

13 November 2015

ASX RELEASE

FORTHCOMING RELEASE OF SHARES FROM VOLUNTARY ESCROW

Mobile Embrace Limited (**ASX: MBE** or **Company**) wishes to advise, in accordance with ASX Listing Rule 3.10A, that 4,000,000 fully paid ordinary shares (Shares) are due for release from voluntary escrow on Monday 30 November 2015.

The 4,000,000 Shares were issued as part consideration for the acquisition of The Performance Factory by the Company as announced to the ASX on 21 November 2014.

An Appendix 3B will be lodged with the ASX following their release from escrow.

Justin Clyne

Company Secretary

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