

MyFiziq enters research collaboration with Telethon Kids Institute

Perth, Australia (17 August 2015): Body contour and weight monitoring technology company **MyFiziq Limited (ASX:MYQ)** has entered into a Collaboration Agreement with the Telethon Kids Institute, one of Australia's largest and most successful medical research organisations.

The collaboration provides MyFiziq with research capabilities to expand its body change mapping system into the field of medical research and mHealth, in addition to its applications across users targeting weight loss, weight gain, fitness tracking and the fashion industry.

Under the five year agreement MyFiziq and Telethon Kids Institute will pursue joint initiatives including proposals for research funding, shared use of facilities, exchange of data, materials and technology for research purposes, and licenses to develop technology managed by either party as agreed.

"With our technology and expertise we feel we can add considerable value to the research programs of the Telethon Kids Institute by improving the efficiency of data collection and contributing to the great work the Institute research programs do for the health and wellbeing of children," said CEO of MyFiziq Dr Katherine Iscoe. "Our shape monitoring technology can replace labour intensive and often inaccurate physical measurements of patients in a variety of research projects where weight change is a critical or measured factor in the outcomes. With the Institute's outstanding team and research facilities we expect this to result in a mutually beneficial relationship."

Areas of potential collaboration include monitoring changes in abdominal circumferences in pre-diabetic and diabetic patients and the corresponding relationship to health measures. Diabetes is a significant area of focus for the Telethon Kids Institute and is an area of common interest with the CEO of Myfiziq, being the focus of Dr Iscoe's Masters and Doctoral degrees. Dr Iscoe continues to be involved in the field of diabetes as a regular speaker for events such as the annual AMSL Diabetes Sports Conferences in Canberra.

Any resulting inventions, discoveries, software and other works of authorship that result from the collaboration will be jointly documented and reported by MyFiziq and the Telethon Kids Institute, with any commercialisation resulting from the collaboration to be jointly owned by the two parties.

Further to this, MyFiziq will hold the option to acquire an exclusive, worldwide license resulting from any development under the collaboration.

Institute Chief Operating Officer, Mr Nick Northcott said "the Institute is very pleased to have signed the collaboration with an innovative local partner in MyFiziq. We believe we can leverage MyFiziq's innovative technology and commercial approach to advance a number of collaborative research projects that can have the potential to benefit health outcomes and the objectives of the Institute.

Located in the Western Australia suburb of Subiaco, the Telethon Kids Institute comprises a team of more than 500 staff and students. Established in 1990 by [Founding Director Professor Fiona Stanley](#), it was among the first to adopt a multidisciplinary approach to major health issues with clinical research, laboratory sciences and epidemiologists all under the one roof to tackle complex diseases and issues in a number of ways.

Telethon Kids Institute focuses on the key areas of chronic childhood diseases, aboriginal health, brain and behaviour and early environment. It maintains strong affiliations with Princess Margaret Hospital for Children and all major universities in Western Australia.

For further information please contact:

Dr. Katherine Iscoe
Chief Executive Officer
MyFiziq Limited
DrKatherine@myfiziq.com

Simon Hinsley
Investor Relations
+61 401 809 653
simon@nwrcommunications.com.au



For personal use only