

ASX Announcement**Connexion Media Becomes Oracle PartnerNetwork Platinum Level Partner*****Oracle Recognizes Connexion Media for Expertise in Connected Car Technologies***

- Connexion has achieved Platinum partner status in the Oracle PartnerNetwork (OPN)
- Benefits of Platinum membership include:
 - Account management support to build joint development plans and help broaden specialisation areas and revenue opportunities
 - One free application integration validated by Oracle
 - Joint marketing and sales opportunities
- Connexion anticipates strong cost savings for its existing products, as well as the opportunity to build new and exciting modules that build on its core capabilities

7 March 2016, Melbourne: **Connexion Media Limited** (ASX:CXZ) ("Connexion"), the Internet of Things technology company revolutionizing smart car technology for the automotive industry, is pleased to announce that it has achieved Platinum partner status in the Oracle PartnerNetwork.

By attaining Platinum level membership, Connexion Media has been recognised by Oracle for its in-depth expertise and excellence in delivering connected car technologies and for uniquely addressing the challenges of joint customers.

Connexion Media has established its depth and breadth of the expertise across key Oracle solution areas, including Oracle's Internet of Things, Platform as a Service and Compute as a Service Cloud solution offerings.

George Parthimos, CEO of Connexion Media, commented:

"We are extremely excited to be working with the Oracle team, who, like Connexion are focused on growing their offering in the Internet of Things space, making the relationship announced today a natural fit.

"Becoming an OPN Platinum level member represents a significant step forward for Connexion. As a result of utilising Oracle solutions we anticipate strong cost savings around our existing product set, as well as the opportunity to leverage them to build new and exciting modules that build on our capabilities."

With its Platinum status, Connexion Media receives the high level of engagement, commitment and resources available to OPN partners. Platinum members receive dedicated virtual account management support to build joint development plans and help broaden Specialization areas and revenue opportunities. Additional benefits include priority placement in the OPN Solutions Catalog, one free application integration validated by Oracle, joint marketing and sales opportunities, discounted training and more.

For more information about the benefits of becoming an OPN Platinum level partner, please visit: <http://www.oracle.com/us/partnerships/index.htm>

Ends**Media queries:**

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About Connexion Media

Connexion Media specialises in developing and commercialising smart car software apps and services for internet-connected vehicles and mobile devices. The Company is headquartered in Melbourne, Australia and currently has offices in Cambridge, Detroit, Kochi and Seattle.

Connexion has two core products in commercialisation, Flex and miRoamer. Flex is a highly sophisticated smart car solution that allows car fleet managers to manage an entire fleet of vehicles from a mobile phone or computer and deliver cost efficiencies through reduced maintenance costs. Flex is able to track a range of real time and historical data including vehicle locations, distance travelled, fuel consumption, battery life, engine performance and absolute and average speeds travelled. It is also able to monitor driver behaviour and instantly send notifications and alarms to vehicle owners and fleet managers.

miRoamer is a next generation internet radio product that allows users to pick up radio stations from broad geographies, including international stations. miRoamer has become the world leader in internet radio technology, delivering a superior understanding of the technical, content and marketing demands of radio manufacturers and car makers alike.

About Oracle PartnerNetwork

Oracle PartnerNetwork (OPN) Specialized is the latest version of Oracle's partner program that provides partners with tools to better develop, sell and implement Oracle solutions. OPN Specialized offers resources to train and support specialized knowledge of Oracle products and solutions and has evolved to recognize Oracle's growing product portfolio, partner base and business opportunity. Key to the latest enhancements to OPN is the ability for partners to differentiate through Specializations. Specializations are achieved through competency development, business results, expertise and proven success. To find out more visit <http://www.oracle.com/partners>.

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