

ASX announcement

15 July 2015

## Qantas signs as latest customer of REFFIND

Employee engagement technology company REFFIND Limited (ASX:RFN) has confirmed the signing of Qantas Airways for its REFFIND Employ product.

The iconic Australian airline, an employer of more than 30,000, will use the REFFIND platform to boost the strength of its internal employee referral program.

It joins the list of top-tier Australian companies already using the REFFIND Employ product.

“To add a world-renowned company such as Qantas to our client list is further evidence of the opportunity we feel we have in front of us,” said REFFIND Co-Founder and Managing Director Jamie Pride.

“We expect this to be the first of numerous announcements around business development efforts. To date we have an exceptional conversion rate on potential clients either taking a trial or becoming a paying customer.”

Qantas is Australia's largest domestic and international airline and is widely regarded as the world's leading long distance airline and one of the strongest brands in Australia. It has built a reputation for excellence in safety, operational reliability, engineering and maintenance, and customer service. One of Australia's largest employers, the Group's broad portfolio of subsidiary businesses ranges from Qantas Freight Enterprises to Qantas Frequent Flyer.

REFFIND, a technology platform targeted for use by medium-to-large corporations, facilitates more efficient and effective communication with employees via a mobile channel.

In addition to Employ the REFFIND Engage product, currently in beta, enables brief and simple communication between management and employees to measure staff enthusiasm and commitment to their work and workplace in real time.

Scheduled for release later this year REFFIND Educate is being developed to provide short form video content to improve staff training and communication.

**REFFIND**

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**About REFFIND**

REFFIND Limited is a mobile employee engagement platform for smartphones targeted for use by medium-large corporations to facilitate more efficient and effective communication with their employees. Founded in 2014 by technology commercialisation business 'Digital4ge', REFFIND was commercialised in March 2015 and has secured many blue-chip clients.

Based in Sydney, Australia the company is listed on the Australian Securities Exchange (ASX:RFN).

For more information please visit [www.reffind.com](http://www.reffind.com)

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