

## STRONG GROWTH CONTINUES INTO THE JUNE QUARTER

### Highlights

- Strong growth has continued in the current June quarter with \$1 million in cash receipts expected from sales achieved during the two months to the end of May
- Cash receipts from customers are expected to increase by at least 27% on the March quarter reaching a minimum of \$1.5 million for the June quarter representing an annualised run rate in excess of \$6 million
- Cash receipts from customers expected to exceed \$3.7 million for the Financial Year 15/16
- Ongoing growth demonstrates the high level of demand for the product and the success of sales initiatives
- Growth expected to continue into the September quarter as the Company continues to invest in its technology and global growth strategy

Big Un Limited (ASX:BIG, 'BRTV' or 'the Company') today provides an update on trading performance for the current June quarter.

The Company is pleased to report it has continued strong growth in the June quarter with \$1 million in cash receipts expected from sales achieved during the two months to the end of May 2016.

As a result of another period of strong sales, the Company expects to exceed March quarter cash receipts by over 27%, with at least \$1.5 million expected for the full June 2016 quarter (March 2016 quarter: \$1.18 million), representing an annualised run rate in excess of \$6 million. For the full financial year 15/16 BIG expects its cash receipts from customers to reach a minimum of \$3.7 million.

BIG continues to experience strong growth. The high level of demand for its corporate and enterprise video packages and SME subscriptions can be attributed to its new product marketing strategy targeting vertical markets. The Company has also expanded its vertical sales teams and are negotiating several enterprise partnerships that will provide BIG with access to large, national and international SME client bases.

Content on the platform continues to grow with well over 16,000 videos on the platform. As content drives further viewers to the platform, BIG becomes an increasingly attractive channel for advertising, leading to further sponsorship agreements and additional revenue streams through pillar two of its revenue model.

As the Company rolls out enhancements to its interactive video platform and builds on its service offering it expects to further drive subscription revenue as members are provided access to a wider range of capabilities including digital publishing, marketing and the ability to build and manage their own online video-based community.



Brandon Evertz, Executive Director, Big Un Limited commented:

*"The ongoing growth in the June quarter represents the sixth consecutive quarter of strong growth for the Company since we commenced trading on the ASX in December 2014.*

*"We will continue to develop our revenue streams, product offerings and add to our sales teams throughout 2016 as our sales initiatives continue to perform. Our enterprise partnership strategy has also proven to be a key driver of growth across our subscriber member base and we are continuing to develop this strategy. In addition, our investment in technology will enhance and accelerate our membership on-boarding experience."*

**-ENDS-**

### **For more information**

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### **About Big Un Limited (ASX:BIG)**

BIG is the parent company of Big Review TV (BRTV), which is the world's first video review platform providing online video reviews. Big Review TV's B2B service provides on-site, low-cost video production and online marketing services to small and medium-sized enterprises. BRTV are innovative disruptors in the video space and are in the process of building a SaaS 'go to market' global digital strategy. BRTV has built a pipeline of over 15,000 customers and has operations across Australia and in New Zealand, the United Kingdom and the United States, Hong Kong, Singapore and Vancouver and was listed on the ASX in December 2014.

