

US Masters Residential Property Fund

#### Update and capital raising

Alan Dixon – CEO David Orr – COO Alex MacLachlan – Strategy

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#### Agenda

- The big picture
- **Portfolio review**
- **Growth strategy and execution**
- **Offer details**



#### The big picture

Section 1

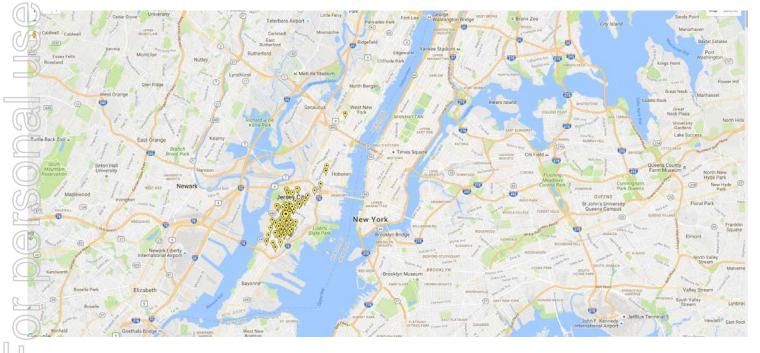
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### URF five years ago

#### First listed property trust focused on NYC properties

c.\$70 million fund, mostly cash and handful of properties

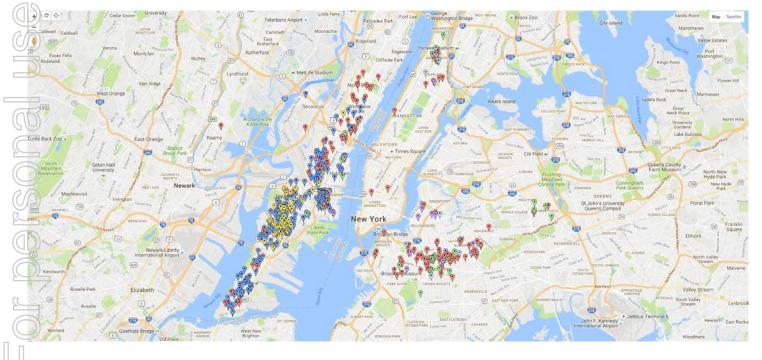




### URF today

#### Largest institutional owner of townhouses in NYC metro

Over \$1 billion in total assets, \$600 million+ market cap, c.1,500 housing units





### Positioned for continued growth

#### Multiple levers to create value for unitholders

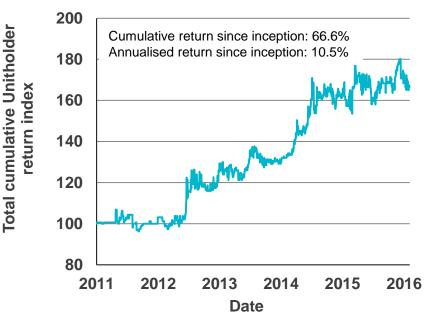
Proprietary deal flow and access to transactions

Neighbourhood selection

Value arbitrage; ability to convert properties to highest and best use Premium branding, driving rental income and growth Re-development upside

Capital management/ portfolio management

#### **URF total cumulative return**



Source: Note:

Bloomberg

Total Unitholder return to 31 July 2016 assuming reinvested distributions adjustment for the 2014 rights issue,



# **Investing in the community** iersonal use only

Committed to the betterment of local neighbourhoods and communities in which we operate

Highlights capabilities of Architectural Design and Project Management teams

Jersey City Landmarks Conservancy Awards

winner – Preservation Initiative Award for 2014 and Excellence in Preservation Award in 2016

New York City Construction Awards

winner – 2015 Rising Star Award

"For Dixon's mindful renovations of architecturally significant Jersey City properties, including many outside of the historic districts." – Jersey City Landmarks Conservancy



