

2 November 2016

FLEXIROAM PARTNERS WITH SINGAPORE AIRLINES STAFF UNION

Flexiroam Limited (ASX: FRX) is pleased to announce that its wholly owned subsidiary Flexiroam Asia Limited ("Flexiroam") has signed a partnership agreement with Singapore Airlines Staff Union ("SIASU").

SIASU is an organisation established in Singapore to represent the employees of Singapore Airlines Limited and a number of its subsidiaries, and represents more than 10,600 members.

In the partnership agreement, Flexiroam and SIASU will collaborate to co-market and coordinate sales of Flexiroam services to SIASU members for a period of two years. Flexiroam has made an exclusive Flexiroam X offer to SIASU members, offering them complementary data upon the purchase of Flexiroam X membership with one gigabyte of data packages.

SIASU will promote Flexiroam X product through sending Electronic Direct Emails (EDMs) to all its members. SIASU will also feature Flexiroam and the exclusive Flexiroam X offer in the official SIASU website.

Flexiroam X is an ideal solution to users such as Singapore Airlines staff who travel frequently and across many countries. Flexiroam X allows users to roam in over 100 countries when the thin microchip is applied onto the existing SIM card.

General Secretary of SIASU, S. Rathakrishnan said "Our partnership with Flexiroam provides SIASU members great benefits with exclusive offers and reassurance to stay connected in over 100 countries. Flexiroam X is an excellent product for SIASU members especially for Cabin Crews who travel frequently as they can access data roaming and stay connected whilst overseas without having to switch SIM cards."

Managing Director of Flexiroam, Jef Ong added "This is a strategic partnership as Flexiroam benefits from increasing sales whilst SIASU members can benefit from the exclusive Flexiroam X offer. Flexiroam is determined to enhance the development of its market and increase its customer base through strategic partnerships."

-Ends-**ABOUT FLEXIROAM**

FLEXIROAM (ASX: FRX) is the leading telecommunications company offering a globally unified voice and data service for mobile users around the world. Its flagship data roaming product, FLEXIROAM X allows users to earn up to 100GB of data which is usable in over 100 countries and has one of the longest validity of any data roaming plan available on the market today. FLEXIROAM is an asset light telecommunications company that does not own physical infrastructure yet is able to connect to around 580 network operators globally. FLEXIROAM aspires to be a household name in borderless mobile broadband service in Asia and beyond.

For more information please contact:**Flexiroam Limited**

Jef Ong

Managing Director

T: +61-8-62252364

E: investor@flexiroam.com

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