

# ASX Announcement

17 October 2016



## Bulletproof to launch Microsoft Azure services

Bulletproof (ASX:BPF) is pleased to announce it is launching Microsoft Azure as part of its end-to-end multi-cloud services portfolio. From October 24th 2016, Azure services will be available through Bulletproof to satisfy the increasing demand from organisations looking to adopt Azure as part of their cloud strategy.

Commenting on the upcoming launch, Bulletproof's CEO, Anthony Woodward said "Having Microsoft Azure as part of our services portfolio enhances our capabilities and offering to clients. Over the last 10 years we've been at the forefront of driving and enabling cloud adoption in Australia and New Zealand. The addition of Microsoft Azure is another reflection of our position as an industry leader and disruptor."

"Increasingly, customers are choosing to adopt a multi-cloud approach to their strategy, reducing their reliance on a single platform. However, the gap in the market is an end-to-end provider that offers the expertise, capability, flexibility and support that we can now provide to the market. Customers want the control and the option to implement a multi-cloud approach, selecting the best technology for each business case. By partnering with Bulletproof, their entire digital transformation strategy is covered. We advise, deliver and support throughout the journey – removing the pain of a disjointed piecemeal approach."

Earlier this month Bulletproof also launched new ISO-certified, secure, multi-region private cloud services. When delivered alongside complementary services from global public cloud platforms such as Microsoft Azure and Amazon Web Services, the new private cloud offering forms part of a comprehensive suite of end-to-end support and professional services tailored to the full range of business needs that customers find on their journey to cloud.

Bulletproof will release details of the offering from the 24<sup>th</sup> of October at events in Sydney and Melbourne, and on the company's website.

### For further details contact:

Anthony Woodward  
Chief Executive Officer  
Tel: +61 2 9663 9022  
<http://www.bulletproof.net.au>

Orla Keegan  
Market Eye  
+61 406 991 840  
<http://www.marketeye.com.au/>

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## About Bulletproof

Bulletproof Group Limited is an Australian-owned, publicly listed company with offices in Sydney, Melbourne, Auckland and Wellington. Bulletproof Group shares are listed on the Australian Securities Exchange (ASX) and are traded under the code BPF.

Founded in 2000, Bulletproof is Australia's leading end-to-end mission critical Cloud Services company, providing Cloud Services to business, enterprise and government customers. Bulletproof has consistently been first to market with public and private cloud based services and innovations. With over a decade of experience in cloud, Bulletproof continues to drive industry innovation since being the first provider in Australia to launch a VMware public cloud service in 2006, the first in 2012 to provide Managed AWS services and in 2013, Bulletproof was given the status of the first AWS Premier Consulting Partner in Australia and New Zealand.

Bulletproof's world-class service allows customers to focus on their core business to ensure they have the freedom to be remarkable.

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