

1 June 2015

## Crowd Mobile dual lists on the Frankfurt Stock Exchange

- **Frankfurt Stock Exchange listing complete**
- **Dual listing on Frankfurt Stock Exchange reflects the increasing importance of Europe to Crowd Mobile's global growth:**
  - **Record European Message Volume and revenue achieved in April**
  - **Expanded into 10 European countries over the past 8 months**
  - **Actively targeting potential acquisitions in Europe to accelerate global growth in line with stated expansion strategies.**

**Crowd Mobile Limited (ASX: CM8)** (Crowd Mobile Ltd or The Company) is pleased to announce that it has listed its ordinary shares on the Frankfurt Stock Exchange and European based XETRA. Frankfurt based Securities trading bank Steubing AG has been appointed to manage the listing and Crowd Mobile's Stock Code in Europe is "CM3".

The dual-listing of Crowd Mobile's shares in Frankfurt & XETRA reflects the growing importance of Europe in the company's global growth strategy.

The European region represents a rapidly increasing proportion of the Company's overall global business, and provides very attractive growth opportunities. Crowd Mobile now generates over 80% of its group revenue from Europe and has over 80% of its global workforce located in the region.

Crowd Mobile has experienced rapid growth and performance across European markets in particular, the Company has:

- Launched into 10 European countries over the past 8 months
- A presence in the UK, Ireland, Germany, Switzerland, Austria, Belgium, Italy, Portugal, Spain, Poland, Norway, Denmark, Hungary and The Netherlands
- m-Payment network has grown to over 60 Telecommunication carriers globally, with 52 of these carriers operating in Europe
- Record Message Volume of 570k in April 2015

Commenting on the dual listing on the Frankfurt Stock Exchange and XETRA, Crowd Mobile's Chief Executive Officer Domenic Carosa said: "Listing Crowd Mobile in Europe provides us with access to larger and deeper pools of capital, continues to raise the profile of the Company's growing digital media business, and better enables the formation of strategic relationships that will help further expand our target market globally."

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*The following is a summary of the above announcement in German, as this announcement will be lodged with the Frankfurt Stock Exchange.*

## **Crowd Mobile**

### **ASX: CM8 / FWB-XETRA: CM3**

#### **Aufnahme des Handels in Xetra und an der FWB**

**Crowd Mobile Limited (Melbourne, Australien)** freut sich bekannt geben zu können, dass Ihre Aktien ab sofort auch in Deutschland notiert sind. Die Papiere sind sowohl an der FWB Frankfurter Wertpapierbörse als auch in Xetra notiert (ISIN AU000000CM85, WKN A14MRJ, Symbol CM3).

Crowd Mobile positioniert sich als einer der zukünftig führenden Anbieter in den Bereichen Mobile-Payment, Mobile Entertainment und Micro-Job-Netzwerken. Die Gesellschaft ist bereits in Australien, Neuseeland, England, Irland, Frankreich, Deutschland, Österreich, Belgien, Portugal, Spanien, den Niederlanden, der Schweiz, Italien, Polen, Norwegen und der Türkei vertreten und plant die Expansion in weitere Märkte.

Das Listing der Gesellschaft in Frankfurt und Xetra als führenden Europäischen Handelsplätzen für internationale Unternehmen folgt der Wachstums - und Expansionsstrategie des Unternehmens und bietet Europäischen Investoren die Möglichkeit der Beteiligung am Wachstum der Crowd Mobile Limited.

Für weitere Informationen stehen wir Ihnen gern zur Verfügung:

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**About Crowd Mobile**

Crowd Mobile is a global m-Payments, mobile entertainment and micro job network that allows customers globally to *crowd source* answers to their much-needed questions and pay a small fee for each answer received. Crowd Mobile operates in Australia, NZ, UK, Ireland, France, Germany, Austria, Belgium, Portugal, Spain, The Netherlands, Switzerland, Italy, Poland, Norway and Turkey across over 10 languages. Crowd Mobile answered more than 3.4 million questions in FY14.

**About Steubing AG:**

Steubing AG is an independent securities trading bank based in Frankfurt am Main. Founded in 1987 under the name of "Wolfgang Steubing GmbH Börsenmakler", the company changed its legal form to that of a German stock corporation in January 1999. Trading and electronic order routing in listed shares, bonds, certificates and warrants form the core of the company's business activities. Steubing AG operates on all German stock exchanges and, in addition, has direct online access to around 50 international trading centres.

The company's other core operations include acting as specialist (for around 1,000 domestic and international stocks), Integrated Orderflow Management, Designated Sponsoring, Institutional Customer Service, Research, Investment Management for Steubing German Mittelstand Fund and advisory of companies on capital market topics, where Steubing AG offers competent independent support for small and medium-size Enterprises, such as for example how to prepare for and undertake initial public offerings, capital increases and corporate bond. The Team members draw from a large pool of knowledge and experience and have managed and placed approx. 40 medium-sized corporate bond issuances and taps.

**About Frankfurt Stock Exchange:**

Frankfurter Wertpapierbörse (FWB®, the Frankfurt Stock Exchange) is one of the world's largest trading centres for securities. With a share in turnover of more than 85 per cent, it is the largest of Germany's seven stock exchanges. Deutsche Börse AG operates the Frankfurt Stock Exchange, an entity under public law. In this capacity it ensures the functioning of exchange trading.

**About XETRA:**

The XETRA® trading platform is one of the most internationally connected trading platforms in the world. XETRA is a fully electronic trading system which aggregates buy and sell orders of licensed traders in a central computer. If the number of securities and their price correspond, the orders are automatically matched.

The strong performance of XETRA is illustrated by the fact that more than 90 percent of the entire share trading at German exchanges is now handled through XETRA. One-fifth of these orders are placed by private investors.

Since 2011 trading on the Frankfurt floor runs on XETRA as well, but is still supported by traders. The system calculates the matching prices and specialists overlooks the execution. Specialists function in this environment as market makers.

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