

6 June 2016

SHRIRO HOLDINGS LIMITED

Everdure by Heston Blumenthal

Shriro Holdings Limited (ASX: SHM) has entered into an agreement with the internationally renowned chef Heston Blumenthal to create a worldwide Barbeque brand, 'Everdure by Heston Blumenthal'.

It will incorporate joint product development to revolutionise the outdoor cooking market by providing innovative products with enduring stylish construction and superior performance.

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ABOUT SHRIRO

The Group is a leading kitchen appliances and consumer products marketing and distribution group operating in Australia and New Zealand.

The Group markets and distributes an extensive range of company-owned brands (including Omega, Robinhood, Everdure and Omega Altise) and third party owned brands (such as Casio, Blanco and Pioneer). Products include calculators, watches, cash registers, musical instruments, audio products, kitchen appliances, sinks & taps, laundry products, consumer electronics, car audio, amplifiers, professional DJ, Hi-Fi/speakers, fashion, lighting, gas heaters and gas barbeques, electric heaters and cooling products.

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