### **Investment environment 2011**

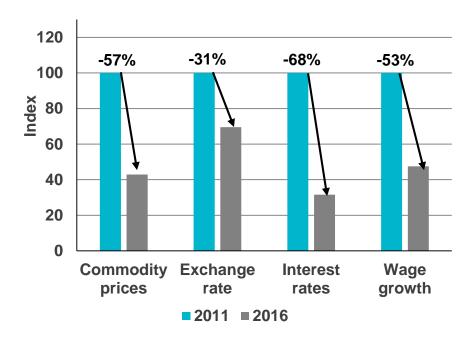
#### aunched at unique time personal use RBA commodity index reaches record high of 189.4 in July 2011; 81.2 as at July 2016

Australian dollar reaches record US\$1.10 in July 2011; currently c\$0.77

RBA cash rate hits 4,75% in October 2011; currently 1.50%

Australian wage growth 4.0% in 1Q11; 1.9% as at 1Q16

#### Changes since 2011



#### Bloomberg, Reserve Bank of Australia, Australian Bureau of Statistics Source:

#### **Investment environment 2016**

#### Created a new listed asset class for Australian investors What hasn't changed

- Australian dollar adjustment not complete
- US economy strongest of developed countries
- New York housing represents quality store of long term value

#### What has changed

Eurozone, Japanese, Swiss, Nordic rates all negative

- Rise of populism
- Move towards fiscal stimulus



#### **Portfolio review**

Section 2

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#### **Investment focus**

Fund has targeted four distinct investment markets

Workforce: middle income housing markets in Hudson County

Multi-family: apartment blocks, typically 20-100 units, in both NJ and NY

**New Jersey premium:** higher-end housing stock in select Hudson County markets

**New York premium:** higher-end housing stock and select neighbourhoods Brooklyn, Manhattan and Queens



### First investments

Greenville | Bayonne | West Bergen | The Heights | Journal Square

	Low acquisition costs
RD	
	Rent quickly
	Yield well
	udson County workforce



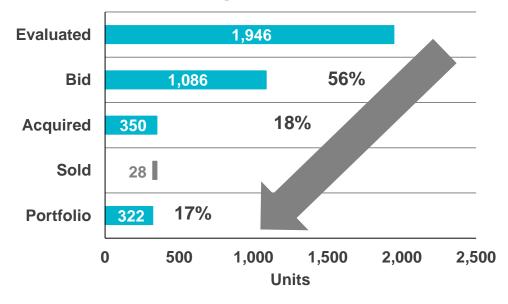


### Hudson County workforce portfolio

High-yield properties in gentrifying areas



Thorough evaluation process; highly selective purchasing



Note: Values reflective of property book values as at 31 July 2016 after revaluation for HY2016; figures may not add due to rounding



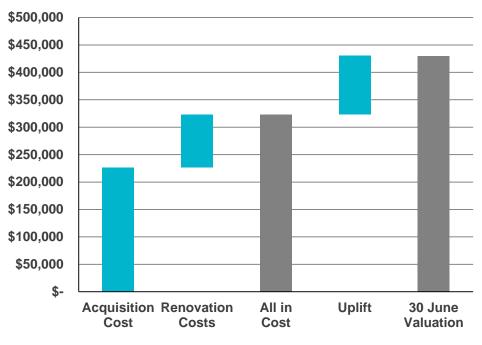
## Hudson County workforce

Average US\$ per property

Significant scale built with low acquisition costs

	Properties	Book value (US\$m)
Greenville	73	\$24.2
Bayonne	57	\$22.4
West Bergen	57	\$21.1
Jersey City Heights	61	\$37.0
Journal Square	34	\$16.1
Other	40	\$17.7
TOTAL	322	\$138.5

#### Average cost and value per property



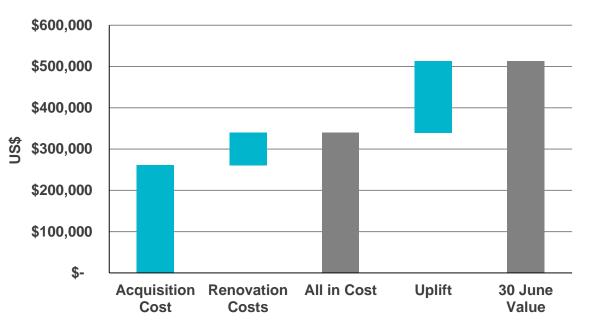
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#### Case Study: 7 Spruce Street

