11 December 2015

DateTix partners with Launchpilots to access over 100,000 university students

On-demand dating platform DateTix Limited ("DateTix"), recently acquired by Enverro Limited (ASX: ERR), is pleased to announce that it has partnered with Launchpilots – an online marketplace that connects student leaders and influencers with high quality brands across Hong Kong.

Key highlights of the partnership

- **Access to potentially over 100,000 students at all major universities across Hong Kong**
- **Partnership enables DateTix to seed its online marketplace with young, highly eligible and well educated users**
- **Launch will be nearly simultaneous with the upcoming launch of the DateTix iOS app**
- **Potential to expand partnership into mainland China to reach over 33 million university students**

Through a variety of highly integrated contests and targeted sponsorships, the DateTix on-demand dating app and website will be introduced to potentially over 100,000 students at all major universities across Hong Kong to rapidly drive app downloads and accelerate new user sign ups. The timing for this initiative is expected to occur throughout the first half of 2016.

Commenting on the new partnership, DateTix Founder, Michael Ye, said:

"Partnering with Launchpilots allows us to seed our initial user base with young, highly eligible, and well educated singles who are early adopters of new technology. Most university students will soon become the next generation of young professionals with high spending power, and are eager to meet new people for dating and networking. By focusing on acquiring users located in close geographic proximity to each other, we will be able to build a high density user base that can generate strong brand awareness and create viral buzz.

"This partnership is consistent with DateTix's strategy of building partnerships that will help to accelerate user growth and engagement of the DateTix platform and further increase the value and liquidity of the DateTix online marketplace", said Mr Ye.

Over 700 student leaders and influencers in Hong Kong will be introduced to DateTix and their respective community members will be encouraged to host and apply to dates at popular local restaurants and bars. DateTix will sponsor contests to win free lunches, dinners and other date ideas. This is expected to generate significant growth in the number of dates hosted and the number of dates applied for, fostering organic and viral growth of the DateTix brand among university students.

Also commenting on the partnership, Jah Ying Chung, CEO of Launchpilots, said:

"We are delighted to launch a partnership with DateTix that helps university students connect with one another, promote their social events, and acquire more resources to grow their communities. We look forward to working with DateTix in the long term, and expanding the DateTix app and partnership to mainland China to support social events for over 33 million university students."

DateTix is expecting to submit its iOS app to the Apple App Store for approval in December, with launch of the app to follow shortly thereafter, nearly simultaneous with the launch of the Launchpilots partnership. An update will be provided to the market once the DateTix iOS app is launched.

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About Launchpilots
Launchpilots is an online marketplace connecting student leaders and influencers with brands. Since 2014, Launchpilots has built a database of over 10,000 student leaders in 200 cities across Greater China, including Hong Kong and Taiwan.

http://www.launchpilots.com

About DateTix
DateTix, is a mobile and location-based online marketplace for meeting new people for on-demand dates at verified local merchants. DateTix enables its members to easily meet new people in minutes by hosting or applying to dates at specific times and nearby establishments, across a diverse range of intentions and occasions. DateTix has developed a proprietary matchmaking engine that algorithmically scores, ranks and matches people based on multiple dimensions of compatibility, including physical attributes, personality traits and date preferences, delivering highly personalised and relevant matches to each and every DateTix member. With an initial focus on major Asian cities, DateTix plans to build, grow and cultivate leading online local marketplaces for in person and on-demand dates in major cities around the world.

http://www.datetix.com

About Enverro Limited (ASX:ERR)
Enverro is the developer of cloud mobile technology-based platforms. In addition to DateTix Limited, it also owns a workforce management platform designed specifically for the energy, construction and resources sectors.

www.enverro.com