

Yonder & Beyond

Quarterly Review

# **Quarterly Review**

# **Quarter Highlights**

- YNB launches Virtual Reality and Multimedia Platform Beyond Media.
- Prism Digital organised, hosted and sponsored WinOps Conf in partnership with Microsoft. This conference is the only one of its kind in the world and attracts hundreds of attendees in London.
- Gophr revenues for the June guarter 2016 are 20% higher than the previous four guarters combined.
- Gophr Net Promoter Score ratings which have hit a high of 68.8 with a trend at around the 65 point
  - mark. This compares very favorably with the top scoring companies in the UK (Apple is top of the top 100 with a score of 62) but is also a marked improvement on the parcel delivery sector as a whole which averages around 26.
- Boppl delivered strong growth with customer transactions up 290% this quarter.



## **Partnerships**

- Prism Digital X SThree: 'RM971 Framework' to enable the company to deliver further contractors into the public sector.
- Gophr recently announced a partnership with Drayson Technologies and Inmarsat, the leading provider of global mobile satellite communications services, for an Internet of Things (IoT) sensor network to monitor air pollution produced.

## **Press Coverage**

- WinOps Conference videos and slides have been promoted via Microsoft's Channel9; https://channel9.msdn.com/Events/WinOps.
- Gophr and CleanSpace Announcement in London's Evening Standard.

### **Outlook**

- Significant progression in the Gophr investment round should see this close this quarter.
- Gophr to continue its growth in delivery numbers and revenue and expects increased marketing spend as a result of investment funding to accelerate this growth.
- Beyond Media progressing with the acquisition of content and OEM partnerships.
- Boppl seeks to roll out to additional venues in the USA and continue its month on month growth in transaction volume.



In the June quarter Prism Digital's turnover was £430,000. Placements include recognised clients including Condé Nast Publications, Euromoney, GLH Hotels and John Lewis.

In the June quarter, Prism Digital have been heavily involved with conferences within the DevOps sector. This has continued to develop Prism Digital's identity as the go-to recruitment consultancy within the DevOps market. Prism exhibited at 'Cloud and DevOps World', and organised and exhibited at WinOps Conference.

The WinOps Conference was a marquee event for Prism Digital with over 230 paid delegates attending. Microsoft speakers flew in from the USA, and delegates travelled from across Europe to attend. Sponsorship was sold to leading vendors within the DevOps world which covered all costs and expenses for the event. Prism received glowing feedback from the post-conference survey and already have plans to run the event again in 2017. The conference has established Prism as the leaders in the emerging 'DevOps on Windows' market. This is anticipated to be a huge area of growth over the next 24 months, echoing Microsoft's growth into the cloud via their



Azure platform. With hundreds of developers attending, high profile industry presenters and a range of positive press, the event was a success and a key driver for the Prism Digital business.

Prism's clients are continuing to expand, and there is an ever more aggressive market place which Prism and the recruitment sector can look forward to leveraging in the next quarter.





Gophr had a very successful June quarter across all key metrics with growth in business, partnerships, customer satisfaction and technology development.

New API and desktop features now make Gophr the most advanced tech platform in the same-day courier industry, with many more new and exciting features to come.

The partnership between Gophr and CleanSpace, will create the world's most advanced air pollution map of a city. The aim is to gather enough data to help address the issue of air pollution in the capital. Gophr's clean credentials are a positive point of difference for the business in

Q2 2016 for Gophr has continued to show positive growth. Revenue has more than doubled on last quarter. Total completed job numbers have also gone up 80% on last quarter.

During the quarter, Gophr received Net Promoter Score ratings hitting a high of 68.8 with a trend of around 65 point mark. This compares very favorably with the top scoring companies in the UK (Apple is top of the top 100 with a score of 62) but is also a marked improvement on the parcel delivery sector as a whole which averages a score of around 26. The company will continue to strive to achieve high customer satisfaction.

Gophr has launched on Shopify and WooCommerce apps to provide same-day delivery eCommerce for any merchants in London using the platforms. It is expected results will show in the coming months.

In addition, Gophr have now rolled out a whole host of new features that enable customers to get more transparency and oversight over every single one of their deliveries. They provide up to the second updates on where the customers courier is, what other jobs he is doing and ETA's for every single stop. This was a highly requested feature.