#### High-yield opportunity in improving JC Heights neighbourhood



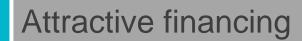


- Fair value uplift of US\$174,000 since 2013 acquisition
- Gross yield of 10.85% on total cost



### Multi-family joint ventures

Strategy complements single family portfolio



Expedited use of capital

Immediately cash flowing





### Urban American JV

Fund's first entry into multi-family investments; Hudson County

D Location	Buildings	Units	Fund Share	Purchase (US\$m)	Valuation (US\$m)	
West New York	7	250	67.5%	\$23.5	\$35.2	
Union City	5	119	67.5%	\$11.2	\$12.2	
North Bergen	1	31	67.5%	\$2.9	\$2.3	
Total	13	400	67.5%	\$37.6	\$49.6	
<ul> <li>Average purchase price and renovation cost per unit US\$99,500</li> <li>Average current valuation per unit US\$124,025</li> </ul>						

Values reflective of property book values as at 31 July 2016 after revaluation for HY2016; figures may not add due to rounding The Fund's interest in the total value of the multi-family portfolio is US\$33.5 million



### **Case Study: Excelsior JV**

Entry to Brooklyn multi-family; highly successful exit

D Location	Buildings	Units	Fund Share	Purchase (US\$m)	Sale (US\$m)	
Union City (NJ)	6	261	92.5%	\$23.6	\$29.3	
West New York (NJ)	2	68	92.5%	\$7.9	\$10.0	
Brooklyn (NY)	6	202	92.5%	\$40.8	\$54.7	
Total	14	531	92.5%	\$72.3	\$94.0	
<ul> <li>Average purchase price and renovation cost per unit US\$137,525</li> <li>Average sales price per unit US\$177,015</li> </ul>						

The Fund's interest in the sale value of the multi-family portfolio was US\$86.6 million, less closing costs and promotional interest payments to Excelsior, where applicable. Figures may not add due to rounding



### **Premium New Jersey**

Downtown Jersey City | Hoboken | Weehawken





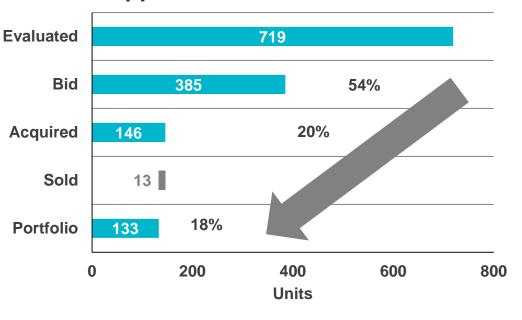
The Fund's purchasing in Downtown, JC has coincided with the development boom in the area



## Hudson County premium portfolio



Lower volume of actively marketed properties; Fund maintains selective approach



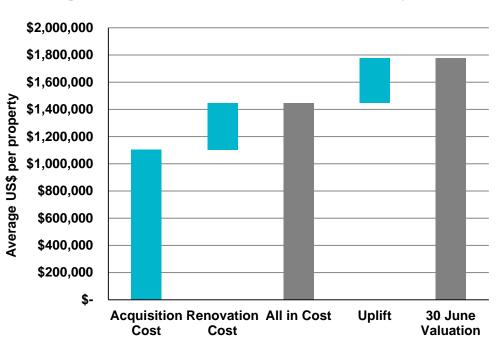


### Hudson County premium portfolio

Premium portfolio at attractive valuations

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	Properties	Book value (\$USm)	
Downtown JC	101	\$178.0	
Hoboken	16	\$38.2	
Weehawken	16	\$20.0	
TOTAL	133	\$236.2	

