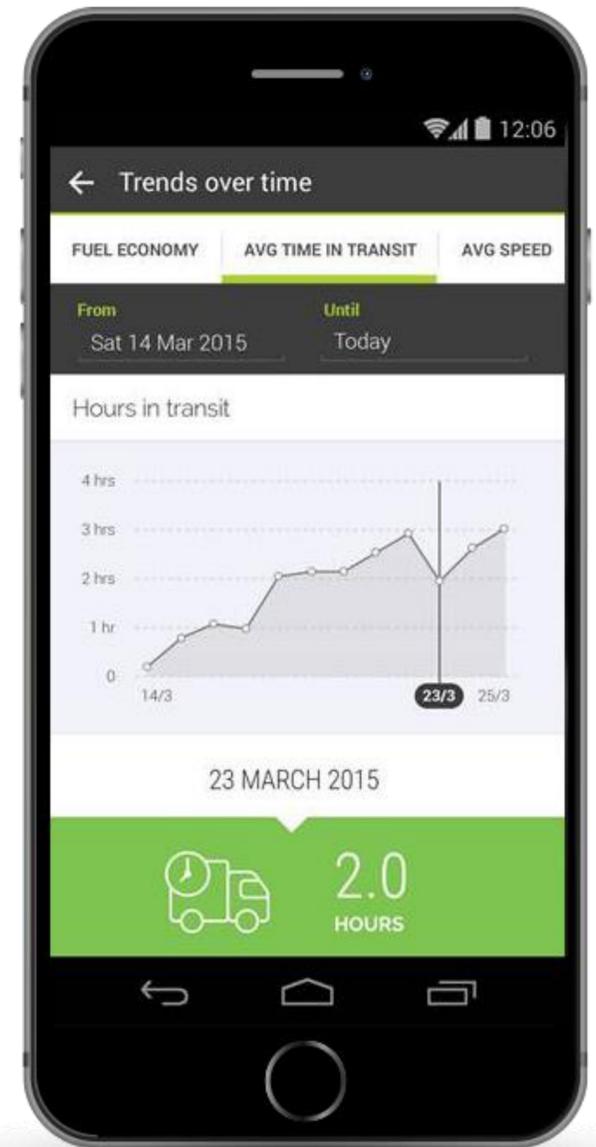
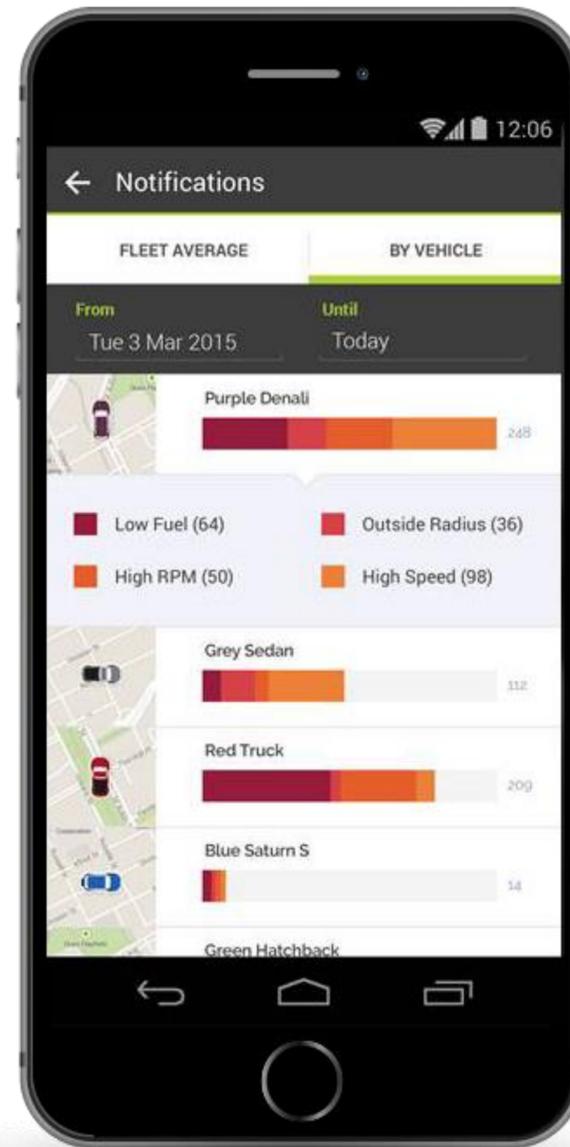