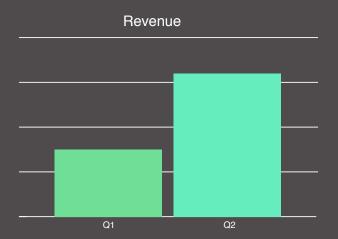


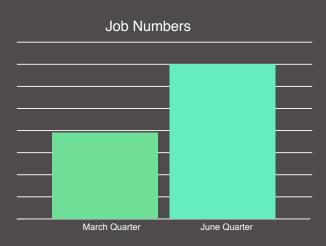
### Growth Q1 2016 vs Q2 2016

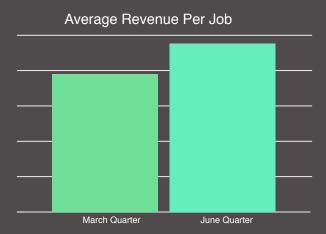
- 84% increase in job numbers
- 111% increase in revenue
- 16% increase in average revenue per job

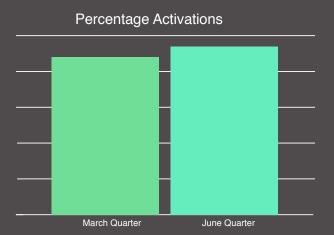
Gophr's percentage of registrations to activations shows growth of 2%, from 46 to 48%. However, it is expected to see this average trend significantly higher in the next quarter as registration to activation rates in the month of June alone were strong at 55%.

Gophr are expecting to close out their investment round this quarter and use funds to accelerate their marketing and growth opportunities.







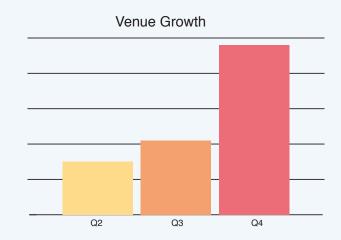






Boppl's strong momentum continued throughout the Second Quarter of 2016 as mobile transactions increased over 290% (292.66%), customer growth more than doubled growing 136.49% and venue deployment up 128.57% from the first quarter.

Boppl's continued success comes as the company announces entry into new markets and exciting revenue growth in Australia this quarter. Customer transactions on the mobile ordering platform were up 314.57% in Brisbane and 87.50% in newly launched Sydney. The company is well poised to expand its service to Melbourne following key venue subscriptions and organic conversions from local, non-integrated ordering platform technologies in comparison to Boppl's robust platform.

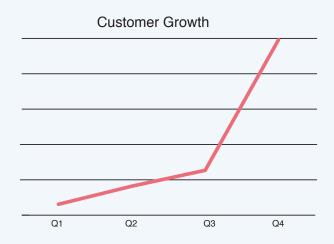


Exciting growth has continued with repeat customer transactions up over 310% since last quarter resulting in a customer retention rate of more than 90% or 9 out

of 10 customers using Boppl consistently to order and pay for food and drink at great nearby venues. With a refocused deployment strategy across key hospitality segments, Boppl continues to attract deployment with popular, fast-growing chains and franchises such as Coco Bliss, Pineapple Express Cafes and the Acai Brothers group who have added another 5 new Boppl locations in the past 2 months.

Supporting the growing customer demand for on-demand ordering and payment services, Boppl has also secured entry into the UAE and US with pilot venues following progressed discussions and new integration partnerships.

As the company continues to grow it will work closely with global partners and continue to maximize opportunities for its network of venues where value can be added.





