Average cost and value per property



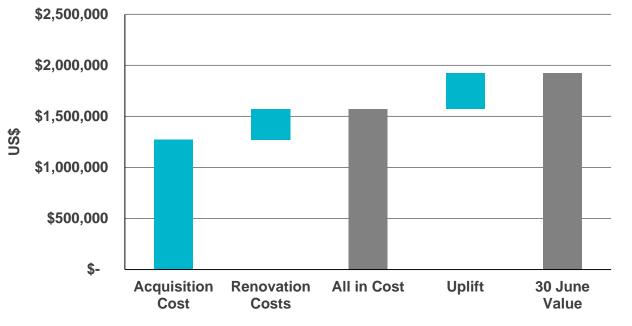
Note: Values reflective of property book values as at 31 July 2016 after revaluation for HY2016; figures may not add due to rounding



#### **Case Study: 22 West Hamilton Pl**

#### Picturesque townhouse in Downtown JC's Hamilton Park section





- 30 June 2016 independent valuation of US\$1.925 million;
   23% above acquisition and renovation costs
- Gross yield of 5.3% on total cost



### **Premium New York**

Brownstone Brooklyn | Harlem | Queens | Lower Manhattan

Unreplaceable assets

Highly sought after locations

**Opportunistic acquisitions** 

"...'New Brooklyn' has become a global brand."

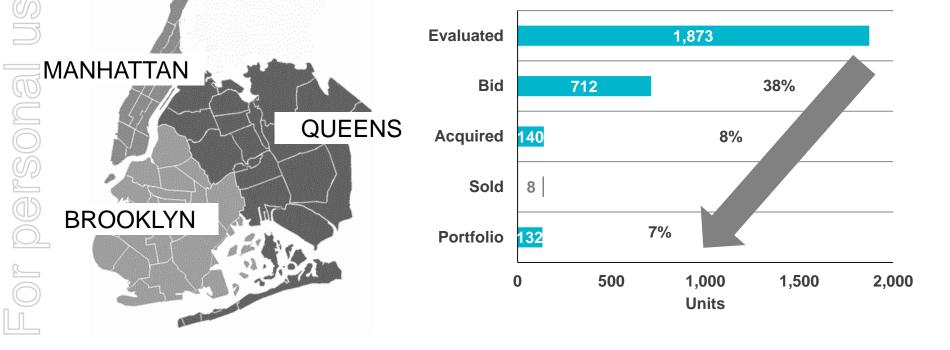




### New York portfolio

Undervalued assets in gentrifying neighbourhoods

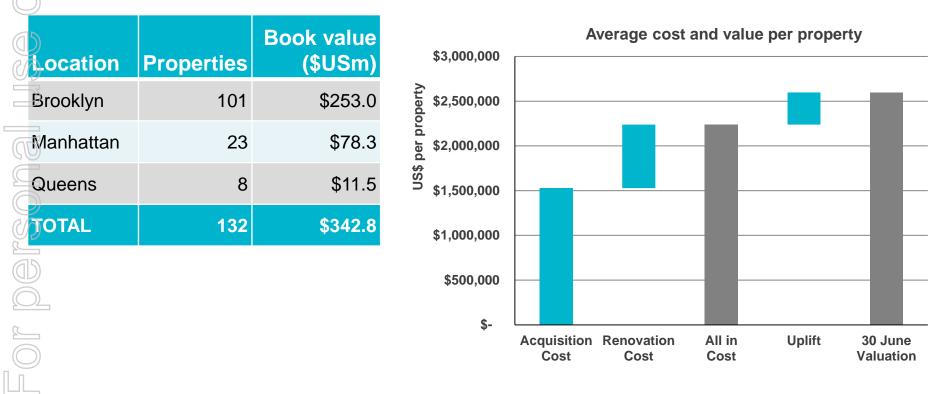
Wide array of properties evaluated across the three boroughs; lowest purchasing rate





