

# ASX ANNOUNCEMENT 13 August 2015

# Correction to Announcement "LOI with Akamai Technologies, Global Leader in Content Delivery Network Services"

Galicia Energy Corporation Ltd (ASX: GAL) advises of a correction to the announcement released 13 August 2015 titled "LOI with Akamai Technologies, Global Leader in Content Delivery Network Services".

The announcement incorrectly stated that Akamai Technologies, Inc (Akamai) is a \$3bn market cap Company. The correct market cap of Akamai is \$13bn.

Please refer to the amended announcement attached.



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### LOI with Akamai Technologies, Global Leader in Content Delivery Network Services

Galicia Energy Corporation Ltd (ASX: GAL) is pleased to announce that TV2U has signed an LOI with Akamai Technologies, Inc. (Nasdaq: AKAM) (Akamai), the \$13bn market cap global leader in Content Delivery Network (CDN) services, to jointly market and promote Akamai's Predictive Video Over Cellular ("PVOC") programme that will incorporate TV2U's analytics technology.

#### **Highlights**

- Akamai services 15% to 30% of global Internet user traffic and had annual revenue of ~\$2 billion in
   2014
- Partnership holds huge potential for TV2U analytics technology
- TV2U and Akamai to co-sell the enhanced strength of the combined solution to Mobile Network Operator's globally
- TV2U analytics to help maximise Operators advertising revenue
- TV2U to be listed as official and certified content and service platform partner

TV2U's analytics technology will enhance Akamai's Predictive Voice Over Cellular programme ("PVOC") by adding the ability to accurately analyse consumer usage and profiles. PVOC is designed to help Mobile Network Operators (MNOs) more effectively utilize off-peak cellular capacity, while at the same time better managing demand for video traffic and providing an ideal video quality experience.

TV2U's analytics will also enable targeted advertising by providing accurate profiling using historical, real-time consumption habits (linked with social media data including 'likes'), demographic characteristics and consumer location down to a postcode.

Akamai's PVOC is currently in successful trials with five MNOs, including Telecom Italia, EE Limited in the UK and Nokia Networks Liquid Applications.

Akamai and TV2U will start by co-selling to mobile operators leveraging the enhanced strength of the combined solution. This will be followed by TV2U being listed as an official and certified content and service platform partner for the PVOC programme. TV2U will further enhance the proposition by providing content for ongoing pilots in multiple geographies.

Nick Fitzgerald CEO and founder of TV2U said "The LOI with Akamai is not just an endorsement by an industry major of TV2U's technology but also of TV2Us capability to deliver ground breaking analytics solutions.

"We look forward to working with Akamai and believe that TV2U's technology embedded alongside Akamai's marketing capability has the potential to provide very significant revenue for TV2U."



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#### Overview Of Akamai

Akamai makes the Internet fast, reliable and secure for its customers. Its advanced web performance, mobile performance, cloud security and media delivery solutions are revolutionizing how businesses optimize consumer, enterprise and entertainment experiences for any device, anywhere.

- Akamai has deployed the most pervasive, highly distributed content delivery network (CDN) with over 175,000 servers in over 100 countries within over 1,300 networks.
- Akamai is used by one out of every three Global 500 companies (Source: List compiled by Fortune Magazine), the top 30 global media & entertainment companies and all 20 top global e-commerce sites.

#### Overview Of TV2U

TV2U is a pioneer of next generation internet video solutions empowering customers to bring television to operators globally. TV2U's cloud based approach enables rapid deployments of television and media to smart TVs, mobile phones tablets and other devices.

TV2U owns its own IPR from content management, network delivery and clients for IOS and android devices. This enables TV2U market entry into the high volume low ARPU markets which previously have not been addressed by the traditional vendors in the systems integration space.

TV2U is headquartered in Australia with regional offices, Hong Kong, Singapore, Indonesia. For more information, please visit: www.tv2u.com.