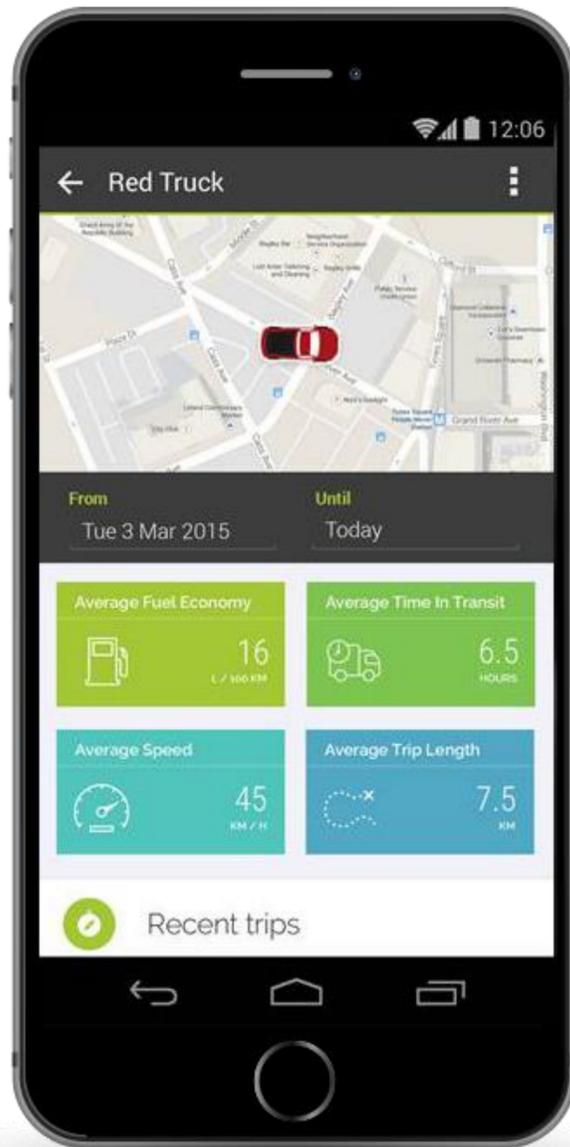
How do vehicles connect to Flex?