### New York portfolio

#### Core holdings of hard-to-find, prime New York properties



Note: Values reflective of property book values as at 31 July 2016 after revaluation for HY2016; figures may not add due to rounding

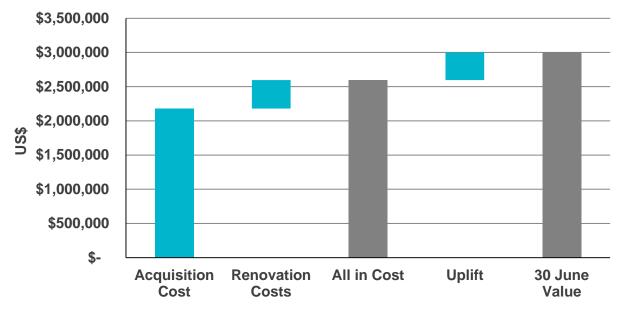


2016 roadshow presentation 26

#### Case Study: 196 Hancock Street

#### Beautiful townhouse in prime Bedford-Stuyvesant location





- 30 June independent valuation of US\$3.0m; 16% above acquisition and renovation costs
  - Gross yield of 4.4% on total cost

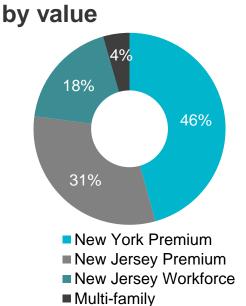


## Current portfolio – five years in the making

High-quality, unique, and diversified portfolio of New York metropolitan area residential housing

	Properties	Units	Value (US\$m)	Weighting (%)
New York Premium	132	178	\$342.8	46
New Jersey Premium	133	232	\$236.2	31
New Jersey Workforce	322	652	\$138.5	18
Multi-family	13	400	\$33.5	4
TOTAL		1,462	\$751.0	100

: Values reflective of property book values as at 31 July 2016 after revaluation for HY2016; figures may not add due to rounding



**Property distribution** 

US Masters Residential Property Fund

### **Progress since December 2014**

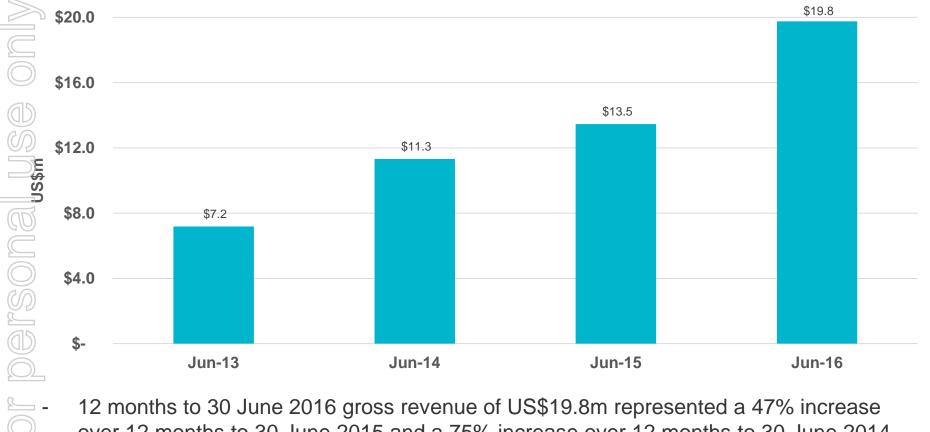
Fund had continued to make excellent progress across acquisitions, renovations, leasing, and property management since December 2014

- 1,246 properties evaluated in target areas of investment
- 76 properties (6% of all evaluations) purchased
- 278 renovation projects completed representing US\$114.6 million of construction work

Annualised rental income has increased from US\$13.0 million to US\$22.2 million



#### **Investment Property Rental Income**



12 months to 30 June 2016 gross revenue of US\$19.8m represented a 47% increase over 12 months to 30 June 2015 and a 75% increase over 12 months to 30 June 2014



