

28 July 2015

ASX ANNOUNCEMENT

LPE SIGNS 1st CONTRACT TO SUPPLY HOT WATER SYSTEMS TO STRATA COMMUNITIES

LOCALITY PLANNING ENERGY ACQUISITION UPDATE

HIGHLIGHTS

- LPE signs 1st contract that applies its embedded network supply structure to electric hot water systems within strata communities
- First mover advantage with significant growth potential for LPE in this segment of the strata communities market
- The contract covers the new Princess Regent Development by the Rovella Group in Woolloongabba, Queensland in the heart of Brisbane's inner CBD growth corridor
- Total apartments 78
- Estimated annual energy consumption 0.6GW
- 10 year electricity supply contract

The Rovella Group, a leading Queensland property developer, has been building apartments/units since 1976, with over 30 large developments completed. The contract with the Rovella Group is a first for the Queensland market with LPE being the first licensed electricity retailer to offer hot water as part of its embedded electricity supply structure.

The development will employ Stiebel Eltron instantaneous electric water heaters that will efficiently and safely supply hot water to each apartment. Appointing LPE to manage and supply all of the development's electricity requirements, will deliver substantial savings to the developer and the development's future occupants.

The high density development market has long been looking for an economic and safe alternative to centralised gas or electricity supplied hot water. LPE recognized this segment as a future growth opportunity and is the only licensed electricity retailer offering this innovative alternative to consumers.

"This is another quality customer for LPE in a new and exciting market segment with significant electricity supply potential. It builds on LPE's current 400+ pipeline of strata communities in various stages of negotiation/conversion and adds to LPE's energy under management and recurring cash flow" said Stratum Chairman, Andrew Pierce.



Rovella Group's new Princess Regent Development

On behalf of the Board
Damon Sweeny
Company Secretary

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About Locality Planning Energy Pty Ltd (LPE)

LPE is an energy retailer authorised by the Australian Energy Regulator (AER) to supply and sell electricity to residential customers throughout the National Energy Market (NEM). LPE supplies and manages electricity sales to strata communities, both existing and new developments, generating significant savings on electricity delivered to strata community common areas and its occupants.

Currently LPE hold 1 of only 23 active small customer energy retail authorisations with the AER Australia wide focussed on residential customers. LPE's unique purchasing model is matched against 5 to 10 year supply contracts providing LPE with consistent recurring revenues. LPE is transforming the electricity retail supply industry by providing an intelligent solution to help its customers shift away from high electricity costs, with no risk and no cost upfront cost. LPE is at the forefront of innovative electricity supply with a commitment to the integration of technology and renewable infrastructure, to provide the highest savings to its customers.