

19 October 2016

FLEXIROAM PARTNERS WITH CAROUSELL, THE MOBILE APP COMMUNITY MARKETPLACE

Flexiroam Limited (ASX:FRX) is pleased to announce that its wholly owned subsidiary Flexiroam Sdn Bhd ("Flexiroam") has entered into a partnership agreement with Carousell Pte Ltd ("Carousell").

Carousell is a Singapore-based community marketplace which boasts one of the world's largest and fastest growing mobile marketplace apps. It was launched in May 2012 and has gained its popularity through the ease of its peer-to-peer selling. Users simply snap a photo of the product they want to sell and list it on the app and direct message the seller to buy, without having to go through a lengthy sign-up process. Anyone with a smartphone can snap, list and sell a product in 30 seconds. Carousell has more than 41 million listings and a presence in more than 14 cities around the world, and says their average user spends more than 17 minutes per day on the app.

Flexiroam is partnering with Carousell on its In-App contest, "List, Refer & Win". The campaign is designed to create brand awareness and target consumers who are planning for their year end holiday and looking for travel related items in Carousell. Under the agreement, campaign prize winners will receive Flexiroam X starter packs and Carousell credits. In addition, Flexiroam is providing weekly prize winners with free data roaming. To promote the contest, both Flexiroam and Carousell will share the In-App contest on their social media platforms. Flexiroam is also listing Flexiroam X membership packs to be sold on Carousell.

Jef Ong, Managing Director of Flexiroam, commented: "Carousell's "List, Refer & Win" campaign can create brand awareness for Flexiroam and allow Flexiroam to leverage off Carousell's extensive user base. This partnership increases Flexiroam's exposure in online shopping marketplaces and provides more accessibility to the rapidly growing online shopper community."

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ABOUT FLEXIROAM

FLEXIROAM (ASX: FRX) is a new breed of telecommunications company that enables travellers to bypass roaming charges around the world. The Company unveiled its flagship data roaming product, FLEXIROAM X which allows users to earn up to 100GB of data to be used in over 100 countries with plans which last up to 1 year. FLEXIROAM is an asset light telecommunications company which does not own physical infrastructure yet is able to connect to 580 network operations around the globe enabling network coverage in over 200 countries, and data roaming coverage with Flexiroam X over 100 countries.

ABOUT CAROUSELL

Carousell is a mobile classifieds app that makes selling as easy as taking a photo, buying as simple as chatting. Launched in May 2012, Carousell began in Singapore and has spread to 14 cities around the world. With over 41 million listings, it is one of the world's largest and fastest growing marketplaces. Carousell has been ranked as the top Lifestyle and Shopping app in Singapore, Taiwan, and Hong Kong, and is backed by leading international Venture Capitalists Sequoia India, Rakuten Ventures, 500 Startups, Golden Gate Ventures, and QuestVC. In Singapore, Carousell has a diverse range of products in more than 30 categories, including cars, lifestyle gadgets, and fashion accessories. [Download the app for iOS or Android](#), and visit www.carousell.com for more information.

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