#### Growth strategy and execution Section 3

US Masters Residential Property Fund

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Ders

### Expanding the portfolio

Fund continues to see excellent opportunities to continue to grow and make selective acquisitions

> Workforce: Heights Bergen Lafayette

Multi-family: Opportunistic

New Jersey Premium: Downtown Jersey City New York Premium: Harlem, Brooklyn



### Expanding the portfolio

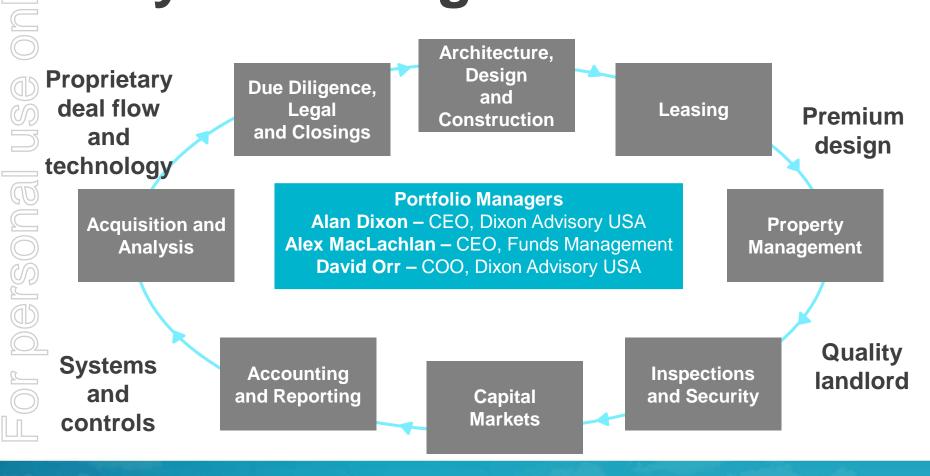
#### Value accretive growth will benefit both existing and new unitholders Benefits to existing investors

- Value accretive opportunities
- Increased scale and efficiency
  - Increased liquidity and potential for index inclusion

J and Joed liquidity and Benefits to new investors Established, high Access Established, high quality, well diversified portfolio Access to fully integrated real estate investment platform Highly experienced, on-the-ground expert team



#### Creating value through lifecycle management





### Acquisition process

#### Highly efficient and comprehensive process – opportunities can be turned around in 24 hours

**Sourcing** – strong network of contacts, around half of properties purchased in off-market, private deals

Screening – leads screened by acquisition and analysis team

**Inspection** – every prospect inspected in person by member of acquisition team, detailed report filed on-site and loaded into custom-built database

**Evaluation** – bottom-up valuation model built for every property, input from acquisition, analysis, leasing, construction, and legal teams

**Investment committee** – every property debated in committee, if passed, maximum allowable offer (MAO) approved

Negotiation and closing - ability to close quickly



or personal

### **Design and construction**

#### Specialising in all aspects of high-end townhouse design and construction

- Single subcontract
  - tenants often in occupancy; roofing, boilers, façade, foundations
- Cosmetic refurbishment
  - in-house design, multiple contractors
- Major renovation
  - same as cosmetic refurbishment but includes layout changes, plumbing, electrical, heating

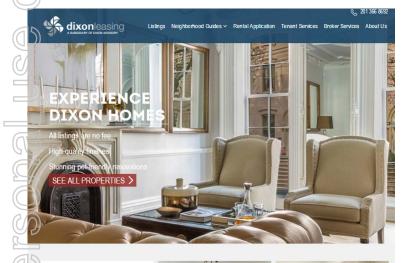
#### Gut renovation

all aspects of house brought to modern standards, top tier contractors



## Leasing and management

### Achieved record rents in most areas



#### WHO IS DIXON

Learn More

Dixon Leasing is the premier leasing company for no fee, pet-friendly luxury single- and multi-family townhomes in the New York Metropolitan area.

Our rentals come in a variety of price points in locations across Hudson County (NJ), Manhattan, and Brooklyn.