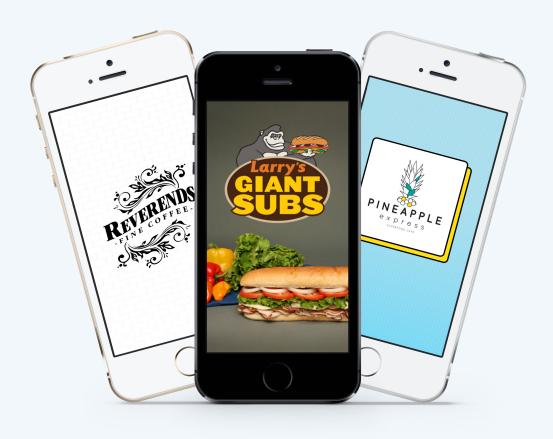






# Key summary of Q2 2016

- Most successful quarter ever with orders up 292.66% and transaction volume grown by 163.12% since last quarter.
- Franchise and chain deployment across popular, premium brands such as Coco Bliss, Pineapple Express Cafes and Acai brothers group.
- Continued design, development and distribution of white-label applications 'powered by Boppl' service as a premium extension.
- Customer retention rate over 91% with repeat customer ordering up 314.57%
- Venue acquisition rose 128.57% as accelerated growth in Brisbane, Sydney and the UK continue to provide organic self-signups and increased venue density.

























MySQUAR, the Burmese language content platform, aims to add 1.5 million new users to its platform before the end of the year

At the beginning of 2016, MySQUAR estimated its user-base at around 2 million, and expects that figure to be closer to 2.45mln by now.

It's adding around 160,000 new accounts every month, and it expects that the growth rate that will boost its monetisation capabilities going forward.

According to broker Beaufort: "This is important, because a count of 4.0mln unique users is generally recognised as being the point at which highly acquisitive and cash rich global social media operators become willing to pay handsomely to add new unpenetrated geographical territories to their international hubs."

Mysquar launched its first game 'Destroyer King', which has been launched on its social app MyCHAT.

The game was officially launched on May 5 and had almost 65,000 users at May 29.

In the week of May 26, in Google Play, it reached the top three of all free apps in Myanmar and Top 1 Free Game in Myanmar, the firm highlighted.

The firm sources and licenses games from other countries and tailors them for the Myanmar market, where social gaming is becoming increasingly popular with young people.

MyPay, which gives mobile payment services, is integrated as a feature on MySQUAR's MyChat, and is planned to go live in Q3 of the calendar year 2016 and intends to make further launches in the next quarter.

Chief executive of MySQUAR Eric Schaer said: "The fact that the majority of Myanmar's population is so young and demonstrably keen to engage with the full potential of the Internet makes mobile gaming an irresistible option for us.

"The synergies between paid-for gaming and MyPay's services add compelling rationale to our monetisation programme. We expect the mobile gaming business to make a significant contribution to the company's revenues as the company goes forward.



Rule 4.7B

# **Appendix 4C**

# Quarterly report for entities admitted on the basis of commitments

Introduced 31/03/00 Amended 30/09/01, 24/10/05, 17/12/10

Name of entity

YONDER & BEYOND GROUP LIMITED (YNB)	
ABN	Quarter ended (Current quarter)
76 149 278 759	30 June 2016

## **Consolidated statement of cash flows**

			Current	Year to date
			quarter	(12 Months)
	Cash flows relate	ed to operating activities	\$A'000	\$A'000
1.1	Receipts from cus	stomers	1,388	3,941
1.2	Payments for:	(a) staff costs	(865)	(2,861)
		(b) advertising and marketing	(41)	(186)
		(c) research and development	-	-
		(d) leased assets	-	-
		(e) other working capital	(948)	(3,497)
1.3	Dividends receive	ed	-	-
1.4	Interest and othe	r items of a similar nature received	-	2
1.5	Interest and othe	r costs of finance paid	-	-
1.6	Income taxes (pa	id) / refunds received	(14)	(12)
1.7	Other (provide de	etails if material):		
	- Research and	d development rebate	-	530
	Net operating ca	sh flows	(480)	(2,083)
	Cash flows relate	ed to investing activities		
1.9	Payments for:	(a) businesses (item 5)		
		(b) equity investments	-	-
		(c) intellectual property	-	(22)
		(d) physical non-current assets	-	(9)
		(e) other non-current assets	-	(328)
1.10	Proceeds from:	(a) businesses (item 5)	-	-
		(b) equity investments	-	277
		(c) intellectual property	-	-
		(d) physical non-current assets	-	-
		(e) other non-current assets	-	-
1.11	Loans to other er	itities	-	-
1.12	Loans repaid by o	other entities	-	-
1.13	Other (provide de	etails if material)	-	-
	Net investing cas	h flows	-	( 82)
1.14	Total operating a	and investing cash flows	(480)	(2,165)

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<sup>+</sup> See chapter 19 for defined terms.