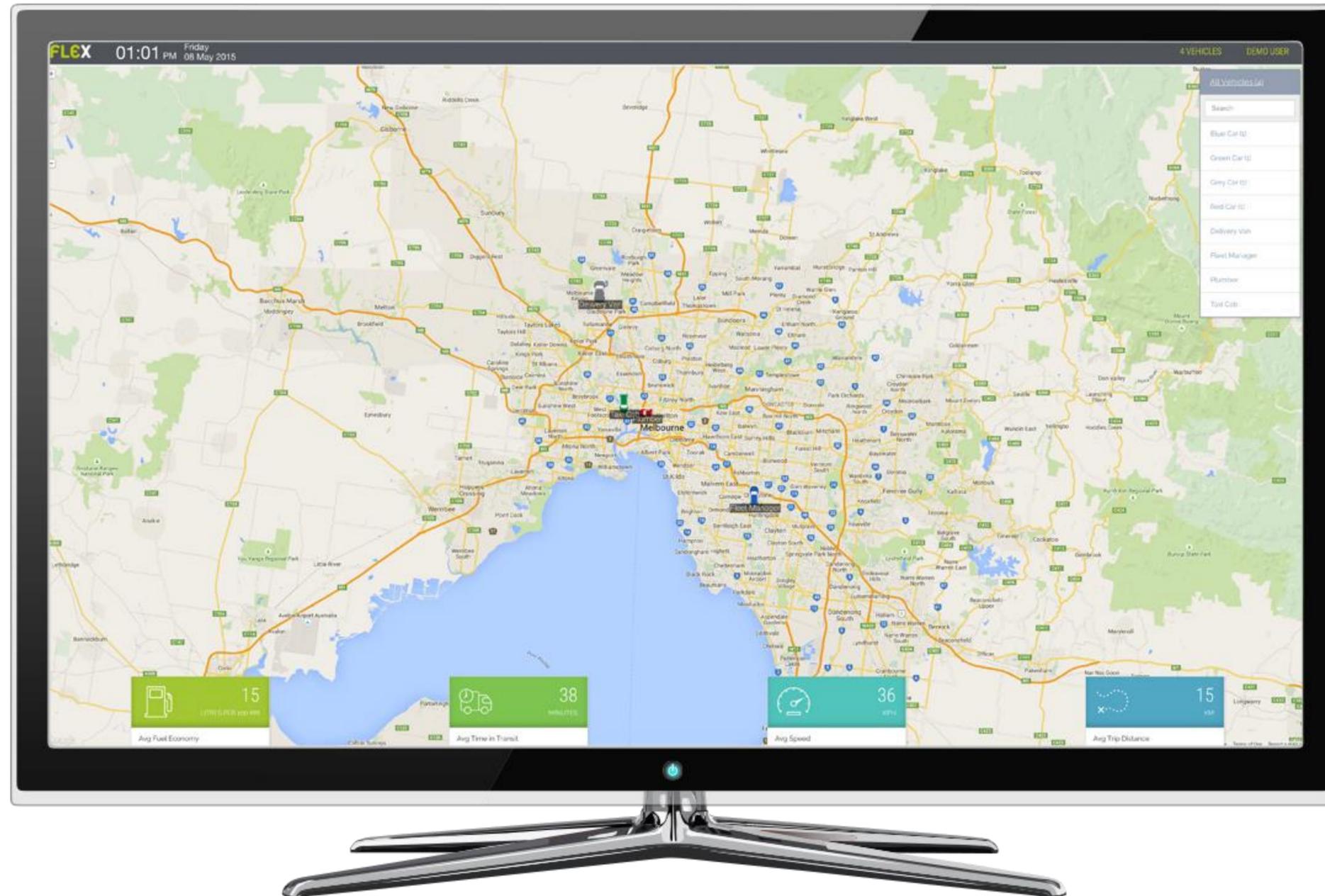
Once connected, in-vehicle data is captured & stored LIVE