### 000000

NO FEE +1 MO FREE! 1 mo commission paid to cooperating broker. 4 Bed | 4.5 Bath | 3.905 SOFT

Gross Rent: \$19,980 Net Effective Rent: \$18,315 (1 month free on a 12-month lease)

SCHEDULE A TOUR OF THIS PROPERTY.

On a quaint tree-lined block lies an amazing one-family limestone mansion. The exterior of this home is as unique as it is exterior, featuring sturning bay vindows, an arched balcomy, a peaked tile root and an expansive roof terrace. Indice, you'll find original details abound, from meticulously restored woodwork and beautiful freplace mantels to the investibility startices.

Impectably designed, this home delicately blends modern amenites with a timeless aesthetic. The likithen boatsttop-of-the-line stainless steel professional grade appliances including a Viking gas range. Wolf microwave, and second wall oven. Gorgeous white cabinetry seamlessly incorporates a pure white distributer and Sub-Zero refingerator while massive slabs of the highest quality Carrara Italian Marble run the height of the wolf and continues down to fashing angeous matching contentops. A wetbar on the garden level boasts just as much beauty, and takes entertaining to the next level. Finished with identical marble and equipped with stainless steel appliances including the most important. a white cooleri, this space was thoughtfully oreated to ensure you can host family and friends with ease. Also on this level you'll discover one of two sets of washers and dires in this home and convenient access to the spacious backyar and palo.

Abevy of unique lighting fixtures contribute to the character of this perfect home. From pendant lighting and lanterns, to formal chandeliers and sconces, each room features thruters you're are to fall in low with. Equally impressive are the degant lights in the oplant master bath, complete with radiant heated flooring. A beautiful claw-foot soaking tub and separater and hower make you degat if you're in an extravagant spa without even having to lawer your home.

A desirable location in the **heart of Park Slope**, tucked between <sup>179</sup>, 8 <sup>40</sup> Alevaues, leaves you mere blocks from scenic Prospect Park and delectable dining options. Ike all il a Trationa and Blue Bloban Brooklyn. The **2**, **3**, **F & G trains** are at your service for expedient communing options, as well as the **Atlantic Terminal**. Explore everything that Park Slope has to differ, from the Barckay's Center to the buogenoing reals is zerve on <sup>179</sup> Alevaue.

WANT TO SEE EVEN MORE? We have homes for rent in a variety of sizes, Layouts, and price points. Neighborhoods include: Park Slope / Cobble Hill / Clinton Hill / Fort Greene / Bed Stuy / Bushwick / Williamsburg / Crown Heights / Hartem / Weehawken / Jersey City (and more!)

- 24/7 assistance
 - Rent can be paid by credit card
 - Pets allowed (Breed and weight restrictions apply, one-time fee varies by breed and weight)
 - Bert Applicant Policy

Viewings available 7 days a week, make your appointment online today, or call (201) 366-8688 to speak with an agent.

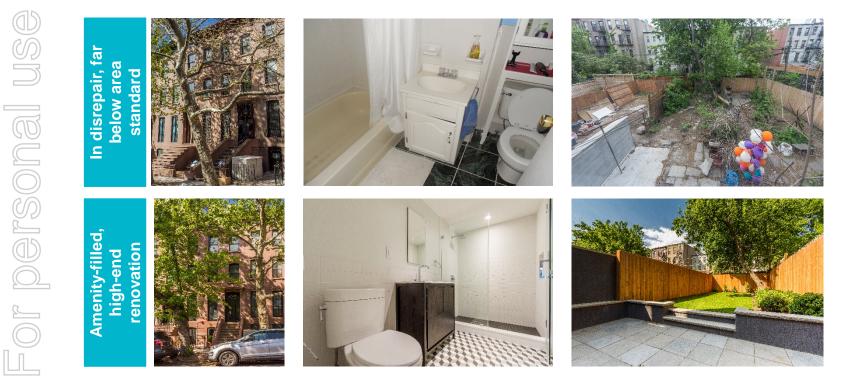




## **Renovation example**

### 29 Lincoln Place, Park Slope, Brooklyn

Luxury renovation catering to high-end Park Slope market; recently rented for US\$17,990 p/m





