

## ASX ANNOUNCEMENT

23 March 2016

### International pharmacy expert appointed to MedAdvisor Advisory Board

*Former Divisional CEO, Alliance UniChem (now Walgreens Boots Alliance) Mr Nick England joins Advisory Board*

*Appointment recognises the global opportunity available for MedAdvisor*

**Melbourne, 23 March 2016:** MedAdvisor Limited (**ASX:MDR**) an Australian software developer focused on improving health outcomes by placing patients at the centre of connected health platforms, today announces the appointment of Mr Nick England to its Advisory Board.

Mr England's extensive international network and experience will help MedAdvisor identify and prioritise global opportunities, positioning the Company for international expansion.

Mr England brings significant experience and access to high level relationships in UK and Europe. He is the former Group Director at Alliance Boots and Divisional CEO, International Retail, Alliance UniChem (now Walgreens Boots Alliance) in London. Walgreens Boots Alliance currently operates 13,000 pharmacies and distribution across 25 countries. Mr England is a Pharmacist and has strong European experience. He currently resides in Australia and is a Principal of Sydney-based international retail pharmacy consultancy IQ Consulting.

MedAdvisor CEO, Mr Robert Read, said: "MedAdvisor is the most sophisticated medication program globally which can be customised where appropriate for certain markets.

"Mr England's appointment to the MedAdvisor Advisory Board is an important step forward for the Company. We have recognised the potential for future international expansion and Mr England's connections and experience in the UK and European markets are a vital asset to MedAdvisor as we prioritise and pursue a number of medium term opportunities.

"It has been a landmark month for MedAdvisor with the launch of our GP Link program, our important partnership with Arrow Pharmaceuticals and the formation of our highly experienced and influential Advisory Board. I am very proud of the Company's achievements thus far in 2016 and look forward to continuing to add value for shareholders over the course of the year."

**-ENDS-**

#### **About MedAdvisor**

MedAdvisor is an Australian software systems developer focused on addressing gaps in personal medication adherence. MedAdvisor's free app connects to pharmacy dispensing systems to automatically retrieve medication records and drive an intelligent training, information and reminder system to ensure correct and reliable medication use. It was the most downloaded pharmacy or medication-related app in Apple and Android stores in Australia in 2014 and 2015, and is being used by over 130,000 Australians. More than a

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quarter of all Australian pharmacies subscribe to the MedAdvisor software platform. By January 2016, MedAdvisor's convenient Tap-to-Refill feature had resulted in one million prescription refills by Australian consumers.

MedAdvisor has established sales and marketing partnerships with private health insurer, BUPA, and has training and service contracts with top tier global pharmaceutical companies, including GSK, AstraZeneca, UCB, Apotex and Arrow Pharmaceuticals. MedAdvisor has a Health Association Partnership with Epilepsy Queensland.

**For more information**

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