Access anywhere, anytime, via mobile or web



View the Flex dashboard on your large screen TV



Flex pricing model

Flex can be sold direct or through our existing channel partners and affiliates

\$29.99

per vehicle per month

12 MONTH CONTRACT

\$24.99

per vehicle per month

24 MONTH CONTRACT

\$19.99

per vehicle per month

36 MONTH CONTRACT

ALL CONTRACTS INCLUDE

FLEX HARDWARE DEVICE

CELLULAR DATA FEES

ACCESS TO WEB ADMINISTRATION PORTAL

ACCESS TO MOBILE APP (iOS & ANDROID)

BUILT IN REPORTING

SERVICE MAINTENANCE AND SUPPORT

Wholesale pricing available for larger OEMs

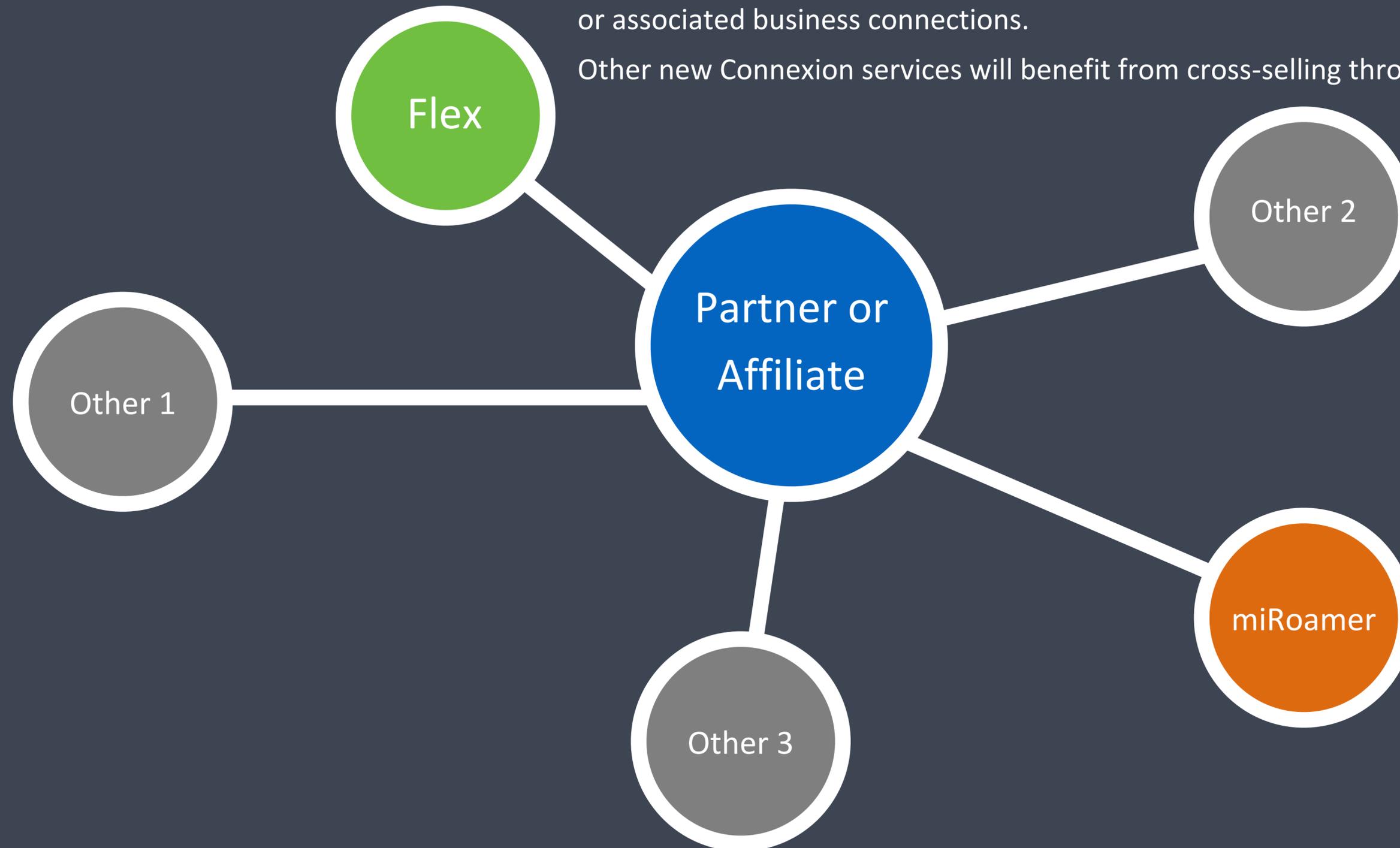
Flex marketing strategy



Connexion integrated sales opportunities

miRoamer's success has launched a number of cross selling opportunities for Flex with common or associated business connections.

Other new Connexion services will benefit from cross-selling through these established relationships.



Summary

Flex is already generating a small number of sales from paying customers in Australia and overseas within the first 6 weeks of market release

Flex has signed a contract with a major USA-based automaker

Flex will be cross-sold through established channel partners and affiliates

Flex has a solid prospect pipeline, and is expected to accelerate revenues in the coming quarters

Flex is currently being trialled by two US-based automakers and five European-based automakers

The initial market response has far exceeded our expectations

Flex has a clearly defined marketing and sales strategy



FLEX

For more information, please go to:

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