		Current quarter \$A'000	Year to date (12 Months) \$A'000
1.14	Total operating and investing cash flows (brought forward)	(480)	(2,165)
	Cash flows related to financing activities		
1.15	Proceeds from issues of shares, options, etc.	714	714
1.16	Proceeds from sale of forfeited shares	-	-
1.17	Proceeds from borrowings	47	727
1.18	Repayment of borrowings	-	-
1.19	Dividends paid	-	-
1.20	Other (provide details if material)	-	-
	Net financing cash flows	761	1,441
	Net increase (decrease) in cash held	281	(724)
1.21	Cash at beginning of quarter / year to date	83	1,088
1.22	Exchange rate adjustments to item 1.20	-	-
1.23	Cash at end of quarter	364	364

# Payments to directors of the entity and associates of the directors Payments to related entities of the entity and associates of the related entities

		Current quarter \$A'000
1.24	Aggregate amount of payments to the parties included in item 1.2	32
1.25	Aggregate amount of loans to the parties included in item 1.11	-

1.26 Explanation necessary for an understanding of the transaction	1.26	Explanation necessary	√ for an	understanding	of the	transaction
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Payments made in respect to director consulting fee through expense reimbursement.

### Non-cash financing and investing activities

- 2.1 Details of financing and investing transactions which have had a material effect on consolidated assets and liabilities but did not involve cash flows
  - a. During the period YNB applied \$15,556 share of loss to its investment in MeU consistent with AASB 128 *Investments in Associates and Joint Ventures,* for losses incurred up to the acquisition of MeU described below and at 5.1. to 5.5.
  - b. During the period the company converted loans and receivables amounting to \$279,000, owed by MeU, to equity in MeU.
     This resulted in the Company obtaining control over MeU as described in point 5.1 to 5.5
- 2.2 Details of outlays made by other entities to establish or increase their share in businesses in which the reporting entity has an interest

### Financing facilities available

Add notes as necessary for an understanding of the position.

		Amount available \$A'000	Amount used \$A'000
3.1	Loan facilities	-	-
3.2	Credit standby arrangements	-	-

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<sup>+</sup> See chapter 19 for defined terms.

#### Reconciliation of cash

Reconciliation of cash at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts is as follows.		Current quarter \$A'000	Previous quarter \$A'000
4.1	Cash on hand and at bank	364	83
4.2	Deposits at call	-	-
4.3	Bank overdraft	-	-
4.4	Other (provide details)	-	-
	Total: cash at end of quarter (item 1.23)	364	83

# Acquisitions and disposals of business entities

		Acquisitions (Item 1.9(a))	Disposals (Item 1.10(a))
5.1	Name of entity	MeU Pty Ltd	Nil
5.2	Place of incorporation or registration	Western Australia	Nil
5.3	Consideration for acquisition or disposal	229,000	Nil
5.4	Total net assets / (deficiency) <sup>(1)</sup>	(338,339)	Nil
5.5	Nature of business	Mobile network operator	Nil

<sup>(1)</sup> Net asset deficiency includes loans and other payables owing to the Yonder and Beyond Group.

### **Compliance statement**

- 1. This statement has been prepared under accounting policies which comply with accounting standards as defined in the Corporations Act.
- 2. This statement does give a true and fair view of the matters disclosed.

Signed: Dated: Friday, 29 July 2016

**Company Secretary** 

Print name: Jay Stephenson

#### **Notes**

- 1. The quarterly report provides a basis for informing the market how the entity's activities have been financed for the past quarter and the effect on its cash position. An entity wanting to disclose additional information is encouraged to do so, in a note or notes attached to this report.
- 2. The definitions in, and provisions of, AASB 107: Statement of Cash Flows apply to this report except for any additional disclosure requirements requested by AASB 107 that are not already itemised in this report.
- 3. Accounting Standards. ASX will accept, for example, the use of International Financial Reporting Standards for foreign entities. If the standards used do not address a topic, the Australian standard on that topic (if any) must be complied with.

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