### Offer details

Section 4

OBL



## Capital raising overview

## Fund will undertake simultaneous unit placement and unit purchase plan at \$1.95 per Unit to fund further growth in the portfolio

Offer rationale: attractive market conditions, fund further acquisitions and renovations, and for general business purposes

### Unit purchase plan (UPP)

- allows existing Unitholders to acquire up to \$15,000 of new units at 7.6% discount to 10 day VWAP prior to announcement on 19 August 2016, without paying any brokerage costs, commissions, or other transaction costs
- Participation in the Plan is entirely optional

### **Placement**

- allows new and existing unitholders opportunity to acquire units at 7.6% discount to 10 day VWAP prior to announcement on 19 August 2016
- Up to 43.9 million Units
- UPP and Placement non-dilutive to reported NAV as at 18 August 2016



## UPP and placement details

	Unit Purchase Plan	Placement
Offer price	\$1.95 per Unit	\$1.95 per Unit
Discount to 10 day VWAP	7.6%	7.6%
Offer size	Up to \$15k per Unitholder	Up to 43.9m Units
Offer open	22 August 2016	22 August 2016
Offer close	2 September 2016	2 September 2016
Expected allotment	13 September 2016	13 September 2016

Note: 10 day VWAP prior to announcement on 19 August 2016



## **UPP and Placement details**

	UPP	Placement		
Offer costs*				
Structuring and arranging fee	Nil	1.5675%		
Handling fee	Nil	1.5675%		
Ongoing management and responsible entity fee*				
Investment management fee	1.24%	1.24%		
Responsible entity fee	0.34%	0.34%		

Note: Fees are inclusive of GST and net of RITC where applicable \*Payable by the Fund



## Risks

Like all investments, an investment in the Fund carries risks which may result in the loss of income or principal invested. In addition to the general risks of investing, specific risks associated with investing in the Fund include, but are not limited to, property market risk, taxation risk and foreign exchange risk. For further information about the risks of investing in the product see Section 5 of the product disclosure statement.

Risk of the US residential property market	Concentrated geographic focus	Foreign exchange risk	Taxation risk
Macroeconomic risks	Stock market risks	Regulatory risk	Key personnel risk
Gearing risk	Interest rate risk	Counterparty risk	Poor investment performance
Liquidity risk	Litigation risk	Borrowing and deposit risk	Substantial uncommitted funds



## Strategy and outlook

Uniquely placed to generate value by proactively capturing investment opportunities



Target best neighbourhoods and create unique product

Active portfolio and capital management

Evolution from alternative to mainstream asset class





## **US Focused Investment Conference**

### New York 2018

A showcase of our residential property investments in the New York metropolitan region and US private investments Tuesday 22 May to Thursday 24 May 2018

Hear expert insights into the US economy, US residential property and US private investment market

\$995 per person, limited number of attendees, likely to sell out

Held at the spectacular Maritime Parc in Jersey City on the waterfront of the Hudson River just minutes from downtown Manhattan

Invitations to follow – registrations open from 1 October 2016



### **Questions?**

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Section 5

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## Capital Appendix 1 **Capital structure**



# Capital structure

Equity market	A\$612m <sup>1</sup>	Approximately 10.5% <sup>2</sup> p.a. total unitholder returns since inception
URF Notes	A\$150m	Interest rate 7.75% p.a.
URF Notes II	A\$90m	Interest rate 7.75% p.a.
Revolving facility	US\$131m across 3 facilities	Interest rate approximately 6% p.a.
Term financing	US\$79m across 9 facilities	Interest rate between 3.5% and 4.0% p.a.
Weighted average		6.44% p.a.

Notes: Market capitalisation as at 18 August 2016 As at 31 July 2016 assuming reinvestment of distributions and adjusted for rights issues

### Fund seeks diversity of funding sources, maturities, and terms

